

# 12<sup>TH</sup> POLICY PROFESSIONALS SUMMIT

ENHANCE YOUR ABILITY TO ANALYSE, SYNTHESISE & COMMUNICATE COMPLEX PROBLEMS



24 - 28  
JUNE 2019  
HOTEL KURRAJONG  
CANBERRA

## LEARN FROM



**Matthew James**  
Deputy Chief  
Executive Officer

 Australian Government  
Australian Institute of  
Health and Welfare



**Rachelle Warner**  
Director  
Afghanistan, Africa  
& UN Peacekeeping

 Australian Government  
Department of Defence



**Selwyn Button**  
Registrar

 Australian Government  
Office of the Registrar of  
Indigenous Corporations



**Scott Small**  
Director, Integrity  
Operations Policy

 Australian Government  
Department of Education and Training



**Dr. Martin Dunn**  
Former Director,  
Budget Group  
Finance Department

## ALSO FEATURING

 Australian Government  
Department of Human Services

 Australian Government  
Department of Social Services

 Australian Government  
Department of Home Affairs

 Australian Government  
Department of Industry,  
Innovation and Science

 NSW  
GOVERNMENT | Planning &  
Environment

 Australian Government  
Department of the Prime Minister and Cabinet

## EVENT PARTNERS



## CONTACT US

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Since the policy environment develops in parallel with new government priorities, the skills and tools of policy professionals must be adaptable to change. To stay ahead of the curve, you must continue to explore new tools and frameworks to meet changing stakeholder needs.

Delve into the entire life-cycle of policy and explore the opportunities and limitations of the policy environment. Our lineup of experts will bring theory to life with a mix of case studies, expert commentaries and panel discussions. You'll get the chance to identify innovative solutions for overcoming policy's most common challenges.

- ▶ **Communicate** a persuasive policy narrative to stakeholders
- ▶ **Utilise** strategic thinking to develop robust, evidence-based policy
- ▶ **Innovative** approaches for overcoming complex policy problems
- ▶ **Foster** outcomes-driven policy design and implementation

**BOOK NOW**

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## WHO WILL ATTEND?

- ▶ Policy Officers
- ▶ Policy Developers / Analysts
- ▶ Policy Advisers
- ▶ Policy Managers
- ▶ Policy Directors
- ▶ Program Managers
- ▶ Branch / Section Managers
- ▶ Evaluation Managers
- ▶ Research Officers
- ▶ Stakeholder Engagement Specialists
- ▶ Policy Consulting

## WHAT OUR DELEGATES ARE SAYING

*“Very worthwhile and incredibly valuable. Liquid Learning is excellent. Really flawless, thank you.”*

*“The best conference I have been to. Packed an extraordinary amount of information, speakers, and messages into the 2 days.”*

# 25 JUNE SUMMIT DAY 1

## POLICY TOOLS FOR WICKED PROBLEMS

KEYNOTE

9:10 - 9:40

In the public sector, you'll have to solve astonishingly complex policy problems. Selwyn will share advice for tackling challenges using examples from his career in Indigenous affairs.

**Selwyn Button**

Registrar

**Office of the Registrar of Indigenous Corporations**



## MANAGE POLICY TENSIONS & DISRUPTIVE FORCES

CASE STUDY

9:40 - 10:30

Policymaking is about delivering outcomes that appeal to different interests and perspectives. Discover how you can achieve positive results while minimising disruption and the risks of policy derailment.

**Rachelle Warner**

Director Afghanistan, Africa & UN Peacekeeping

**Department of Defence**



## MAKING POLICY BETTER

CASE STUDY

10:50 - 11:40

Hal has been leading efforts to assess and improve policymaking at an organisational level. Hear about some of the barriers to good policymaking and what can be done to address them.

**Hal Painter**

Manager, Strategic Projects & Research

**Department of Industry, Innovation & Science**



## COMMUNICATE EVIDENCE WITH IMPACT

EXPERT COMMENTARY

11:40 - 12:30

Evidence-based policy faces vigorous competition from decision-makers' opinions and ideology, the lobbying of interest groups, viral stories, "common sense" and media commentary. For evidence to have an impact, you must communicate it strategically.

**Dr. Wendy Jarvie**

Adjunct Professor, School of Business

Former Deputy Secretary, Department of Education, Science & Training

**University of New South Wales, Canberra**

## KEEP YOUR EDGE AS AN EXPERIENCED POLICY PROFESSIONAL

PANEL

1:20 - 2:40

As the international political landscape shifts, we must reconsider what it means for policy design across the Commonwealth. Our expert panellists will consider the potential impacts and future directions of policy.

**Adam Ingle**

Assistant Director, Electronic Surveillance Section,

National Security Policy Branch

**Department of Home Affairs**



**Amber Shuhyta**

Acting Executive Group Manager, Policy Partnerships

& Programs, Health Systems Policy & Research

**ACT Health Directorate**



**Bridget Anyon**

Director, Mainstream Interface Branch

**Department of Social Services**



## DRIVE INNOVATIVE REFORM THROUGH COLLABORATIVE STAKEHOLDER ENGAGEMENT

CASE STUDY

2:40 - 3:30

The best policy outcomes stem from collaborative stakeholder engagement, where there is a deep understanding of the objective and underlying issues. Alex will share her experiences with a focus on the development of the Cultural Infrastructure Plan 2025, which has recently been released by Create NSW.

**Alex Bowen**

Director, Strategy & Advocacy

**Department of Planning and Environment NSW**



## USE CRITICAL ANALYSIS TO MONITOR PROGRESS THROUGHOUT THE POLICY CYCLE

EXPERT COMMENTARY

3:45 - 4:30

Critical and strategic thinking are essential skills for developing a robust policy. Claudine will discuss how you can use these skills to assess and evaluate policy outcomes.

**Claudine Lyons**

Founder & Consultant

**Claudine Lyons Consulting**

## DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

# 26 JUNE

## SUMMIT DAY 2

### DATA, EVIDENCE & POLICY

KEYNOTE 9:00 - 9:40

Sourcing quality data to drive informed decision-making is a crucial skill for policymakers. Discover how you can develop a powerful evidence-base through practical data analysis and data linkage.

**Matthew James**  
Deputy Chief Executive Officer  
**Australian Institute of Health and Welfare**



### POLICY, PLANNING & REFORM

CASE STUDY 9:40 - 10:30

Policy planning often results in change, which can be challenging to manage in a large and diverse organisation. Knowing how to navigate these challenges are critical to organisational effectiveness.

**Dr. Martin Dunn**  
Former Director, Budget Group Finance Department

### WHAT'S YOUR POLICY LOGIC?

MINI-WORKSHOP 10:50 - 11:50

In this highly interactive workshop, Carolyn will demonstrate how policy professionals can use a 'Policy Logic' approach to clarify a new policy's alignment with government priorities. Carolyn will draw widely on examples from social and industry policy.

**Carolyn Page Director**  
**The Clear English Company**

### EXPLORING THE ROLE OF THE MEDIA IN PUBLIC POLICY DEVELOPMENT

EXPERT COMMENTARY 11:50 - 12:40

The dynamic role of media-oriented communication influences the development of significant policies. In this expert session, Kerry will explore the relationship between policy and the media.

**Professor Kerry McCallum**  
Professor, Communication &  
Media Studies Academic Director, Graduate Research  
**University of Canberra**

### STRATEGIES TO EFFECTIVELY COMMUNICATE & COLLABORATE WITH STAKEHOLDERS

PANEL 1:40 - 2:40

Working in policy, you are responsible for working with internal and external stakeholders. This interactive panel will consider the many ways that you can engage stakeholders throughout the policy process.

**Dr. Martin Dunn**  
Former Director, Budget Group Finance Department

**Liam Demamiel**  
Director, Strategic Intelligence and Projects  
**Department of Human Services**



**Scott Small**  
Director, Integrity Operations Policy  
**Department of Education and Training**



### TURN POLICY INTO ACTION

CASE STUDY 2:40 - 3:20

Liam is responsible for implementing strategies that protect the integrity of Government payments. Hear his insights for rolling out these policies.

**Liam Demamiel**  
Director, Strategic Intelligence & Projects  
**Department of Human Services**



### FUTURE DIRECTIONS FOR POLICY PROFESSIONALS

ROUNDTABLE 3:40 - 4:30

This interactive roundtable provides the opportunity to discuss challenges and collaborate, allowing you to find effective solutions to some of policy's most common challenges.

**Joanne Smith**  
Principal Consultant  
**Hatfield House**

## 24 JUNE

# PRE-SUMMIT WORKSHOP

### APPLY PROJECT MANAGEMENT PRINCIPLES TO POLICY

As a policy professional, you often deal with complex projects that are not always linear. Using project management tools and frameworks will help you strategically manage this complexity. Explore practical techniques to strategically plan your time, effectively manage stakeholders and mitigate risk.

- ▶ Manage complexity using project management principles
- ▶ Strategic policy project planning
- ▶ Stakeholder management strategies
- ▶ Identify and manage risk

**Claudine Lyons**  
Founder & Consultant  
**Claudine Lyons Consulting**

## 27 & 28 JUNE

# POST-SUMMIT WORKSHOP

### POLICY PROFESSIONALS LEADERSHIP WORKSHOP

Whilst policy professionals often have a wealth of technical abilities, stepping up into executive positions within the field requires a refined skillset of leadership qualities. This two-day intensive workshop provides practical solutions to fast-track the acquisition of leadership essentials for policy practitioners to step up into executive positions.

#### DAY 1

- ▶ Policy and its processes
- ▶ Frameworks for complex policy environments
- ▶ Key approaches and models for leadership
- ▶ Leadership approaches for complex environments

#### DAY 2

- ▶ Lead and manage yourself
- ▶ Lead and manage others
- ▶ Work collaboratively to achieve results
- ▶ Become a trusted policy executive

**Pamela Kinnear**  
Principal  
**Kinnford Consulting**

## Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 24 <input type="checkbox"/> 25 & 26 <input type="checkbox"/> 27 & 28
2					<input type="checkbox"/> 24 <input type="checkbox"/> 25 & 26 <input type="checkbox"/> 27 & 28
3					<input type="checkbox"/> 24 <input type="checkbox"/> 25 & 26 <input type="checkbox"/> 27 & 28
4					<input type="checkbox"/> 24 <input type="checkbox"/> 25 & 26 <input type="checkbox"/> 27 & 28
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Options (per person)		Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty		Register and pay by 28 March	Register and pay by 26 April	Register and pay by 23 May	
___	5 Days	\$4795 + GST = (\$5274.50)	\$4995 + GST = (\$5494.50)	\$5195 + GST = (\$5714.50)	\$5395 + GST = (\$5934.50)
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___	1 Day Workshop	\$1595 + GST = (\$1754.50)	\$1645 + GST = (\$1809.50)	\$1695 + GST = (\$1864.50)	\$1795 + GST = (\$1974.50)
Discounted off standard rates :		<b>Save up to \$600</b>	<b>Save up to \$400</b>	<b>Save up to \$200</b>	All prices listed in Australian Dollars

Group Discounts Available:	15% off Standard Rate Team of 3 - 4	20% off Standard Rate Team of 5 - 9	25% off Standard Rate Team of 10 - 14	30% off Standard Rate Team of 15 +	Partner Discount	Members of supporting organisations receive a special 10% discount off standard rates!	TOTAL incl GST
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