

# FINANCE & ACCOUNTING PROFESSIONALS LEADERSHIP WORKSHOP

OPTIMISE LEADERSHIP EFFECTIVENESS IN A CHANGING ENVIRONMENT

13 & 14  
AUGUST 2019  
CLIFTONS AUCKLAND

## EXPLORE

- ▶ Key attributes & capabilities of a next generation finance leader
- ▶ Communication channels to enhance the sharing of finance skills & knowledge
- ▶ Strengthen relationships & position finance as a valued partner within the business
- ▶ Benchmark your finance function against global best practice to provide insights for improvement
- ▶ Transition from technical or operational management to senior leadership
- ▶ Recognise the attributes of transformational leaders & common causes of leadership derailment
- ▶ Understand the emerging techniques of business analytics
- ▶ How we react to job demands & the effect on decision-making & leadership behaviour
- ▶ Take away a personal action plan for enhanced leadership performance & effectiveness

## EXPERT FACILITATOR



**Gaylene Hughes**  
Director/Business Coach  
JDI Business Coaching

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## ABOUT THE EVENT

In the current business environment agility is a necessity, and as many traditional opportunities for competitive advantage have disappeared, organisations are expecting more from their finance teams than ever before. Finance leaders must possess the ability to drive strategic change, communicate and influence at a top level and inspire transformation across the enterprise – from the shop floor to the boardroom. To progress and break through to the next level, finance professionals need to shift their focus to ensure leadership and people management skills are on their development radar.

This program will enhance your leadership and strategic capabilities, making the transition from technical specialist to a leader in finance. You will discover how to do more with less, explore the theory of working smarter and not harder, and ultimately become transformational leaders who can position finance to effectively partner with the business to unlock value and enhance business performance.

## WHO WILL ATTEND?

Any Finance professional wanting to create or be a part of or create a World Class Finance team cannot afford to miss this unique event! Participants will include:

- ▶ Finance Manager / Executive
- ▶ Financial Controller / CFO / Finance Director
- ▶ Accountants / Management Accountant
- ▶ Finance Officer
- ▶ Analysts
- ▶ Budgeting Specialists
- ▶ Forecasting
- ▶ Business Planning

## YOUR FACILITATOR

Gaylene has an extremely diverse business and professional background. She has owned and operated her own financial consulting business for over 25 years, working with numerous organisations within both the public, not-for-profit and private sectors. A business coach since 2002, Gaylene has the ability to identify where opportunities lie within a business and to improve its long-term performance, helping to simplify and systemise processes and procedures. Her infectious enthusiasm and passion coupled with her straight forward and warm speaking style are sure to keep you on track.



**Gaylene Hughes**  
Director/Business Coach  
JDI Business Coaching

## DAY ONE

### Strategic performance management - Broaden the scope of the finance function

- ▶ The changing role of finance from scorekeeper to business partner
- ▶ Link strategy to budgeting and forecasting
- ▶ Recognise the relationship between finance and risk management
- ▶ Performance management models and their key drivers for success
- ▶ Effectively engage with senior leadership to demonstrate the strategic value of the finance function

### The enabling platforms for transforming finance into a strategic business function

- ▶ Exploiting management accounting tools and techniques in a strategic context
- ▶ Apply new management accounting tools to enhance management reporting and drive business performance
- ▶ Understand the emerging power of big data and analytics
- ▶ How business analytics can contribute to strategic business insights
- ▶ Big data and analytics as a platform for enhancing the finance function

### Drivers of change - Lead a world class finance function

- ▶ Deal with the increasing demands businesses can place on their finance function
- ▶ Efficiency to effectiveness: Leverage the finance value chain
- ▶ The necessities to provide decisive support for finance effectiveness
- ▶ Drive productivity in finance: Work smarter not harder
- ▶ Benchmark your finance function against global best practice

### Transition from scorekeeper to strategic business partners

- ▶ Beyond the rhetoric surrounding business partnering and discover what it really means
- ▶ Overcome the challenges of partnering at all levels of the organisation
- ▶ Demonstrate the ongoing value of finance to business operations
- ▶ Consider the emerging skill set required to achieve business partnership
- ▶ Manage accounting teams and staff effectively and build finance talent

## DAY TWO

### Understand the transition from technical manager to senior executive

- ▶ The leadership pipeline - Critical transitions that successful leaders make
- ▶ Understand the differences between technical management and people leadership
- ▶ The attributes of transformational leaders

### Assessing executive potential and the transformational leader's toolkit - Dealing with the challenges of senior leadership

- ▶ How to assess the potential for successful leadership under challenging conditions
- ▶ Leading through change - Within finance and across organisation
- ▶ Work in a volatile, uncertain, complex and ambiguous world
- ▶ Techniques for leading through change

### The transformational leader's toolkit - Dealing with the personal challenges of senior leadership

- ▶ Understand yourself and how you react to pressure
- ▶ Techniques to lead under pressure
- ▶ How to manage competing priorities

### The transformational leader's toolkit - Finance leader as an effective communicator

- ▶ Build trust and credibility with a wide range of stakeholders
- ▶ Communicate effectively across the business
- ▶ Skills to communicate change, negotiation and manage conflict
- ▶ Achieve improved leadership performance - Your personal action plan

## Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

## Your Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 23 May	Register and pay by 20 June	Register and pay by 18 July	
___ Workshop	\$2195 + GST = (\$2524.25)	\$2495 + GST = (\$2869.25)	\$2745 + GST = (\$3156.75)	\$2995 + GST = (\$3444.25)
Discounted off standard rates :	<b>Save up to \$800</b>	<b>Save up to \$500</b>	<b>Save up to \$250</b>	All Prices listed in NZ Dollars

<b>Group Discounts Available:</b>	<b>15% off Standard Rate</b> Team of 3 - 4	<b>20% off Standard Rate</b> Team of 5 - 7	<b>25% off Standard Rate</b> Team of 8+
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<b>TOTAL incl GST</b>	
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