

WOMEN IN AGRIBUSINESS & PRIMARY INDUSTRIES LEADERSHIP WORKSHOP

NURTURE YOUR LEADERSHIP SKILLS
AND GROW YOUR CONFIDENCE



21 & 22
MAY 2019
CLIFTONS SYDNEY

EXPLORE

- ▶ **Leadership** foundations for Agribusiness and Primary Industries
- ▶ **Play** your natural game - A strengths-based approach to leadership
- ▶ **Understand** and manage unconscious bias
- ▶ **Tackle** the challenges of remote and fragmented work environments
- ▶ **Utilise** Emotional Intelligence (EQ) to strengthen interpersonal skills and impact
- ▶ **Weather** the impacts of change and act as a change agent
- ▶ **Influence** different stakeholder environments, agendas and motivators
- ▶ **Strategies** to strengthen your resilience and resolve
- ▶ **Find** the courage to self-promote, identify and create your own opportunities
- ▶ **Create** a career action plan

EXPERT FACILITATOR



Maree McPherson
Principal, Author, Speaker,
Coach, Facilitator
Maree McPherson Consulting

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ABOUT THE EVENT

Agribusiness is one of Australia's proud industry pillars, a space rich with growth potential for organisations and leaders alike. Yet it remains a challenging sector, highly reactive to outside pressures, with a fragmented and often remote workforce. So for existing and emerging women leaders, how do you navigate this sometimes rocky terrain and turn obstacles into opportunities?

This interactive workshop has been specially designed for women leaders in this unique and rewarding sector. Explore the potential of a strengths-based approach to leadership, understand and learn to manage unconscious bias, and effectively influence different stakeholder environments - from the bush to the boardroom. Walk away with the tools and knowledge to build resilience and position yourself to advance your career in Agribusiness and Primary Industries.

WHO WILL ATTEND?

Emerging and existing female leaders within the Agribusiness and Primary industries, including:

- ▶ Managing Directors
- ▶ Senior Managers
- ▶ Branch / Section Managers
- ▶ Project / Program Managers
- ▶ Team Leaders
- ▶ Vice Presidents
- ▶ Executive Leaders
- ▶ Chief Executive Officers
- ▶ Chief Financial Officers
- ▶ Directors / Assistant Directors
- ▶ General Managers
- ▶ Chief Marketing Officers
- ▶ National Managers
- ▶ Heads of
- ▶ Consultants
- ▶ Academic Leaders
- ▶ Human Resources Professionals
- ▶ Leadership Program Professionals

YOUR FACILITATOR

Maree is an author, leadership coach, and facilitator. She is passionate about helping women create possibility in regional and rural areas. The thing that sets Maree apart is that she is what she preaches – her diverse and varied career background has been possible in regional Australia and she has experienced many of the challenges and joys that regional people describe.

Maree is an experienced not-for-profit, government and community leader, and small business owner. She creates strong relationships across multiple stakeholder groups and is a proven effective broker of partnerships, with over 35 years' experience including as a CEO in the public and not for profit domains.

She is a member of the Victorian Government's Regional Development Advisory Committee, and has tertiary qualifications in executive and organisational coaching, business and social welfare.

She works with corporate organisations, not-for-profits and individuals. Maree's primary work is with organisations and businesses that invest in and support regional Australia.



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21 MAY DAY ONE

Play your natural game: A strengths-based approach to leadership

- ▶ Leadership foundations for Agribusiness and Primary Industries
- ▶ Understand your key strengths and optimal leadership style
- ▶ Align your leadership strengths with the expectations of your organisation

Understand and manage unconscious bias

- ▶ Explore unconscious bias at a personal and organisational level
- ▶ Unpack your own unconscious preferences, as well as others
- ▶ Negotiate diversity and other inclusion biases, enablers and blockers

Utilise EQ to strengthen interpersonal skills and impact

- ▶ Utilise EQ to motivate and influence your team
- ▶ Adapt leadership style to effectively manage different personalities
- ▶ Employ heightened EQ to make effective strategic decisions

Tackle the challenges of remote working: Leadership in a fragmented workforce

- ▶ Weather the impact of change and act as a change agent
- ▶ Learn what you can control and what you can't
- ▶ Tackle unique environmental factors

22 MAY DAY TWO

Strategies to strengthen your resilience and resolve - Open to the elements

- ▶ Build resilience to thrive through challenges
- ▶ Engage and manage sensitive issues under pressure
- ▶ Lead a team and developing people – do you understand each other's expectations?

Find the courage to self-promote, identify and create opportunities

- ▶ Identify and incorporate the goals of your team and your organisation
- ▶ Improve your self-awareness and self-reflection skills
- ▶ Implement strength-based communication approaches in cross-cultural settings

From the bush to the boardroom - Influence different stakeholder environments

- ▶ Understand and play to different stakeholder needs, agendas and motivators
- ▶ Learn to adapt your communication style to influence outcomes
- ▶ Develop your negotiation skills with internal and external networks

Women in Agribusiness and Primary Industries Think-Tank

- ▶ Wrap up reflection and discussion on key themes, and career action plan
- ▶ What will you do differently as a result of this program?
- ▶ How to stay on track when other priorities demand attention

