

TERTIARY EDUCATION WOMEN'S LEADERSHIP WORKSHOP

DEVELOPING, PROMOTING AND ENABLING
WOMEN'S LEADERSHIP EXCELLENCE



20 & 21
JUNE 2019

INTERCONTINENTAL
HOTEL, SYDNEY

EXPLORE

- ▶ **Improve** self-awareness by recognising your strengths and weaknesses
- ▶ **Establish** an authentic leadership style
- ▶ **Mature** your resilience in a competitive workplace
- ▶ **Manage** your executive presence and positioning yourself for promotion
- ▶ **Understand** the key to effective communication and conversational influence
- ▶ **Effectively** monitor team outcomes and communicate success
- ▶ **Recognise** and engage high-performers
- ▶ **Create** a plan for accelerated career progression

EXPERT FACILITATOR



Dr Karen Whittingham
Director **Impact Psychology**
Lecturer **UNSW**

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8 MARCH 2019
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ABOUT THE EVENT

Women equate to 57% of staff in tertiary education within Australia. However, they hold only 30% of leadership positions. The benefits of diversity are well known and imperative in identifying catalysts that will redress gender inequality within the workplace. In this constantly evolving sector, authentic and resilient leadership in the face of change is pivotal to success.

In this workshop, you will be encouraged to think about your organisation holistically and to understand the opportunities and avenues in which you can be an effective change agent. Expert facilitation will allow you to explore the unique skills required to lead effectively in education. Practical and interactive sessions will equip you with the strategies and techniques to enable you to reach your full potential, to pursue your chosen career path and to achieve success.

WHO WILL ATTEND?

Directors, executives, managers, teachers, trainers and leaders at all levels working for or with:

- ▶ Universities and Higher Education
- ▶ TAFE
- ▶ VET Institutions
- ▶ Registered Training Organisations (RTO's)
- ▶ Corporate Universities / Institutes
- ▶ Training Academies
- ▶ Apprenticeship Programs
- ▶ Industry Skills Centres / Programs

YOUR FACILITATOR

Karen is one of Australia's leading executive management and leadership development specialists who has worked with thousands of executives to transition them into senior executive roles quickly and effectively. She is an Organisational Psychologist passionate about people's success and facilitating their careers to rise. Karen's workshops are best described as practical, hands on, personally relevant and enjoyable.

Karen has 25 years experience across a wide range of providers in the Adult Education and Training sectors. Currently lecturing in Organisational Psychology at UNSW, she also researches innovation, leadership, assessment, learning and performance as well as synesthesia. A person with a passion for research, dissemination and application, she founded the Australian Vocational Education and Training Research Association (AVETRA) and is a start-up advisor. Karen holds a Masters in Management from MGSM to complement her Doctoral level psychology qualifications (USyd) and is a graduate of the National Speakers Association Academy, now known as the Professional Speakers Association.



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20 JUNE DAY ONE

Develop self-awareness and authenticity

- ▶ Management vs. leadership - What makes you distinctive?
- ▶ Leadership Styles - What the evidence says about what works and what doesn't
- ▶ Developing resilience in a competitive leadership space

Understand your value and your values

- ▶ Recognising your values
- ▶ Understanding how your values lead your decision making
- ▶ Unleash your authentic leadership style

Strategic career progression

- ▶ Skills and approaches in managing your executive presence - Key derailers
- ▶ Positioning yourself for promotion - Highlighting your aptitude for leadership
- ▶ Maximising existing relationships and networks and building new ones for professional opportunities

Leading into the future

- ▶ Understanding where you are in your career journey
- ▶ Establishing your goals for leadership progression
- ▶ Creating a personal leadership plan

21 JUNE DAY TWO

High level communication, influence and negotiation

- ▶ Developing your communication strategy - Style, structure and substance
- ▶ Knowing your audience's expectations - Effectively managing up and how important it is to do it differently
- ▶ Develop more flexibility in your communication overall

Conversations that build trust

- ▶ Develop your conversational influence
- ▶ Using verbal tracking skills like a professional
- ▶ Get the outcomes you want and need

Keeping the team on track for exceptional performance

- ▶ Monitoring behaviour and outcomes
- ▶ Communicating success - Dashboards and KPIs
- ▶ Preparing for and having difficult performance conversations with confidence

Dealing with high performers

- ▶ Being the manager that the best people want to work for
- ▶ How to identify high performers
- ▶ Giving feedback to keep high performers engaged

