

# RIM & ICT PROFESSIONALS LEADERSHIP WORKSHOP

PRACTICAL SKILLS, TOOLS & STRATEGIES  
TO LEAD YOURSELF & YOUR ORGANISATION  
IN THE DIGITAL AGE

20 & 21  
FEBRUARY 2020  
MELBOURNE

## EXPLORE

- ▶ Learn to adapt & thrive with the future way of work
- ▶ Step up from a technical IM specialist to an analytical & strategic business enabler
- ▶ Support & lead the people in your organisation to adapt & thrive in the changing digital landscape
- ▶ Break down silos in an IM change management project
- ▶ Connect with your organisation through effective communication strategies
- ▶ Develop a 'Design Thinking' user experience approach to IM & ICT Change projects
- ▶ Drive & lead digital transformation that aligns with business goals

## EXPERT FACILITATOR



**Kate Fuelling**  
Consultant, Facilitator &  
Digital Transformer  
Kate Fuelling Consulting

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## ABOUT THE EVENT

The evolution of technology-driven data and IM systems is reinventing the role of RIM and ICT professionals. While traditionally seen as the custodian of company records, RIM, and ICT professionals need to go beyond ensuring IM compliance and security to lead transformation and provide strategic, analytical foresight for business growth. On top of having technical knowledge and competence, you must hone broad leadership skill-sets that include driving change management, stakeholder communication, enhancing team collaboration, as well as delivering innovation and IM project excellence.

This practical workshop is specifically designed to prepare you for future challenges and potential growth. You will explore modern concepts in leadership, digital transformation, information governance and user experience, to ride the tides of disruptive change and deliver expert solutions for robust business outcomes.

## TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

## DAY ONE

### BE A BETTER LEADER OF YOU

#### Latest trends, issues, and potential impacts facing RIM & ICT professionals

- ▶ How RIM and ICT is evolving and how you can prepare for future challenges
- ▶ Delve into the impacts of technological advances
- ▶ Explore essential leadership qualities

#### The transition from technical specialist to a strategic business enabler

- ▶ The shift from technical specialist to leader - What's the difference?
- ▶ What does authentic leadership mean to you?
- ▶ Characteristics of exceptional leaders and how to develop them

#### Modernise your skillset

- ▶ Identify and break habits that derail us
- ▶ Develop positive personal leadership habits - planning, productivity, deep work, and continuous learning
- ▶ Identify your values and goals

#### Prepare to be a change leader

- ▶ Communicate change effectively and promptly
- ▶ Break down complex jargon and processes to communicate with non-IM business peers
- ▶ Build consistent visions, goals, and messages of your digital transformation plan

### WORKSHOP SCHEDULE

- 8.30 - 9.00 Registration
- 9.00 - 10.40 Session One
- 10.40 - 11.00 Morning Tea
- 11.00 - 12.30 Session Two
- 12.30 - 1.30 Lunch
- 1.30 - 3.00 Session Three
- 3.00 - 3.20 Afternoon Tea
- 3.20 - 4.30 Session Four
- 4.30 Close of Workshop

## DAY TWO

### BE A BETTER LEADER IN YOUR ORGANISATION

#### Leading digital transformation

- ▶ Understand how businesses are evolving and the impact on the existing resource/technology structures in your organisation
- ▶ Align your digital transformation plan with business needs
- ▶ Create and lead an integrated information, data, and technology approach

#### Explore project management methodologies – the good, the bad, the ugly

- ▶ Lead an IM change project - What is required? What works? What doesn't? How do you avoid the pitfalls?
- ▶ Challenges and issues to mitigate risk and maximise competitive advantage
- ▶ Practical strategies to approach change resistance
- ▶ Manage challenging conversations

#### Digital by design - Create and deliver a seamless user experience

- ▶ Understand IM and ICT from the users' perspective
- ▶ Explore and understand Design Thinking
- ▶ Applying design thinking to digital transformation and projects
- ▶ Support an organisational culture that welcomes innovation

#### Establish networks and connection for digital transformation

- ▶ Identify and understand your internal and external stakeholders
- ▶ Practical approaches to building better connection, collaboration, and how to facilitate co-creation
- ▶ How to support and partner with others to achieve greater efficiency and productivity

## WHO WILL ATTEND?

This event will be a valuable learning and networking experience for technical professionals across Records Information Management, ICT & Digital roles:

- ▶ Records Management
- ▶ Information Management
- ▶ Knowledge Management
- ▶ IT & IM Systems Management
- ▶ EDRMS Projects
- ▶ Document Control
- ▶ Archives Management
- ▶ TRIM Administration
- ▶ SharePoint Administration
- ▶ Network Infrastructure
- ▶ Enterprise Architecture
- ▶ Systems Administration
- ▶ Digital Systems
- ▶ Business Analytics & Business Intelligence

## YOUR FACILITATOR

Kate Fuelling is an information management specialist, author, optimist, and the founder of Kate Fuelling Consulting. Her purpose in life is to lead with courage, fun and respect. After many years in the information management industry, Kate founded her consulting business in 2014 in response to the frustration she felt when constrained within organisational 'that's how we do things around here' approach. Instead of accepting the status quo, she chose to build a business out of questioning it. Kate Fuelling Consulting is a consultancy working towards a world where information, technology and processes integrate seamlessly to create extraordinary knowledge for the benefit of humankind.



**Kate Fuelling**  
Consultant, Facilitator &  
Digital Transformer  
**Kate Fuelling Consulting**

## Registration Information

Organisation Name \_\_\_\_\_

Address \_\_\_\_\_ Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Booking Contact Information

Title \_\_\_\_\_ Full Name \_\_\_\_\_ Position \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

## Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

## Your Investment

Options (per person)	Value Plus Rate Register and pay by 15 November	Super Saver Rate Register and pay by 20 December	Early Bird Rate Register and pay by 24 January	Standard Rate
Qty ____ Workshop	\$1995 + GST = (\$2194.50)	\$2295 + GST = (\$2524.50)	\$2495 + GST = (\$2744.50)	\$2795 + GST = (\$3074.50)
Discounted off standard rates :	<b>Save up to \$800</b>	<b>Save up to \$500</b>	<b>Save up to \$300</b>	All Prices listed in Australian Dollars

Group Discounts Available:	<b>10% off Standard Rate</b> Team of 2 - 3	<b>15% off Standard Rate</b> Team of 4 - 5	<b>25% off Standard Rate</b> Team of 6+
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<b>TOTAL incl GST</b>	_____
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**Conditions:** Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

**Note:** Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration Options are per person only.

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Payment is required prior to attending this event

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Cardholder's Contact Number \_\_\_\_\_ Signature \_\_\_\_\_

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## Authority

Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
_____	_____	_____
Email	Signature	Date
_____	_____	_____

**Email this form to: [registration@liquidlearning.com.au](mailto:registration@liquidlearning.com.au) or Call us on: +61 2 8239 9711**

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