# COMMUNICATION SKILLS FOR SCIENTISTS WORKSHOP

FIND THE RELEVANCE OF YOUR SCIENCE FOR THE AUDIENCES YOU MOST WANT TO REACH



SEPTEMBER

**ONLINE DELIVERY** 

## **EXPLORE**

- Power of communication through Emotional Intelligence (EI)
- Facilitate cross-functional communication to break down silos and broaden perspectives
- ► Develop techniques for persuasion, negotiation and influence to confidently manage difficult conversations
- ► Influence informed decision-making from the government to communities to individuals

## **EXPERT FACILITATOR**



Karen Whittingham
Director
Impact Psychology Pty Ltd

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BEFORE
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## **ABOUT THE EVENT**

Science communication is part of a scientist's everyday life. As a Scientist, you must give talks, write papers, proposals and communicate with a variety of audiences, and educate others. It's not just about your skills, but about your strategy. To be successful you must know how to effectively communicate across multiple disciplines to foster collaboration, innovation and be a better teacher for next-generation scientists.

Through various communication avenues and tactical relationship building, you can drive productivity and positive change whilst creating a strong supportive network for your team. This practical workshop will help you understand the complexities of public discussions and decision making, to help you consider how, when, and where your science is most relevant, and who you talk to.

## WHO WILL ATTEND?

This workshop is suitable for anyone seeking to make their communication efforts more strategic and relevant for their audience.

- Principal Research Scientists
- ► Technical Leaders
- Senior Science Coordinators
- Research Managers
- Scientific Professors
- Scientific Project Managers
- ► Heads of Science

## **WORKSHOP SCHEDULE**

- 8.30 9.00 Sign in
- 9.00 10.40 Session One
- 10.40 11.00 Morning Tea
- 11.00 12.30 Session Two
- 12.30 1.30 Lunch
- 1.30 3.00 Session Three
- 3.00 3.20 Afternoon Tea
- 3.20 4.30 Session Four
- 4.30 Close of Workshop

## **DAY ONE**

# Marriage between objective analysis and effective communication

- Simple structures to get and keep peoples attention
- ► Increase your Emotional Intelligence (EI) to better connect and communicate with diverse teams
- ► Explore the top 3 micro-skills for active listening

## Communicate effectively to your peers

- ► Keep conversations alive, convey your research to a border audience
- Become proactive in addressing and responding to behaviours
- ► Efficient communication in complex scenarios

#### Become an influencer and strategic advisor

- Know who you need to influence and why
- How to add value as an advisor within your organisation
- ► Communicate change and inspire collaboration

#### Next Steps - put your plans into action

- ► Identify the plan for your team? What are the gaps? What are the opportunities and challenges?
- ► Final wrap up and reflection

## YOUR FACILITATOR

Karen is one of Australia's leading executive management development specialists who has worked with thousands of executives to transition them into senior leadership roles quickly and effectively. She is an Organisational Psychologist passionate about people's success and facilitating their careers to rise. She teaches Organisational psychology at UNSW and works with ASX listed companies and large public sector organisations to drive engagement, inclusion and performance.



# Communication Skills for Scientists Workshop 29 September 2021 Online Delivery

# **Booking Form**

Event Reference: SCW0921A - O Priority Code: I

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