10TH PMO LEADERSHIP SUMMIT

LEAD A STRATEGICALLY DRIVEN PMO AND SECURE A SUCCESSFUL FUTURE

MELBOURNE CONVENTION CENTRE
10 - 13 FEBRUARY 2020

LEARN FROM

Peter Moutsatsos
Chief Project Officer

Ole Nielsen
Director of Scientific Computing

Syed Faheem Jafar
Regional PMO Director

Cathy Howard
Head of Enterprise PMO

Jessica Sharp
Assistant Director, Programs & Projects Portfolio

John Lamb
Portfolio Director

Jonathan Moody
Head of PMO

Matthew Kilgour
Program Delivery Manager, Customer Facing

Robyn O'Donnell
PMO Manager

Bill Berry
Head of PMO

Katherine Walker
PMO Coordinator

Sarah Foxe
Manager, PMO

Richard Bartholomeusz
Program Leader S&T Planning

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PMO Manager

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THE NEXT GENERATION OF STRATEGIC PMO

It's a frustrating time to be a PMO officer. Resourcing pressures, managing a complex network of stakeholders, and methodology implementation headaches are all part of the job.

On top of that, the lack of strategic involvement from stakeholders and executive leadership makes it tricky to justify the value of a PMO. Without their cooperation, the future of the PMO is uncertain.

So how do you clarify the stability and strategic potential of your PMO to top-down management? Our lineup of executives has the answers.

They'll show you how to implement a holistic view of projects with an emphasis on efficient resource execution, enhance your stakeholder management skills, and reduce the tolerance for project failure with change management fundamentals.

► **Organise** your PMO into a value-driven entity with resource optimisation

► **Develop** consistency in stakeholder engagement across the entire business

► **Reduce** the tolerance for project variances

► **Master** the art of change management

WHO WILL ATTEND?

► Head of PMO
► PMO Director
► Portfolio Director
► Head of Project Management
► ePMO Manager
► P3O Practitioner
► AIPMO IPMO-Practitioner
► PPSO Advanced Practitioner
► Project Office Manager
► PMO Manager
► PMO Lead
► Project Planner
► Project Scheduler
► Project Controller
► Project Management Officer
► PMO Officer
► Project Assistant
► Programme Office Analyst
► Project Office Analyst

PMO ORGANISATIONAL CHANGE MANAGEMENT WORKSHOP

Change Management is starting to be seen as a profession in its own right. It has taken a long time to get here, even though people have been managing change in one way or another in their businesses for decades. When projects that depend heavily on users and stakeholders adopting new tools, or learning new processes or skills, get executed without an effective OCM plan, the likelihood that they will fail to achieve their intended outcomes increases exponentially. The root of the problem often comes down to a question of accountability: who in the organisation is accountable for change management success? In the absence of any other clearly identifiable OCM leader, the PMO – as the organisational entity that is responsible for facilitating successful project outcomes – needs to step up and embrace this accountability

This OCM workshop will provide you with an understanding on how you can support the process of change management in your organisation as a PMO leader, you will be given the guidance you need to hone an OCM strategy and toolkit that will help ensure projects aren't merely completed, but that benefits are realised.

Change management characteristics
► Identify organisational impact
► Recognise change in the broader business environment
► Communicate the 'whys'

Prepare for the change
► Define OCM strategy and key drivers
► Equip the right tool-kits to support change
► Design and build sponsorship model

Plan and implement change
► Develop change management plans, define metrics, identify risks
► Execute plans for change effectively
► Review progress and report out to stakeholders

Manage and continue to improve
► Capture key metrics
► Analyse the results
► Create and executive corrective action plans

EXPERT FACILITATOR

Louise Gardner
Principal Consultant & Managing Director
Pledge Consulting

FUTUREPROOF YOUR CAREER IN THE PMO
KEYNOTE   9:00 - 9:40

Some practitioners stress the need for dedicated PMOs. Others are reluctant, as the value of PMOs is tricky to measure, leading to a contrary trend of senior executives abandoning the PMO. So how do you secure the future of your PMO?

Peter will discuss how Telstra has secured the presence of their PMO through continued demonstration of value, navigating their success in an agile environment, and establishing their roots as a core component of their organisation.

Peter Moutsatsos
Chief Project Officer
Telstra

HOW TO REDESIGN YOUR PMO TO IMPROVE VALUE ADD
CASE STUDY   9:40 - 10:20

Almost 80% of new projects fail, emphasising the criticality of understanding the needs of the end-user. HCD projects follow a set of principles to identify and incorporate end-user needs and build a solution to address those needs.

Using the human-centred design approach, Sarah will take us through the creative and innovative methodologies used to improve overall project governance at the City of Sydney.

Sarah Foxe
Manager, PMO
City of Sydney

MORNING TEA   10:20 - 10:40

LINK BETWEEN CHANGE & PROJECT MANAGEMENT & THE ROLE OF THE PMO AS FACILITATOR
CASE STUDY   10:40 - 11:20

Project management and change management are interchangeable - to deliver a project on-time and on-budget, change is often necessary.

Discover why change management is an integral component in project delivery performance, how you can link the disciplines of change management and project management in practice, and the PMO's role in facilitating this harmony.

Louise Gardner
Principal Consultant & Managing Director
Pledge Consulting

RISK MANAGEMENT
Break-Out Session   11:20 - 12:00

Discover best practices for dealing with critical issues facing PMOs. You'll have the opportunity to discuss and assess operational risk and enterprise risk management topics.

FOUNDATIONS FOR PMO EXCELLENCE – ENGAGING LEADERSHIP & DRIVING SUCCESS
PANEL   12:00 - 12:50

Reliable and consistent practices form the foundation of value for a high-performing PMO. But when it comes to demonstrating value, you must understand the unique business needs and drivers at play. From there, you develop clear and practical measures for performance.

Funnily enough, an alarming number of PMOs are underutilising their potential, which poses a problem for executives questioning the contribution of the PMO to bottom-line value.

This interactive panel discussion will open the floor to the latest challenges, trends, and opportunities for PMO professionals.

Katherine Walker
PMO Coordinator
Breastscreen Victoria

Ole Nielsen
Director of Scientific Computing
Geoscience Australia

Daan Fakier
Senior PMO Analyst
Origin Energy

Karen Buchanan
Senior Manager, Enterprise Policy & Governance
Australia Post

LUNCH   12:50 - 1:50

MAXIMISE THE IMPACT OF YOUR PMO OFFICE
CASE STUDY   1:50 - 2:40

As customer expectations continue to evolve, you must continue to innovate. But sustaining profitability is only feasible if you align your PMO with the organisation's strategic initiatives. To do this, you'll need an organisation-wide culture that facilitates changes in the planning and delivery of projects.

Jonathan will explore how his organisation established a high-performing, strategic PMO through collaboration and support from executive leadership. He will teach you how to build consistency through strategic approaches towards projects and supporting project delivery teams.

Jonathan Moody
Head of PMO
oOH! Media

SUCCESSFULLY IMPLEMENT & DRIVE ORGANISATIONAL CHANGE
CASE STUDY   2:40 - 3:30

The ability to drive change is a competitive quality of modern leadership. But change leadership isn't qualified by a singular approach. As a leader, you must act along the spectrum of change leadership behaviours and adapt to your situation. So how do you do it?

John will discuss the continuum of change and elaborate on the importance of maintaining a focus on results. He will help you drive change and guide you in creating a capacity model.

John Lamb
Portfolio Director
Westpac New Zealand Limited

AFTERNOON TEA   3:30 - 3:50

VALUE CENTRICITY IN THE MODERN PMO
CASE STUDY   3:50 - 4:30

PMOs focus on measuring activities for on-time, on-budget delivery of projects. But is this enough? Value through strategic impact should be a top priority, which requires a focus on outcomes. PMOs must have a seat at the business strategy table, so you must look beyond traditional metrics and challenge yourself to demonstrate tangible value.

Discover how you can secure value centricity and ensure the strategic trajectory of your PMO. Jessica will discuss how to have the conversation to obtain an understanding of the direction expected of you, why you should focus on outcomes as opposed to activities, and teach you how to measure value through portfolios, scoring, and business/strategy impact.

Jessica Sharp
Assistant Director, Programs & Projects Portfolio
Department of Premier and Cabinet VIC

DRINKS & CANAPÉS   4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event

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PRIORITISING PROJECTS, PROGRAMMES & PORTFOLIOS
KEYNOTE   9:00 - 9:40

It may be an overused adage, but it's true when they say time is money. So it comes as no surprise that PMOs are focused on agility without compromising quality. In this session, Richard will explain techniques and strategies for effectively managing a multitude of projects.

Richard Bartholomeusz
Program Leader S&T Planning
Defence Science and Technology Group

Australian Government
Department of Defence
Science and Technology

BE ALIGNED WITH YOUR COMPANY'S STRATEGIC ROADMAP THROUGH STAKEHOLDER ENGAGEMENT
CASE STUDY   9:40 - 10:20

Projects bring a mix of advocates and adversaries together. So how can PMOs engage stakeholders to meet non-negotiable outcomes? Discover how to guarantee the execution of appropriate communications and actions, understand how to match stakeholder types with processes, and learn how to influence executive buy-in.

TBA

MORNING TEA   10:20 - 10:40

HYBRID DELIVERY WITHIN A COMPLEX BUSINESS ENVIRONMENT
CASE STUDY   10:40 - 11:30

What is a hybrid PMO? A hybrid methodology refers to methods combining approaches from the traditional PM environment and the agile world. PMOs of today are striving to find a balance between traditional governance and business agility to ensure successful delivery. If your PMO is struggling to adapt to business agility or if you are setting up a new PMO, why not take the hybrid approach! In this session Faheem will explore the concept of the "hybrid PMO". Understand how to the best of agile and waterfall delivery approaches can be brought together, cut delivery costs while moving quicker to delivery and look at the effectiveness of hybrid project management discipline.

Syed Faheem Jafar
Regional PMO Director
MasterCard

mastercard.

SOLVING THE PROBLEMS OF TOMORROW
Break-Out Session   11:30 - 11:50

Many PMO teams launch with the noble objective of improving a team's delivery performance. Once those objectives are achieved, quite a few PMOs then become focused on maintaining delivery performance. This narrow mission can cause a PMO to become increasingly irrelevant over time—and viewed as an obstacle rather than as being essential. How can you keep your PMO continuously improving, adapting and increasing its value to the organisation? At the conclusion of this session, participants will be able to examine the present risks when maintaining a PMO status quo without advancement, discuss why a one-size-fits-all PMO implementation may not be the best choice and apply key methods to advance the PMO's capabilities.

THE FUTURE OF PMO IS A STRATEGIC PMO
PANEL   11:50 - 12:50

Strategic PMOs should be structured and managed the same way as other business departments, with goals and objectives set up by enterprise leadership that help the organisation succeed. The question is, how does a PMO become strategically aligned with the business?

Join our panellists as they discuss how proactive resource management, participation in corporate strategic objectives, and strategic partnership with company stakeholders can secure the future of the strategic PMO.

Robyn O'Donnell
PMO Manager
National Australia Bank

nab

Matthew Kilgour
Program Delivery Manager, Customer Facing
Bluescope Steel Limited

BLUESCOPE

Bill Berry
Head of PMO
Elbit Systems of Australia

Elbit Systems

Val Matthews State Director,
Transport Infrastructure & PMO Services
Mace Group

mace

LUNCH   12:50 - 1:50

CREATE EXECUTIVE CONVERSATIONS THAT CONVERT
CASE STUDY   1:50 - 2:40

Your leadership team may have a hard time trusting you if they don't understand your PMO capacity. If you miss a deadline or something goes wrong, the perception of the PMO is one of failure.

To overcome these challenges, you'll need to identify reasons for resistance and communicate effectively to secure buy-in.

Jennifer Patel
PMO Manager
Melbourne Health

MELBOURNE HEALTH

EXPLORING THE DYNAMICS OF THE PMO
CASE STUDY   2:40 - 3:30

What department or team determine and maintain process standards? The PMO, right? Then why does the PMO continue to define itself? Join Cathy as she explores the distinguishing traits of a PMO and how you can become a strategic tool for executive leadership by supporting the delivery of projects.

Cathy Howard
Head of Enterprise PMO
Cbus Super Fund

cbus

AFTERNOON TEA   3:30 - 3:50

INTERACTIVE CLOSING ROUNDTABLE   3:50 - 4:30

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POST-SUMMIT WORKSHOP
13 FEBRUARY 2020

HIGH IMPACT AGILE PMO WORKSHOP

Before your organisation can become an agile enterprise, your PMO has to adopt a more agile mindset. No longer do PMOs need to play the role of process police. Instead, a Lean-Agile PMO can work to orchestrate enterprise Agile adoption, providing the support teams need to fully embrace Lean-Agile practices and greater predictable delivery across the enterprise. A true Agile PMO is to a learning organisation what the heart is to a human body.

Being agile means turning into creative problem-solvers, rapid responders, and collaborators who turn feedback into innovation. This workshop will take you on the next step in your agile journey and become an Agile Alchemist. Learn how to unlock the potential and power of Agile across your organisation - at the project, program, portfolio and enterprise level. Then light the spark for complete Business Agility.

Kicking it off - What does agile mean to your PMO and organisation?

► Planning and executing Agile transition - The PMO perspective

► Collaborative planning techniques

Bake it into the culture - The Enterprise Agile mindset

► The culture change - leader vs coach vs facilitator

► Governance as facilitation - relinquish day-to-day control to focus on value prioritisation

► Strategies to create a safe to fail environment

Technical excellence and business integration

► How to manage risks with technology advancements and Agile mindset

► Understand how metrics are used in planning, analysis and reporting agile projects

► The process change - from finance tracking to value realisation

Agile alchemy and a view to complete Business Agility

► Transition to a truly mature Agile environment

► Domains of business agility and its implementation

► Clear Agile action plan to take back to your organisation

EXPERT FACILITATOR

Helen Snitkovsky
Enterprise Agile Coach, CTO & Director
MH Solutions

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WHAT OUR DELEGATES ARE SAYING

" *Very good community of senior PMO professionals who were immense value to understand the general challenges being faced in the industry.* "

" *This was a fantastic PMO event and I'd recommend it for any PMO Lead. There were quality insights and learnings from all the presenters.* "

" *Highly engaging, was comforting to know that most organisations are facing the same challenges* "

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10th PMO Leadership Summit
10 - 13 February 2020
Melbourne Convention Centre

Booking Form
Event Reference: PMO0220A - M
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ℹ Registration Information

Organisation Name

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Booking Contact Information

Title	Full Name	Position	Email	Phone

🪪 Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
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