

PRESENTATION SKILLS AND ONLINE COMMUNICATION FOR REMOTE LEADERS

MASTER VIRTUAL PRESENTATION AND COMMUNICATION FOR THE REMOTE WORKING AGE

19 MAY 2021

ONLINE DELIVERY

EXPLORE

- ▶ Develop preparation strategies to ensure the most engaging and compelling communications
- ▶ Customise your messaging and delivery for different interfaces and audiences
- ▶ Present with confidence, clarity and conviction for lasting impression
- ▶ Conquer nerves and deliver presentations, pitches and public communications for results

EXPERT FACILITATOR



Sam Buckingham
Keynote Speaker Training,
Presenter & MC
Sam Buckingham Consulting

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VIRTUAL EVENT

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ABOUT THE EVENT

Every time you present to someone it forms an impression, giving you the potential for gain or loss. Being an effective presenter is increasingly important in the workplace, and now as your teams are working from home, the added challenge of engaging your people through online meeting interfaces and prepared video content presents an exciting opportunity to evolve as a communicator! Whomever your audience, whatever your message and purpose, presentation skills are critical to success.

Through this online interactive presentation skills workshop, Executive Leadership Coach and Professional Speaker, Sam Buckingham will provide you with the practical tips, tools and strategies to plan and deliver an articulate and impactful presentation, in a variety of mediums. You'll learn how to handle presentation fears and nerves, and how to understand your audience, discover how to open and 'hook' an audience to listen, and how to choose, plan and structure your content, and develop strategies for handling Q&A and making a memorable impression.

YOUR FACILITATOR

Sam Buckingham is a public speaking expert who helps leaders become better leaders through developing individuals in the art of speaking and presenting from stage to video, non confrontational communication and crafting messages. Sam also helps executives and leaders write and deliver powerful presentations and keynote speeches. She provides one on one coaching, power-packed corporate training programs and in-house workshops for those who want to take their executives to the next level.



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WORKSHOP AGENDA

Apply the elements of planning, practice and engagement

- ▶ Understand your audience and how to choose appropriate content for message and medium
- ▶ Build a logical argument to meet your audience needs and your goals
- ▶ Develop best practice to organise information and adhere to time frames

Practice strategies to bring vitality, interest and clarity to your presentations

- ▶ Discover how to open, connect and close powerfully
- ▶ Use appropriate body language, speech, voice and visual aids in online and video mediums
- ▶ Create engagement using verbal impact and interactivity

Present with confidence, clarity and conviction

- ▶ Develop relaxation techniques to handle presentation fears and nerves
- ▶ Obtain audience engagement, buy-in and co-operation
- ▶ Learn how to successfully and effectively handle presentation Q&A in online environments

Workshop, application and action plan of presentation skills

- ▶ Reflect on your learning and create mock presentations using the provided framework
- ▶ Deliver presentations with Q&A sessions in small group settings
- ▶ Receive feedback and create an action plan for ongoing improvement

WHO WILL ATTEND?

Leaders and managers adapting to the world of remote leadership and online communications.

