THE BUSINESS OF CYBERSECURITY - BEYOND COMPLIANCE

WILL YOUR COMPANY SURVIVE IN TODAY'S THREAT ENVIRONMENT?

MELBOURNE
16 - 17 OCTOBER 2019

SYDNEY
23 - 24 OCTOBER 2019

EXPLORE

- Cybersecurity fundamentals, standards & frameworks
- Explore best practices & standards: ISO 27001/27002, COBIT, ITIL, APRA Guidance
- Develop a cyber secure mindset
- Realise the importance of cross-functional collaboration
- Cybersecurity risk identification & planning
- Defining appropriate metrics & measuring success
- Foster company wide security awareness
- Define stakeholder expectations & influence change
- Building the business case to implement strategies
- Develop a robust cyber resilience strategy to take back to your organisation

EXPERT FACILITATOR

Jo Stewart-Rattray
Director Technology & Security Assurance
BRM Advisory

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ABOUT THE EVENT

One in five data breaches are the direct result of employee error, yet according to ISACA Cybersecurity Culture Report 2018, only 58 percent of organisations have outlined a cybersecurity culture plan or policy. There is recognition that technical cybersecurity measures do not operate in a vacuum, and need to operate in harmony with other business processes. But is your organisation ahead of the game when it comes to enlisting a workforce ready to mitigate cyber risk?

Don't just focus on the 'lock and keys' of cybersecurity, it is crucial to the success of creating a cyber secure organisation that you remember people are the weakest link. You need to create an environment where employees become robust human firewalls against cyber attacks, a failure to embark on this change means your organisation is open to risk.

Changing the knowledge, attitudes and values of people regarding cybersecurity is not something that happens overnight. Managing a successful cybersecurity culture requires leaders and a plan. This interactive two-day workshop will take you through an entire cybersecurity culture change. It will provide you with the tools to make better, clearer connections between strategic organisational plans and day-to-day work. You will walk away with a practical risk identification, cyber resilience strategy action plan to foster a compliant culture to defend against cyber crime.

WHO WILL ATTEND?

Cross-functional interactive workshop aimed at middle managers and aspiring leaders, and security champions across departments:

- IT and corporate security managers
- HR Managers / People & Culture
- Information security managers
- Corporate governance managers
- Risk and compliance managers
- Project managers
- Information security consultants
- Risk and compliance managers
- Marketing and communications managers
- Legal managers

DAY ONE

What you need to know about cybersecurity - Do you understand and care about the why?

- Understand the long-term impacts of cybercrime
- Cybersecurity fundamentals, frameworks and standards - Explore ISO 27001/27002, COBIT, ITIL, APRA Guidance
- Bust the myths around cybersecurity, explore emerging trends

What does security look like at your organisation?

- Introducing the concepts behind the Business Model for Information Security

Activity: Using the model as a guide, determine which way your organisation leans currently and how you think it should look

Crafting a cyber secure mindset - Culture is everything!

- Connecting the dots between IT requirements and the expectations of the organisation
- Embrace the mindset that cyber is everyone's responsibility
- Understand the importance of a cross-functional approach to cybersecurity
- Collaboration between departments to defend against cybercrime

Mitigating risk - Explore the threat landscape

- Policy and governance - Building a governance framework for your organisation
- What you can police and what you can't police
- Indirect risks and exposures - Impact of social media and risky practices

Measuring and reporting for compliance

- Understand the value of compliance - It's a two way street
- Define roles, responsibilities of duties across the organisation
- Create a pathway for success with metrics and effective management
- Establish goals & outline KPIs to meet ISMS criteria

Activity: Revisit how you thought your organisation should look from a security perspective. Do you still think this is accurate? How do think it should look now?

DAY TWO

It's all about the people

- Turn your most valuable assets into a weapon against cyber crime
- Assemble your cybersecurity workgroup
- Create a sound understanding of employees' role in a security culture
- Explore the impacts of diversity - Know your employees' behaviours and norms
- Create a safe environment for employees to report incidents without fear of consequences

Activity: Develop a strategy for your organisation that will contribute to a robust, adaptable cyber resilience strategy

Gain security buy in with key stakeholder engagement

- The gap between the Board, the Executive and you - How to plug the gap with an effective strategy
- How the Board and Executive think - How to understand and influence them through appropriate communications
- Embrace transparent conversations - Culture change extends beyond awareness
- Demonstrate the ROI of cybersecurity in terms of competitive advantage

What happens if (or when) it goes wrong?

- Explore current and emerging security breaches - Real world case studies
- How should the business act and respond
- How will different stakeholders react and deal
- What does recovery look like?
- Culture change challenges - Learn from the past

Culture change extends beyond awareness - Next steps to defend against cyber-crime

- Review of cyber resilience strategy
- Create a business case for education and training to create employee engagement and ownership
- Reach out to vendors and seek advice from Standards Authorities
- Action plan for next steps to develop security champions

YOUR FACILITATOR

Jo has over 25 years' experience in the IT field some of which were spent as CIO in the Utilities and as Group CIO in the Tourism space, and with significant experience in the Information Security arena. She underpins her information technology and security background with her qualifications in education and management.

She specialises in consulting in technology issues with a particular emphasis on governance in both the commercial and operational areas of businesses. Jo provides strategic advice to organisations across a number of industry sectors including banking and finance, utilities, manufacturing, tertiary education, retail and government.

Jo has chaired a number of ISACA's international committees including the Board Audit & Risk Committee, Leadership Development and Professional Influence & Advocacy. She is currently serving as an Elected Director on ISACA's international Board of Directors and is Chair of its global women's leadership initiative, SheLeadsTech.

Jo Stewart-Rattray
Director Technology & Security Assurance
BRM Advisory

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The Business of Cybersecurity - Beyond Compliance

16 - 17 October 2019 **Cliftons Melbourne**

23 - 24 October 2019 **Cliftons Sydney**

Booking Form

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Priority Code: I

Registration Information

Organisation Name

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Title | Full Name | Position | Email | Phone

Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
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