

WOMEN IN DATA & ANALYTICS LEADERSHIP SUMMIT

PRACTICAL STRATEGIES
FOR LEADERSHIP EXCELLENCE



25 - 28
JUNE 2019
NOVOTEL SYDNEY
DARLING SQUARE

LEARN FROM



Kate Carruthers
Chief Data &
Insights Officer



Kari Mastropasqua
Chief Data &
Analytics Officer



Dr Ying Yang
Senior Director,
Data Science



Dr Ian Oppermann
Chief Data Scientist
& Chief Executive
Officer, NSW Data
Analytics Centre



Sandra Hogan
Head of Data
Science & AI



ALSO FEATURING



EVENT PARTNERS



START YOUR LEADERSHIP JOURNEY!

Call +61 2 8239 9711 Priority Code - I



BLAZING TRAILS

The world of data and analytics is rapidly evolving, presenting unexpected challenges and exciting opportunities. In the midst of digital transformation, you have the chance to redefine your future and secure success.

Explore emerging trends, discuss the challenges for women in this profession and gain the skills to position yourself for leadership success. Immerse yourself in our inspirational program and be empowered by our line-up of leaders as they share tips for innovative success.

- ▶ **Transition** from technical specialist to leader
- ▶ **Communicate** confidently and gain recognition
- ▶ **Maximise** visibility and raise your profile
- ▶ **Navigate** male-dominated environments

BOOK NOW

Visit
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WHO WILL ATTEND?

Emerging leaders in a variety of industries in roles including:

- ▶ Data Analyst
- ▶ Data Architect
- ▶ Statistician
- ▶ Database Administrator
- ▶ Business Analyst
- ▶ Data & Analytics Manager
- ▶ Data Engineer

WHAT OUR DELEGATES ARE SAYING

“Very worthwhile and incredible value for the access to industry best practices of women in leadership. Liquid Learning is excellent. Really flawless, thank you.”

“The best conference I have been to. Packed an extraordinary amount of information, speakers, and messages into the 2 days.”

26 JUNE SUMMIT DAY 1

ACHIEVE RECOGNITION FOR YOUR SUCCESS

KEYNOTE

9:00 - 9:50

Understanding your organisation's needs, volunteering for new opportunities and sharing your achievements are the first steps in raising your internal profile and gaining recognition at work.

Kari Mastropasqua
Chief Data & Analytics Officer
Equifax

EXCEED YOUR CAREER ASPIRATIONS

BREAKOUT SESSION

9:50 - 10:05

CREATE DATA-DRIVEN VALUE

CASE STUDY

10:05 - 10:45

Data is the currency of the technological era, though many companies are yet to embrace its potential. Explore emerging trends and discover strategies for creating collaborative data-driven values in your teams.

Dr Ying Yang
Senior Director, Data Science
Australian Taxation Office



STAY AHEAD OF THE CURVE

CASE STUDY

11:00 - 11:40

Anticipating trends gives you a competitive advantage. Discover how to embrace discomfort, proactively respond to change and invest in your personal development to stay ahead in your career.

Elizabeth Moore
Data Reporting & Analytics Executive
Telstra



MINI-WORKSHOP - COMMUNICATE WITH IMPACT & INFLUENCE

EXPERT COMMENTARY

11:40 - 12:40

To be an effective leader, you must be able to influence key stakeholders through structured conversations. Gain the skills to make an impact and communicate with confidence.

Arabella Macpherson
Founder & Communications Coach
Resonate Communications

WOMEN BLAZING TRAILS

PANEL

1:40 - 2:40

Data careers are ripe with opportunity, yet women remain critically underrepresented in the profession. Explore the obstacles and opportunities for women in data and discuss the path for change.

Elanor Huntington
Dean of Engineering & Computer Science
Australian National University



Katie Rushforth
Senior Manager, Enterprise Data & Strategy
MetLife Insurance



Kristina Sara Johnson
HPC Data Visualisation Specialist
Defence Science & Technology Group



Clare Leighton
City Manager
DishDash.Co



ATTRACT & RETAIN TOP FEMALE TALENT

CASE STUDY

2:40 - 3:40

To attract and retain women in the workplace, you must understand how women look for new job opportunities, promote workplace culture and provide internal mentorship opportunities.

Stephanie Norris
Talent Acquisition Manager, ANZ
Cisco Systems



NETWORK FOR SUCCESS

EXPERT COMMENTARY

3:55 - 4:30

To broaden your sphere of influence, you must build and leverage strategic networks. Explore practical strategies for overcoming the challenges of effective networking and gain tips on how to build rapport.

Fiona Craig
Coach, Trainer, Mentor, Speaker in Career & Leadership Success
SmartWomen Connect

CANAPÉS & DRINKS

Continue to network while you enjoy complimentary refreshments.

4:30 - 5:30

27 JUNE

SUMMIT DAY 2

EMPOWER THE NEXT GENERATION

KEYNOTE 9:00 - 9:50

Big data is booming and becoming a primary player in the boardroom, so why do women remain underrepresented at senior leadership levels? To bridge the gap and empower women at the top, we must encourage those who have recently entered the field.

Kathryn Gulifa
Chief Data Analytics Officer
Worksafe Victoria



OVERCOME SELF-DOUBT

BREAKOUT SESSION 9:50 - 10:05

NETWORK TO MAKE A DIFFERENCE

CASE STUDY 10:05 - 10:45

Explore the benefits of networking, develop strategies to increase your visibility and unlock valuable opportunities for professional development.

Kate Carruthers
Chief Data & Insights Officer
University of New South Wales



MINI-WORKSHOP - SUPERPOWER YOUR LEADERSHIP BRAND

EXPERT COMMENTARY 11:00 - 12:00

Discover how embracing your flaws - not just your strengths - will lead to greater authenticity and a powerful leadership brand.

Kellie Tomney
Founder, Career & Leadership Mentor
Kellie Tomney

DATA, ANALYTICS & THE FUTURE OF JOBS

PANEL 1:00 - 2:00

Despite industry growth, organisations continue to struggle with the shortage of talent and technological advances in the space. Explore the data science boom, develop strategies to attract talent, and discover how to keep pace with this rapidly evolving space.

Nathan Brewer
Director Data Mining & Predictive Analytics
Department of Human Services



Dr Ian Oppermann Chief Data Scientist
& Chief Executive Officer, NSW Data Analytics Centre
NSW Treasury



Ilaria Tavecchia
Data Scientist
Airtasker



Violetta Misiorek
Senior Manager, Data Science
Suncorp Group



Portia Cerny
Head of Analytics, Central Rik, Customer Experience & Operations
Macquarie Banking and Financial Services



TARGETED COMMUNICATION - EFFECTIVE STAKEHOLDER ENGAGEMENT

CASE STUDY 2:00 - 2:45

The art of stakeholder engagement is an essential skill for any technical leader. Learning to communicate complex information to stakeholders is crucial to your success.

TBA

NAVIGATE MALE-DOMINATED ENVIRONMENTS

CASE STUDY 3:00 - 3:50

To foster positive work environments, you must master the art of navigating the social and political aspects of a male-dominated workplace.

Sandra Hogan
Head of Data Science & AI
Innovior



FROM VISION TO RESULTS

ROUNDTABLE 3:50 - 4:30

Rosanna will guide you through the takeaways from the summit. You will identify opportunities for progression and create an action plan for your future.

Rosanna Iacono
Strategist, Board Director & Consultant
The Growth Activists

25 JUNE

PRE-SUMMIT WORKSHOP

LEAD WITH AUTHENTICITY, INSIGHT AND INTELLIGENCE

Explore how you can establish your values, supercharge your leadership identity and overcome the challenges of leadership. Learn how to mould and adapt your skills to effectively manage stakeholders, enhance team performance and become a confident, authentic leader.

Modules

- ▶ Leverage your leadership values
- ▶ Explore strategies for success
- ▶ Earn trust and respect through credibility
- ▶ Overcome leadership challenges

Kellie Tomney
Founder, Career and Leadership Mentor
Kellie Tomney

28 JUNE

POST-SUMMIT WORKSHOP

MAKE THE TRANSITION FROM TECHNICAL SPECIALIST TO LEADER

Gain tools and strategies for leadership success by broadening your portfolio of skills. You'll learn practical strategies to create a passion-driven career and create an action plan to accelerate your leadership transition.

Modules

- ▶ Combine your skills for leadership excellence
- ▶ Strategic communication skills for technical specialists
- ▶ Master the growth mindset
- ▶ Propel your leadership career

Rosanna Iacono
Strategist, Board Director & Consultant
The Growth Activists

Women in Data & Analytics Leadership Summit

25 - 28 June 2019

Novotel Sydney Darling Square

Booking Form

Event Reference: WDAL0619A - S
Priority Code: I



Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
2					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
3					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
4					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
5					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
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9					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28
10					<input type="checkbox"/> 25 <input type="checkbox"/> 26 & 27 <input type="checkbox"/> 28



Your Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 4 April	Register and pay by 2 May	Register and pay by 30 May	
___ 4 Days	\$3795 + GST = (\$4174.50)	\$4095 + GST = (\$4504.50)	\$4295 + GST = (\$4724.50)	\$4495 + GST = (\$4944.50)
___ 3 Days	\$2995 + GST = (\$3294.50)	\$3295 + GST = (\$3624.50)	\$3495 + GST = (\$3844.50)	\$3695 + GST = (\$4064.50)
___ 2 Days	\$2095 + GST = (\$2304.50)	\$2395 + GST = (\$2634.50)	\$2595 + GST = (\$2854.50)	\$2795 + GST = (\$3074.50)
___ 1 Day Workshop	\$1495 + GST = (\$1644.50)	\$1545 + GST = (\$1699.50)	\$1595 + GST = (\$1754.50)	\$1695 + GST = (\$1864.50)
Discounted off standard rates :	Save up to \$700	Save up to \$400	Save up to \$200	All prices listed in Australian Dollars

Group Discounts Available:	15% off Standard Rate Team of 3 - 4	20% off Standard Rate Team of 5 - 9	25% off Standard Rate Team of 10 - 14	30% off Standard Rate Team of 15 +	Partner Discount	Members of supporting organisations receive a special 10% discount off standard rates!	TOTAL incl GST
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Conditions: Group discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

Note: Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration options are per person only.



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Payment is required prior to attending this event

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Cheque (payable to Liquid Learning Group Pty Ltd)

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Card Type Visa MasterCard American Express

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Card Number **Expiry** /

CVV **Full Name as on card**

Cardholder's Contact Number

Signature

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Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date
	X	

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

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