

The 10th Blended Learning & Innovation Summit


Discover the future of blended learning, maximise employee engagement & develop creative learning opportunities to push your organisation into the future




FEATURED SPEAKERS

 **Melinda Bance**
Head of Capability & Professional Development
Westpac



 **Daniella Rocco**
Head of LearningBank, Group Capability
Westpac

 **Sarah Stone**
Head of Learning and Capability
Foxtel



 **Renault Phong**
Director, Strategic Workforce Planning & Organisational Development
NSW Department of Industry



 **Damian Andrews**
National Training Manager
KONE Corporation



 **Kieron Nicholls**
People and Performance Manager
George Western Foods Limited




 **Dr Iain Hay**
Director, Professional Learning and Engagement
Macquarie University



 **Peter Donohue**
Flexible Learning Coordinator
Defence International Training Centre



 **Ingrid Massey**
Head of Learning and Development, Pacific
CBRE




 **Marek Kopias**
Retail Training Team Lead
Caltex



 **Shane Jeffery**
Learning Manager
AbbVie Inc.




 **Heather Cardin**
Capability Expert, Business & Private Bank
ANZ Bank



 **Joshua van Gestel**
Head of Education and Communication
Sunsuper



 **Heather Timbs**
Head of Learning and Development
Heritage Bank Limited



Theme: 'Tomorrow's Learning Today'

Pre-Summit Workshop
25 February 2019

Summit
26 & 27 February 2019

Post-Summit Workshop
28 February 2019

Intercontinental Hotel, Sydney

Discover learning and development possibilities

Embed emerging technologies in your learning approach

Drive employee engagement in learning to maximise ROI

Create interactive, networked and creative learning



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2019 Theme: 'Tomorrow's Learning Today'

Advances in technology over the last ten years have changed the way we think about learning and professional development. A focus on employee-driven learning has taken the forefront and this has seen traditional learning and eLearning combined to provide a more effective and engaging learning experience.

This innovative and educational event will explore the future of blended learning. You will gain the skills, strategies and technical know-how to implement emerging technologies and trends in your organisation's learning approach and effectively engage your workforce to maximise value and ROI.

Pre-Summit Workshop

25 February 2019

Vision to results - creating a blended learning culture

9.00 - 4.30

Create an inspiring vision for your blended learning culture

- Create learning approaches that are tailored to employee needs
- Encourage input from your workforce
- Provide feedback and celebrate successes

Gain leadership buy-in, alignment and sponsorship

- Identify the strategy and know your leaders
- Clarify existing problems and show the solution
- Collaborate, consider timing and be invested

Expert Facilitator: **Cynthia Painter** Coach, Trainer, Speaker **Create Action Now**

Engage and excite the wider organisation by getting them to help build the solution

- Communicate why change is necessary
- Be collaborative and lead by example
- Measure your progress to assess baseline 'buy-in' at all levels of the organisation

Ensure sustainability in your blended learning approach

- Align learning with company values
- Deliver employee-tailored content
- Establish learning outcomes and intervene regularly

Summit Day One

26 February 2019

OPENING KEYNOTE CASE STUDY 9.00 - 9.50

Holistic approaches to blended learning

- Craft a holistic approach to blended learning
- Engage employees through social and self-directed learning
- Build future-focused capabilities for success

Daniella Rocco

Head of LearningBank, Group Capability

Melinda Bance

Head of Capability & Professional Development

Westpac



BREAK-OUT SESSION 9.50 - 10.40

The Execution Gap – Excite, Engage, Embed

- Discover the route to achieving results faster because people want to
- Explore the rational & emotional drivers of strategy execution
- Reduce the risk of your blended learning strategy missing the mark

Glenn Price

Director

LeaderSHAPE Consulting



CASE STUDY 10.55 - 11.45

Create engaging and innovative L&D frameworks on a budget

- Effective frameworks for tight budgets
- 7 points of engagement applied to L&D
- Strategies for success

Caren Redman

Head of People & Culture

Sitback Solutions

EXPERT COMMENTARY 11.45 - 12.35

Help others to step up and engage

- Strategies for moving the responsibility for learning to learners
- Maximising the application of learning back into the workplace
- Leveraging learning opportunities 'in the moment'

Stacey Ashley

Managing Director

Ashley Coaching & Consulting Pty Ltd

INTERACTIVE PANEL DISCUSSION 1.35 - 2.35

Flipping the classroom

- eLearning vs traditional learning (70/20/10)
- Integrate technology into teaching
- Assess the right approach for your organisation

Ingrid Massey

Head of Learning and Development, Pacific

CBRE

Dr Iain Hay Director,
Professional Learning and Engagement
Macquarie University

Peter Donohue

Flexible Learning Coordinator

Defence International Training Centre



THINK TANK 2.35 - 3.25

Course design and innovative thinking

- Identify approaches to implementing successful learning
- Discuss the challenges and solutions to successful course design
- Be the driving force & own your approach

Sarah Stone

Head of Learning and Capability

Foxtel



EXPERT COMMENTARY 3.40 - 4.30

Lead for a change

- Inspire your organisation to get behind a blended learning approach
- Measure the impact and return on investment of blended learning
- Leverage your blend to inspire change and beat the competition

Joni Kauppinen

Director and Senior Consultant

JBK Consulting Pty Ltd



NETWORKING RECEPTION 4.30 - 5.30

Summit Day Two 27 February 2019

OPENING CASE STUDY

9.00 - 10.00

Innovate, integrate, motivate

- Inspire innovation in your learning approach
- Successful integration of blended learning
- Motivate and engage your employees

Renault Phong Director, Strategic Workforce Planning & Organisational Development
NSW Department of Industry



EXPERT COMMENTARY

10.00 - 11.00

Inspire mindset change - Create a blended learning culture

- Communicate and measure the right behaviours
- Celebrate rock star learners with recognition
- Provide fast feedback and constantly update

Cynthia Painter
Coach, Trainer, Speaker
Create Action Now



CASE STUDY

11.15 - 12.15

Leverage your blended learning approach

- Determine the right approach - scalability, logistics, costs
- Utilise suitable training materials for training needs
- Evaluate the effectiveness of learning

Kieron Nicholls
People and Performance Manager
George Western Foods Limited



INTERACTIVE PANEL DISCUSSION

1.15 - 2.15

Get the right mix

- Is there a perfect blend?
- Make your learning relevant
- The pros and cons of online/virtual learning

Shane Jeffery
Learning Manager
AbbVie Inc.

Marek Kopias
Retail Training Team Lead
Caltex

Joshua van Gestel
Head of Education and Communication
Sunsuper

Heather Cardin
Capability Expert, Business & Private Bank
ANZ Bank



CASE STUDY

2.15 - 3.15

Build local, deploy global

- Implement blended learning on a global scale
- Manage multicultural learning styles
- Is your company culture ready for blended?

Damian Andrews
National Training Manager
KONE Corporation



INTERACTIVE CLOSING ROUNDTABLE

3.30 - 4.20

From reflection to action

- Reflect on the tools and key learning outcomes from the conference
- Identify opportunities for blended learning within your organisation
- Develop a plan to implement the knowledge you've gained

Maria Newport
Managing Principal
Newport O'Connor



Post-Summit Workshop

28 February 2019

Blended learning essentials that deliver results

9.00 - 4.30

Strategies for successful implementation of blended learning approaches

- Set goals and expectations in advance
- Create a flexible implementation strategy
- Cultivate a blended learning community

Practical applications of learning techniques to deliver JIT training

- Create a detailed roadmap - Understand where the training gap exists
- Focus on relevant work-related tasks and skills
- Develop easily absorbed training materials and make them accessible

Effective incorporation of blended learning into the workflow

- Let employees take ownership of their learning
- Structure training for maximum impact
- Develop learning tools that are easy to use and meet multiple needs

Evaluate the success of your blended learning approaches

- Use a blended evaluation approach
- Leverage feedback to measure learning satisfaction and engagement
- Measure employee learning through assessment and real-time feedback

Expert Facilitator:

Maria Newport Managing Principal Newport O'Connor

Who Will Attend?

- Learning and Development Managers
- Learning and Organisational Consultants
- Training Coordinators
- Internal Trainers
- eLearning and Social Learning specialists
- Training Facilitators
- Technology Assisted Learning Professionals
- Talent and Capability Development Professionals
- Human Resources Professionals
- Learning Centres
- Learning Management System Administrators
- Instructional Designers
- Curriculum Development Professionals

Faculty of Experts



Maria Newport
Managing Principal
Newport Connor



Cynthia Painter
Coach, Trainer, Speaker
Create Action Now



Joni Kauppinen
Director and Senior Consultant
JBK Consulting Pty Ltd



Lisa Listama
Managing Director
Sparkle E-Learning

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Information

Organisation Name					
Address			Suburb	State	Postcode

Delegate
Information

Booking Contact Information					
Title	Full Name	Position	Email	Phone	
#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
2					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
3					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
4					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
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9					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
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Your
Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 2 October	Register and pay by 13 November	Register and pay by 18 December	
<input type="checkbox"/> 4 Days	\$3895 + GST = (\$4284.50)	\$4095 + GST = (\$4504.50)	\$4195 + GST = (\$4614.50)	\$4395 + GST = (\$4834.50)
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<input type="checkbox"/> 2 Days	\$2295 + GST = (\$2524.50)	\$2495 + GST = (\$2744.50)	\$2595 + GST = (\$2854.50)	\$2795 + GST = (\$3074.50)
<input type="checkbox"/> 1 Day Workshop	\$1345 + GST = (\$1479.50)	\$1395 + GST = (\$1534.50)	\$1445 + GST = (\$1589.50)	\$1495 + GST = (\$1644.50)
Discounted off standard rates :	Save up to \$500	Save up to \$300	Save up to \$200	

Partner Discount	Members of supporting organisations receive a special 10% discount off standard rates!	TOTAL incl GST	
		All Prices listed in Australian Dollars	
Group Discounts Available:	15% off Standard Rate Team of 3 - 4	20% off Standard Rate Team of 5 - 9	25% off Standard Rate Team of 10-14
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