

# STRATEGIC MANAGEMENT ACCOUNTING WORKSHOP

ENHANCE FINANCE  
PERFORMANCE AND  
DRIVE TRANSFORMATION

7 & 8  
MAY 2019  
HONG KONG

## EXPLORE

- ▶ Strategies to unlock management accounting as a change agent
- ▶ Integrated budgeting, planning and forecasting
- ▶ Adaptive planning with continual refreshment
- ▶ Value chain analysis and process improvement
- ▶ Integrate management accounting concepts into broader business strategy
- ▶ Improve the speed and efficiency of management reporting
- ▶ Moving from reactive to proactive financial decision making
- ▶ Stepping out of the management accounting silo and influencing the executive team

## EXPERT FACILITATOR



**Kevin Riley**  
Managing Director  
Capital Training College

## CPD/CPE GUIDE

Clock up to 14 hours of  
Structured learning!

Check with your local  
professional association  
or society for eligibility.

## CONTACT US

Call +65 3158 9242 Priority Code - I



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## ABOUT THE EVENT

The need for advanced management accounting practices has never been more critical. To be successful, management accountants and finance professionals must develop a diverse skillset and shift their mindset from transactional to transformational.

This workshop provides practical tools for strategic management accountants to add value to their organisation. Across two hands-on and interactive workshop modules, this program provides the opportunity to enhance management accounting skills in a range of areas. Explore planning, budgeting and forecasting, strategy and KPIs, financial decision making and the fundamentals to step up as a commercial business partner.

## WHO WILL ATTEND?

- ▶ Forecasting
- ▶ Business Analysts
- ▶ Finance Managers
- ▶ Finance Directors
- ▶ Corporate Services
- ▶ Financial Reporting
- ▶ Strategic Planning
- ▶ Budgeting and Cost
- ▶ Financial Controllers
- ▶ Planning and Analysis
- ▶ Chief Financial Officers
- ▶ Management Specialists
- ▶ Performance Management / Reporting

## YOUR FACILITATOR

For more than 30 years Kevin Riley has been assisting finance professionals to better understand and apply strategic management accounting concepts. Kevin has been assisting a range of CFO teams develop their capabilities in moving beyond dealing with just the financials and become Valued Finance Business Partners within their organisations. Kevin brings a breadth of experience from across mining, food processing industries and the public sector into his learning and development programs.

In designing this Strategic Management Accounting workshop for Liquid Learning, Kevin has factored into the timetable the opportunity for one-on-one discussions with each participant so that you develop your 'roadmap' for successfully translating your learning into practical application in the workplace.



**Kevin Riley**  
Managing Director  
Capital Training College

## 7 MAY DAY ONE

### Introduction to organisational and strategic planning

- ▶ Background to strategic planning in organisations
- ▶ Map key drivers of competitive advantage and collaboration
- ▶ Value chain analysis, logic models and analysis tools
- ▶ Link strategic planning frameworks to financial planning, budgeting and organisational performance management

### Innovative budgeting techniques

- ▶ Advanced and forward-looking budgeting techniques
- ▶ Apply activity-based budgeting, zero-based budgeting, output-budgeting and priority-based budgeting
- ▶ Fine-tune budgeting activities to support decision making

### Role of budgets in a modern organisation

- ▶ Understand strategic planning and performance management frameworks
- ▶ Management reporting accountabilities under traditional models
- ▶ Shortcomings of budgeting as a management control tool

### Improve business performance through value-adding analysis and evaluation

- ▶ Characteristics of value-adding analysis and evaluation
- ▶ Embed value-adding analysis and evaluation into reports
- ▶ Develop outcome-based (and lagging) KPIs with predictive and influenceable leading performance behaviours
- ▶ Connect finance with business operations and strategy

## 8 MAY DAY TWO

### Move towards more dynamic and adaptive forms of forecasting

- ▶ Dynamic forecasting approaches - Statistical and probabilistic techniques
- ▶ Explore rolling forecasts, driver-based forecasts and simulations
- ▶ Evaluate forecasting technique options and application

### Implement a rolling forecast process in your organisation

- ▶ Identify your organisation's key business drivers
- ▶ Key considerations in the design of your rolling forecast process
- ▶ Build your rolling forecast model – How frequently to re-forecast, and how far into the future should you forecast?
- ▶ Steps to implement rolling forecast process plans

### The role of finance as a business partner

- ▶ From bean counter to Valued Finance Business Partner - How to have impact and influence
- ▶ What influences executive behaviour? Communication is key!
- ▶ Convert knowledge into valuable business intelligence
- ▶ Craft strategies for greater engagement with operational managers and senior executives

### Translate management accounting into effective management action plans

- ▶ Delineate complex ideas to meet stakeholders expectations
- ▶ Assist operational management to understand the financial ramifications of their service
- ▶ Identify performance improvement opportunities through better strategic planning, process improvement and financial analysis and value-adding techniques

## Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

## Delegate Information

#	Title	Full Name or TBA	Position	Email
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

## Your Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 29 January	Register and pay by 6 March	Register and pay by 10 April	
___ Workshop	\$1195	\$1295	\$1395	\$1495
Discounted off standard rates :	<b>Save up to \$300</b>	<b>Save up to \$200</b>	<b>Save up to \$100</b>	All Prices listed in US Dollars

Group Discounts Available:	10% off Standard Rate Team of 3 - 4	15% off Standard Rate Team of 5 - 7	17% off Standard Rate Team of 8 +	<b>TOTAL incl GST</b>
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**Note:** Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration Options are per person only.

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Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date
	X	

Email this form to: [info@liquidlearning.com.sg](mailto:info@liquidlearning.com.sg) or Call us on: +65 3158 9242

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