

HIGHER EDUCATION WOMEN'S LEADERSHIP WORKSHOP

PRACTICAL STRATEGIES FOR
ENHANCED LEADERSHIP
CAPABILITY & CAREER SUCCESS



17 - 18 OCTOBER
MELBOURNE

29 - 30 OCTOBER
BRISBANE

EXPLORE

- ▶ Recognise your key unique strengths as a leader
- ▶ Understand how to exercise leadership & the impact it has upon others
- ▶ Gain an insight into alternative leadership styles that will enable you to maintain authenticity
- ▶ Identify different techniques that will aid strategic communication & relationships
- ▶ Recognise & overcome conscious & unconscious gender bias
- ▶ Generate a professional network of sponsors & mentors to maximise your professional opportunities
- ▶ Develop skills for self-promotion & accelerated career progression
- ▶ Discuss Women in Leadership on both an Australia-centric & global level
- ▶ Build a personal leadership plan

EXPERT FACILITATOR



Dr Karen Whittingham
Director
Impact Psychology Pty Ltd

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AND SAVE!

\$700

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10 JULY 2019
TO SAVE UP TO \$700

START YOUR LEADERSHIP JOURNEY!

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ABOUT THE EVENT

Women equate to 57 percent of staff in tertiary education within Australia; however, they hold only around 30 percent of leadership positions. The benefits of diversity are well known therefore imperative to identify catalysts that will redress gender inequality within the workplace. Leading and managing in the evolving Education environment brings challenges few other professions experience. In this constantly evolving sector, authentic and resilient leadership in the face of change is pivotal to success. In order to lead individuals and teams effectively, it is essential that leaders understand and capitalise on their unique strengths, whilst still aligning their approach with the framework and values of their specific organisation.

This workshop focuses on allowing existing and aspiring female leaders to be more aware of the way they exercise leadership and its impact upon others. You will be encouraged to think about your organisation holistically and to understand the opportunities and avenues in which you can be effective change agents. Expert facilitation will allow you to explore the unique skills required to lead effectively in Education. Practical and interactive sessions will equip you with the strategies and techniques to enable you to reach your full potential, to pursue your chosen career path and to achieve success.

WHO WILL ATTEND?

Existing & emerging Leaders in education – in both academic and management or governance positions including:

- ▶ Lecturers / Senior Lecturers
- ▶ Deans / Heads of School / Faculty
- ▶ Management / University or ITP Governance
- ▶ Women's Leadership Program Managers
- ▶ Human Resources / Diversity
- ▶ Education Policy / Government
- ▶ School Business Management / Principal / Heads of Department
- ▶ Professors / Associate Professors / Academics / Researchers

YOUR FACILITATOR

Karen is one of Australia's leading executive management and leadership development specialists who has worked with thousands of executives to transition them into senior executive roles quickly and effectively. She is an Organisational Psychologist passionate about people's success and facilitating their careers to rise. Karen's workshops are best described as practical, hands on, personally relevant and enjoyable.

Karen has 25 years experience across a wide range of providers in the Adult Education and Training sectors. Currently lecturing in Organisational Psychology at UNSW, she also researches innovation, leadership, assessment, learning and performance as well as synesthesia. A person with a passion for research, dissemination and application, she founded the Australian Vocational Education and Training Research Association (AVETRA) and is a start-up advisor. Karen holds a Masters in Management from MGSM to complement her Doctoral level psychology qualifications (USyd) and is a graduate of the National Speakers Association Academy, now known as the Professional Speakers Association.



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DAY ONE

Develop self-awareness and authenticity

- ▶ Values-based leadership - what it means to be an authentic leader
- ▶ Identify your key strengths and potential derailers as a leader
- ▶ Identify how best to utilise your optimal leadership style within the context of your organisation

High level communication, influence and negotiation

- ▶ Manage emotions for positive and assertive communication and relationships
- ▶ Develop techniques of persuasion, negotiation and influence with coaching skills and "conversational intelligence"
- ▶ Prepare for and have difficult conversations with confidence

Develop self and others with "reflective leadership"

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Using reflective practice to influence the quality of the culture through the quality of relationships

Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise existing relationships and networks and build new ones for professional opportunities
- ▶ Skills and approaches in managing your image and visibility without feeling you are "selling yourself"

DAY TWO

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenging, supporting and empowering others
- ▶ Manage uncooperative staff members

Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Influence positive change culture in an organisation

Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debriefing after crisis - providing and accepting feedback

Action planning for leadership

- ▶ Develop a personalised approach - short and long term
- ▶ Understand challenges
- ▶ Strategies to take the next step

