

GENERAL MANAGERS EXECUTIVE LEADERSHIP PROGRAM

ESTABLISH EXECUTIVE LEADERSHIP
PRESENCE & ADVANCE YOUR CAREER

SYDNEY

13 & 14 JUNE 2019

MELBOURNE

27 & 28 JUNE 2019

BUILD YOUR CORE LEADERSHIP QUADRANTS FOR EXECUTIVE SUCCESS

**STRATEGIC
LEADERSHIP**

**CHANGE &
INNOVATION**

**CULTURE &
PERFORMANCE**

**BUSINESS,
RISK & AGILITY**

EXPERT FACILITATOR



Dr Karen Whittingham
Director
Impact Psychology Pty Ltd

START YOUR LEADERSHIP JOURNEY!

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ABOUT THE EVENT

In today's uncertain and competitive work environment, organisations need leaders with a firm grasp on all areas of their business who can drive innovation. As your responsibilities change in General Management and senior leadership roles, you must equip yourself with the mindset, skills and practical strategies to influence at the executive level, communicate with impact, foster a positive culture and drive performance across your business.

This brand new intensive focuses on the core leadership quadrants you will need to thrive as a General Manager and deliver real value to your team and organisation. You will emerge prepared to think and lead strategically, generate innovative ideas and foster creativity in your teams, cultivate a culture of trust, and contribute to your organisation on a strategic and senior level.

Draw on the latest thinking, practical models, tools and strategies to establish your executive leadership presence, progress your career and deliver value for your business.

WHO WILL ATTEND?

- ▶ General Managers
- ▶ Senior Executives
- ▶ Senior Business Leaders, linked to company operations, from strategy and finance to marketing and leadership
- ▶ Executives in a cross-functional, multi-disciplinary role

YOUR FACILITATOR

Karen is one of Australia's leading executive management development specialists who has worked with thousands of executives to transition them into senior leadership roles quickly and effectively. She is an Organisational Psychologist passionate people's success and facilitating their careers to rise. She teaches Organisational psychology at UNSW and works with ASX listed companies and large public sector organisations to drive engagement, inclusion and performance.



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DAY ONE

Strategy & stakeholders

- ▶ Develop the perspective of a senior executive leader
- ▶ Explore the latest models and principles for strategic leadership
- ▶ Learn to act strategically and allocate resources effectively
- ▶ Apply strategic leadership principles in a high pressure, time sensitive environment
- ▶ Manage stakeholder dynamics and manage corporate politics
- ▶ Influence up and across senior teams with impact
- ▶ Unpack your divisions unique value proposition

Change & innovation

- ▶ Explore the changing nature of work, environmental factors and forces
- ▶ Consider the impact of major trends like AI, big data, emerging economies and climate change
- ▶ A Design Thinking approach to innovation
- ▶ Tools for generating innovative ideas and fostering creativity in your teams
- ▶ Tools to link innovation with strategy implementation
- ▶ Improve decision making in times of complexity and uncertainty
- ▶ Build resilient and high performing teams aligned with broader business strategy

DAY TWO

Culture & performance

- ▶ Influence mindsets, beliefs and behaviours
- ▶ Drive vision, values and visibility in culture transformation
- ▶ Be the role model for behaviour you want to inspire in others and leverage discretionary effort
- ▶ Turn yourself into the Chief Culture Officer and create an engaged department
- ▶ Learn how to create a 'trust bank' and generate sustainable high performance
- ▶ Influence your peers with your personal brand
- ▶ Refine your managerial impact to positively engage your team and key stakeholders

Business, risk & agility

- ▶ Locate and assess value streams through a strategic lens
- ▶ Diagnose and proactively manage complex business challenges
- ▶ Assess risk effectively and make informed business decisions
- ▶ Understand the environmental context of making your business team agile
- ▶ Make informed financial decisions and provide critical guidance
- ▶ Use Appreciative Inquiry to extract greater value from your existing processes
- ▶ Create a leadership action plan to address your strategic challenges

