



## ABOUT THE EVENT

The needs of learners from school-leavers to excelling professionals are evolving. Higher education institutions are experiencing record attrition rates, and the business imperative to offer innovative education products becomes mightier with every passing semester.

Micro-credentials offer a welcomed alternative to long-form qualifications, creating pathways for those who cannot access traditional higher education programs. They can function as a taster for uncertain potential students, intellectual stimulation for lovers of learning, or essential professional development for professionals in evolving industries or those wishing to change direction.

To develop and deliver a quality micro-credential suite, you need a deep understanding of the social and commercial drivers for this innovative new product, the benefits to learners, your institution, and higher education as a whole, plus technical knowledge to design these specialised units of learning. Education researcher and consultant Robert Kay has been heavily involved in researching and developing effective models for micro-credentials and will guide you through the process from strategic overview to design over two invaluable days of learning for you.

Don't miss this opportunity to play a pioneering role in creating the new world of work and learning.

## TRAINING DELIVERY AND PRE-COURSE QUESTIONNAIRE

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

## DAY ONE

### Defining and embracing micro-credentials

- ▶ Explore and critique how we recognise learning
- ▶ Identify the key characteristics of micro-credentials
- ▶ Understand the social and business case for micro-credentials, and the unique value proposition they offer learners

### Working with internal and external stakeholders

- ▶ Consult and collaborate with industry to ensure the currency and efficacy of your micro-credential suite
- ▶ Work with academic and strategic leaders towards mutually beneficial outcomes for business and students
- ▶ Understand the similarities and differences between vocational, skills-based training and assessment, and traditional structures and goals of tertiary education

### Micro-credentials and the AQF

- ▶ Explore the key-takeaways from the AQF's current position on micro-credentials
- ▶ Analyse the implications and opportunities presented for universities in the AQF's evolving stance on micro-credentials
- ▶ Future-proof your micro-credential suite for AQF regulation

### Micro-credentials and the future of work and learning

- ▶ Explore the power of micro-credentials to create pathways to education for marginalised groups
- ▶ Understand the changing nature of work and careers and how micro-credentials can benefit individuals and industry alike
- ▶ Consider the future of higher education in a rapidly evolving and metamorphic labour market

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## DAY TWO

### Models for micro-credentials

- ▶ Assess the goals of your organisation's micro-credential ambitions against tried and tested models
- ▶ Analyse the pros and cons of various models of micro-credential for students and business
- ▶ Balance and align business and student best interests in the selection of micro-credential models

### Design exercises

Choose from three streams depending on your business needs and ambitions, and explore the nuances of designing micro-credentials for different intentions.

1. Analyse pre-existing course-content for assessable skills and capabilities
2. Embed micro-credentials into long-form qualifications for incremental certification of skills acquisition
3. Notionally index your micro-credentials to the AQF

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### WE ARE GOING VIRTUAL!

Events will be delivered live with the assistance of Video Streaming technology to allow delegates and speakers to participate and interact from their office, their home or wherever they may be. Some events may include both in person and remote access elements depending on the situation. Information regarding these arrangements will be sent to affected delegates and speakers directly.

## WHO WILL ATTEND?

- ▶ Higher education strategic leaders
- ▶ Learning and instruction designers
- ▶ Student administrators
- ▶ Academic and teaching staff
- ▶ Course convenors
- ▶ Professors and associate professors
- ▶ Tutors
- ▶ Heads of schools
- ▶ Deans and Deputy Deans
- ▶ Learning innovation leaders

## YOUR FACILITATOR

Dr Robert Kay is a Co-founder and Executive Director of Incept Labs, and was appointed an Adjunct Professor at Macquarie University in 2013. Dr Kay was formerly the Head of Strategic Innovation at Westpac Banking Corporation; a Senior Lecturer in Information Systems and Organisational Development at the University of Technology Sydney; and, a research analyst at Bovis Lend Lease.

Over the last couple of years, he has been commissioned to undertake multiple studies of senior leaders. These include a study on CEOs' perspectives of Organisational Resilience; a world first comparison between public and private sector leaders in relation to innovation; and, an examination of the circumstances under which good governance leads to better performance, commissioned by the Australian Institute of Company Directors.

With a career that has continuously moved between industry and academia, Robert is also a sought after speaker, having been a keynote at the last two Australian Institute of Company Directors conferences. His presentations use an innovative combination of video and storytelling to illustrate complex ideas in simple and practical ways.

Robert holds a 1st Class Honours Degree in Systems Thinking and a PhD on the application of biological systems theories to improving organisational learning and resilience.



**Robert Kay**  
Co-Founder & Executive Director  
**Incept Labs**

