

# The 10<sup>th</sup> Blended Learning & Innovation Summit

Discover the future of blended learning, maximise employee engagement & develop creative learning opportunities to push your organisation into the future




## FEATURED SPEAKERS

 **Melinda Bance**  
Head of Capability & Professional Development  
**Westpac**



 **Daniella Rocco**  
Head of LearningBank, Group Capability  
**Westpac**

 **Sarah Stone**  
Head of Learning and Capability  
**Foxtel**



 **Anat Hassner**  
Executive Director, People and Culture  
**NSW Department of Industry**



 **Damian Andrews**  
National Training Manager  
**KONE Corporation**



 **Kieron Nicholls**  
People and Performance Manager  
**George Western Foods Limited**




 **Dr Iain Hay**  
Director, Professional Learning and Engagement  
**Macquarie University**



 **Peter Donohue**  
Flexible Learning Coordinator  
**Defence International Training Centre**



 **Ingrid Massey**  
Head of Learning and Development, Pacific  
**CBRE**




 **Marek Kopias**  
Retail Training Team Lead  
**Caltex**



 **Shane Jeffery**  
Learning Manager  
**AbbVie Inc.**




 **Heather Cardin**  
Capability Expert, Business & Private Bank  
**ANZ Bank**



 **Joshua van Gestel**  
Head of Education and Communication  
**Sunsuper**



 **Heather Timbs**  
Head of Learning and Development  
**Heritage Bank Limited**



**Theme: 'Tomorrow's Learning Today'**

**Pre-Summit Workshop**  
25 February 2019

**Summit**  
26 & 27 February 2019

**Post-Summit Workshop**  
28 February 2019

**Intercontinental Hotel, Sydney**

Discover learning and development possibilities

Embed emerging technologies in your learning approach

Drive employee engagement in learning to maximise ROI

Create interactive, networked and creative learning



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# 2019 Theme: 'Tomorrow's Learning Today'

Advances in technology over the last ten years have changed the way we think about learning and professional development. A focus on employee-driven learning has taken the forefront and this has seen traditional learning and eLearning combined to provide a more effective and engaging learning experience.

This innovative and educational event will explore the future of blended learning. You will gain the skills, strategies and technical know-how to implement emerging technologies and trends in your organisation's learning approach and effectively engage your workforce to maximise value and ROI.

## Pre-Summit Workshop

25 February 2019

Vision to results - creating a blended learning culture

9.00 - 4.30

### Create an inspiring vision for your blended learning culture

- Create learning approaches that are tailored to employee needs
- Encourage input from your workforce
- Provide feedback and celebrate successes

### Gain leadership buy-in, alignment and sponsorship

- Identify the strategy and know your leaders
- Clarify existing problems and show the solution
- Collaborate, consider timing and be invested

Expert Facilitator: **Cynthia Painter** Coach, Trainer, Speaker **Create Action Now**

### Engage and excite the wider organisation by getting them to help build the solution

- Communicate why change is necessary
- Be collaborative and lead by example
- Measure your progress to assess baseline 'buy-in' at all levels of the organisation

### Ensure sustainability in your blended learning approach

- Align learning with company values
- Deliver employee-tailored content
- Establish learning outcomes and intervene regularly

## Summit Day One

26 February 2019

### OPENING KEYNOTE CASE STUDY 9.00 - 9.50

#### Blended learning essentials

- Enhance your blended learning approach
- Empower and enable your workforce through personalisation
- Best practice tips and trends for successful blended learning

TBA

### CASE STUDY 9.50 - 10.40

#### Course design and innovative thinking

- Develop a scrum approach to implement learning
- Build capability and excellence through innovation
- Be the driving force - Own your approach

Heather Timbs

Head of Learning and Development  
Heritage Bank Limited



### EXPERT COMMENTARY 10.55 - 11.45

#### Listening to the grass roots - Bottom up approaches to learning

- Jump-start learning with collaborative technology
- Involve employees to drive collaboration and growth
- Make training sustainable through grassroots learning

Lisa Listama

Managing Director  
Sparkle E-Learning



### CASE STUDY 11.45 - 12.35

#### Holistic approaches to blended learning

- Craft a holistic approach to blended learning
- Engage employees through social and self-directed learning
- Build future-focused capabilities for success

Daniella Rocco

Head of Learning Bank, Group Capability

Melinda Bance

Head of Capability & Professional Development  
Westpac



### INTERACTIVE PANEL DISCUSSION 1.35 - 2.35

#### Flipping the classroom

- eLearning vs traditional learning (70/20/10)
- Integrate technology into teaching
- Assess the right approach for your organisation

Ingrid Massey

Head of Learning and Development, Pacific  
CBRE

Dr Iain Hay Director,  
Professional Learning and Engagement  
Macquarie University

Peter Donohue

Flexible Learning Coordinator  
Defence International Training Centre



### CASE STUDY 2.35 - 3.25

#### Engaging employees in the blend

- Make it personal, tailored and relevant
- Keep it interesting and rewarding
- Incorporate learning as part of the corporate culture

Sarah Stone

Head of Learning and Capability  
Foxtel



### EXPERT COMMENTARY 3.40 - 4.30

#### Lead for a change

- Inspire your organisation to get behind a blended learning approach
- Measure the impact and return on investment of blended learning
- Leverage your blend to inspire change and beat the competition

Joni Kauppinen

Director and Senior Consultant  
JBK Consulting Pty Ltd



### NETWORKING RECEPTION 4.30 - 5.30

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## Summit Day Two 27 February 2019

### OPENING CASE STUDY

9.00 - 10.00

#### Innovate, integrate, motivate

- Inspire innovation in your learning approach
- Successful integration of blended learning
- Motivate and engage your employees

Anat Hassner

Executive Director, People and Culture  
NSW Department of Industry



### EXPERT COMMENTARY

10.00 - 11.00

#### Inspire mindset change - Create a blended learning culture

- Communicate and measure the right behaviours
- Celebrate rock star learners with recognition
- Provide fast feedback and constantly update

Cynthia Painter

Coach, Trainer, Speaker  
Create Action Now



### CASE STUDY

11.15 - 12.15

#### Leverage your blended learning approach

- Determine the right approach - scalability, logistics, costs
- Utilise suitable training materials for training needs
- Evaluate the effectiveness of learning

Kieron Nicholls

People and Performance Manager  
George Western Foods Limited



### INTERACTIVE PANEL DISCUSSION

1.15 - 2.15

#### Get the right mix

- Is there a perfect blend?
- Make your learning relevant
- The pros and cons of online/virtual learning

Shane Jeffery

Learning Manager  
AbbVie Inc.

Marek Kopias

Retail Training Team Lead  
Caltex

Joshua van Gestel

Head of Education and Communication  
Sunsuper

Heather Cardin

Capability Expert, Business & Private Bank  
ANZ Bank



### CASE STUDY

2.15 - 3.15

#### Build local, deploy global

- Implement blended learning on a global scale
- Manage multicultural learning styles
- Is your company culture ready for blended?

Damian Andrews

National Training Manager  
KONE Corporation



### INTERACTIVE CLOSING ROUNDTABLE

3.30 - 4.20

#### From reflection to action

- Reflect on the tools and key learning outcomes from the conference
- Identify opportunities for blended learning within your organisation
- Develop a plan to implement the knowledge you've gained

Maria Newport

Managing Principal  
Newport O'Connor



## Post-Summit Workshop

28 February 2019

### Blended learning essentials that deliver results

9.00 - 4.30

#### Strategies for successful implementation of blended learning approaches

- Set goals and expectations in advance
- Create a flexible implementation strategy
- Cultivate a blended learning community

#### Practical applications of learning techniques to deliver JIT training

- Create a detailed roadmap - Understand where the training gap exists
- Focus on relevant work-related tasks and skills
- Develop easily absorbed training materials and make them accessible

#### Effective incorporation of blended learning into the workflow

- Let employees take ownership of their learning
- Structure training for maximum impact
- Develop learning tools that are easy to use and meet multiple needs

#### Evaluate the success of your blended learning approaches

- Use a blended evaluation approach
- Leverage feedback to measure learning satisfaction and engagement
- Measure employee learning through assessment and real-time feedback

#### Expert Facilitator:

Maria Newport Managing Principal Newport O'Connor

## Who Will Attend?

- Learning and Development Managers
- Learning and Organisational Consultants
- Training Coordinators
- Internal Trainers
- eLearning and Social Learning specialists
- Training Facilitators
- Technology Assisted Learning Professionals
- Talent and Capability Development Professionals
- Human Resources Professionals
- Learning Centres
- Learning Management System Administrators
- Instructional Designers
- Curriculum Development Professionals

## Faculty of Experts



Maria Newport  
Managing Principal  
Newport Connor



Cynthia Painter  
Coach, Trainer, Speaker  
Create Action Now



Joni Kauppinen  
Director and Senior Consultant  
JBK Consulting Pty Ltd



Lisa Listama  
Managing Director  
Sparkle E-Learning

Registration Information

Organisation Name				
Address			Suburb	State Postcode
Booking Contact Information				
Title	Full Name	Position	Email	Phone

Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
2					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
3					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
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Options (per person)	Value Plus Rate Register and pay by 2 October	Super Saver Rate Register and pay by 13 November	Early Bird Rate Register and pay by 18 December	Standard Rate
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3 Days	\$3095 + GST = (\$3404.50)	\$3295 + GST = (\$3624.50)	\$3395 + GST = (\$3734.50)	\$3595 + GST = (\$3954.50)
2 Days	\$2295 + GST = (\$2524.50)	\$2495 + GST = (\$2744.50)	\$2595 + GST = (\$2854.50)	\$2795 + GST = (\$3074.50)
1 Day Workshop	\$1345 + GST = (\$1479.50)	\$1395 + GST = (\$1534.50)	\$1445 + GST = (\$1589.50)	\$1495 + GST = (\$1644.50)
<b>Discounted off standard rates :</b>	<b>Save up to \$500</b>	<b>Save up to \$300</b>	<b>Save up to \$200</b>	

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