

WOMEN IN FOOD AND BEVERAGE LEADERSHIP SUMMIT

CONNECTING, EMPOWERING AND SUPPORTING
FEMALE LEADERS TO UNLEASH THEIR
POTENTIAL AND ACHIEVE CAREER SUCCESS

18 - 21 MAY 2020
SYDNEY

LEARN FROM



Sandra Martinez
Chief Executive
Officer



Peter Everett
Managing
Director, ANZ



Anna Barlow
Chief Science &
Innovation Officer



Severine Yerriah
Chief Financial
Officer, Australia &
New Zealand



Amy Rixon
Chief People
Officer



Imran Khan
Vice President,
Sales, Asia Pacific



Lisa Burquest
Chief People
Officer



Angeline Achariya
Executive Director,
Innovation & Growth
and Chief Operating
& Commercial Officer



May Lee
General Manager,
Quality



Lauren Fildes
Associate Director,
Biscuits, ANZ &
Japan



Lili Dent
Senior Director &
General Counsel



Joanne Corry
Head of
Procurement,
APAC



Venessa Cule
Head of Process
& Development,
FoodCo



Clair Stevenson
Head of
Endeavour Drinks
Group



Andrew May
Chief Growth
Officer



Steve Chapman
Chief Executive
Officer & Co-
Founder



Skye Blackburn
Founder



CONTACT US

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EVENT PARTNER



TOMORROW'S LEADERSHIP TODAY

Food and beverage contribute tremendously to the Australian economy. Women represent approximately half of the entry-level workforce and make the majority of purchasing decisions as consumers. So why do women remain critically underrepresented at the executive and C-Suite levels?

To shed light on the challenges and opportunities women face, we're bringing together the industry's foremost senior executives and thought leaders. Australia's most prominent processing, packaging, retail and distribution leaders will share personal leadership stories and practical skills to help you excel in your career.

Join us for two days of high-profile keynotes, in-depth skill-building breakouts and coordinated networking sessions. Be part of the stand-out industry event of the year, where you'll have the opportunity to expand your professional competencies, build strategic connections and meet inspiring industry role models.

- ▶ **Build** mental mechanisms for personal and professional success
- ▶ **Develop** the fundamentals of sustainable leadership to drive meaningful change
- ▶ **Increase** your visibility and position yourself for progression
- ▶ **Expand** your network of like-minded professionals

Book and Save

VALUE PLUS

Save up to \$800
Book before 6 March 2020

SUPER SAVER

Save up to \$500
Book before 27 March 2020

EARLY BIRD

Save up to \$200
Book before 24 April 2020

PRE-SUMMIT WORKSHOP

18 MAY

FOUNDATIONS OF LIFE AND CAREER DESIGN - BUILDING AN AUTHENTIC LIFE, LEADERSHIP STYLE AND CAREER TRUE TO WHO YOU ARE

Reaching your career potential and achieving your leadership goals requires strategic consideration. To flourish, you must harness your strengths and establish an influential presence. This intensive workshop will provide you with the insight and tools to have a successful career and a rewarding personal life. You will gain a deeper self-understanding of your purpose and values, unearth your authentic leadership style and learn to embrace career choices that align with your goals.

Define and discover your core values and strengths

- ▶ Identify your core values, strengths and purpose to build your brand
- ▶ Develop strategies to build confidence in your life, leadership and career
- ▶ Use principles to drive resilience and determination

Discover the power of self-coaching - Unlock your best self

- ▶ Discover your patterns and personal triggers in your actions
- ▶ Understand what drives your 'sparks and jolts' in work and life
- ▶ Develop strategies for meaningful self-coaching

Develop your unique operating model and understand your sources of energy

- ▶ Identify your sources of energy - both positive and negative - from situations and people
- ▶ Harness your values, strengths, energy sources and purpose to define your authentic leadership
- ▶ Discover your Unique Life Fingerprint™ and what this means for future life and career choices

Integrate your life and career into a personalised plan for accelerated career development

- ▶ Embrace career choices in tune with who you are and what you want to achieve
- ▶ Establish a leadership mindset to accelerate your career development
- ▶ Develop a personal action plan for strategic career progression

EXPERT FACILITATOR

Gill McLaren
Founder & Chief Executive Officer
Syntegrate Consulting, Strategy & Coaching

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TRUE NORTH - A RECIPE FOR AUTHENTIC LEADERSHIP

KEYNOTE

9:00 - 9:50

In the hyper-connected, rapid-paced world we live in, leading people requires a personalised approach if you wish to succeed. People want everything customised to their unique needs and preferences, including their leaders. However, it is impossible to be all things to everyone, so what can you do? The answer begins with authenticity, cultivating your leadership style rooted in who you are and what you believe. Severine will share what it means to be an authentic leader, discuss what drives her, and examine the importance of passion and purpose in leadership.

Severine Yerriah

Chief Financial Officer, Australia & New Zealand

Unilever



IT BEGINS WITH YOU

BREAK-OUT SESSION

9:50 - 10:05

This interactive mini-session meets you where you are, helps you identify areas for improvement, and provides you with tools for cultivating an adaptive leadership mindset.

Gill McLaren

Founder & Chief Executive Officer

Syntegrate Consulting, Strategy & Coaching



EMBRACING TWISTS, TURNS AND OPPORTUNITIES

CASE STUDY

10:05 - 10:45

Gone are the days when employees stay with a company or job for decades. Today's careers include a rollercoaster of twists and turns that often include job-hopping, along with an occasional side hustle. With all the options available, figuring out the next steps in your career can be overwhelming.

Venessa will share insight from transitioning through several roles in different countries, provide tools for navigating your career, and the importance of remaining true to yourself as you walk your path.

Venessa Cule

Head of Process & Development, FoodCo

Woolworths Group



MORNING TEA

10:45 - 11:00

C-SUITE SECRETS - PATHS TO PROGRESSION

PANEL

11:00 - 12:00

With lots of people striving for executive leadership and only a few positions available, it's essential to understand and develop the skills needed to leap into leadership. Our panel of C-Suite leaders will share experiences from their careers, discuss what it takes to make the next step, and provide you with practical tips and tools for career progression.

Peter Everett

Managing Director, ANZ

General Mills



Imran Khan

Vice President, Sales, Asia Pacific

Campbell Arnott's



May Lee

General Manager, Quality

Fonterra



Sandra Martinez

Chief Executive Officer

Nestlé Oceania



PUSH THROUGH AND MOVE FORWARD -

OVERCOME SELF-DOUBT

CASE STUDY

12:00 - 12:45

Among the tests of leadership, few are more challenging - or painful - than recovering from a career catastrophe. Setbacks occur in many forms — you could be passed over for a promotion, a project implodes, or you face a critical situation in your personal life. It's not a matter of if, but when. Recovering from a severe setback requires insight, resolve, patience, tactical planning and even courage. Amy will reflect on her career, discuss the importance of taking calculated risks, and what to do when it all goes wrong.

Amy Rixon

Chief People Officer

Frucor Suntory



LUNCH

12:45 - 1:45

COMMUNICATION FOR CONNECTION

MINI-WORKSHOP

1:45 - 2:45

Communication is the basis of your customers' relationship with your brand, as well as your relationship with your employees. Whether internal or external, poor communication can have a negative butterfly effect. In today's competitive landscape, communication is essential for retaining trust with your consumers and your employees. Our Communications Coach, Arabella, will provide you with practical skills to influence primary stakeholders through structured conversations, make an impact and communicate confidently.

Arabella Macpherson

Founder & Communications Coach

Resonate Communications



DISRUPT OR BE DISRUPTED - INDUSTRY 4.0 AND THE INTERNET OF THINGS

CASE STUDY

2:40 - 3:30

Industry 4.0 is a dominant emerging trend. Although we're not strangers to new technology, the introduction of the 'internet of things' is expected to elevate the industry to a new level. Throughout this era of ever-expanding opportunities and complex change, you must acquire the skills to implement change and guide your teams through it, reaping the rewards of this industrial shift. Angeline will explore how she is leading change in her organisation and discuss the benefits her company has seen on the journey.

Angeline Achariya

Executive Director, Innovation & Growth

and Chief Operating & Commercial Officer

Simplot Australia & Monash Food Innovation



AFTERNOON TEA

3:30 - 3:50

NETWORK FOR PERSONAL AND PROFESSIONAL SUCCESS

EXPERT COMMENTARY

3:50 - 4:30

Relationships are everything. To progress, you need a strong network of peers, champions, and allies. With these in place, the glass-ceiling begins to crack, and along those fault-lines, you can carve a leadership career. In this interactive expert commentary session, you will gain strategies to build confidence and connections, overcome your fears and strengthen your professional network.

DRINKS & CANAPÉS

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

A WORLD IN TRANSITION - CONSCIOUS LEADERSHIP AND SUSTAINABILITY

KEYNOTE 9:00 - 9:50

Sustainability will shape the future, and corporate leadership will mould sustainable practice. In this increasingly complex and hyper-consuming world, managers and leaders must learn to engage their teams in sustainability. Discuss the relationship between conscious leadership and sustainability in the evolving workforce, and how you can empower change in your organisation.

Anna Barlow
Chief Science & Innovation Officer
Asahi Beverages



FOCUS ON YOUR SUCCESS

BREAK-OUT SESSION 9:50 - 10:05

This interactive mini-session will build on the knowledge you've gained in day one of the summit. You will define career goals and establish your vision for the future.

Gill McLaren
Founder & Chief Executive Officer
Syntegrate Consulting, Strategy & Coaching



EMPOWERING OTHERS TO EMPOWER OURSELVES

CASE STUDY 10:05 - 10:45

Developing self-awareness and self-realisation will help you manifest your goals and ambitions. Then you can help others do the same. Lili believes in leading by example, acting with integrity and motivating others to be their best self. Lili will share experiences from her career, the lessons learned and discuss the power of bringing others on your journey.

Lili Dent
Senior Director & General Counsel
PepsiCo



MORNING TEA

10:45 - 11:00

FUTURE FOCUSED LEADERS - RELATE, INNOVATE AND INVIGORATE

PANEL 11:00 - 12:00

As automation, changing consumer preferences, and environmental impact continue to disrupt the industry, you must be ready to adapt and develop skills in the next generation. Future leaders need to think beyond the specialities and silos to the whole production system, understanding how decisions are made and connect. Our panel of industry leaders will discuss the trends and issues facing the industry and explore how leaders can look toward and lead for the future.

Skye Blackburn
Founder
The Edible Bug Shop



Lauren Fildes
Associate Director, Biscuits, ANZ & Japan
Mondelēz International



Steve Chapman
Chief Executive Officer & Co-Founder
Shine+ Drink



Joanne Corry
Head of Procurement, APAC
The Kraft Heinz Company



Andrew May
Chief Growth Officer
v2food



TIME MANAGEMENT TO EMPOWER YOUR SUCCESS

CASE STUDY 12:00 - 12:45

Thousands of leadership, self-help, management, and spiritual books remind us about the value of time management and prioritisation. So why do so few of us do it well? Managing your time means you focus on your priorities and avoid procrastinating on non-urgent, unimportant tasks. Clair will share tips and tricks for balancing your personal and professional responsibilities, strategies for time management and the power of putting yourself first.

Clair Stevenson
Head of Endeavour Drinks Group
Diageo



LUNCH

12:45 - 1:45

FROM SURVIVING TO THRIVING IN AN EVER-CHANGING ENVIRONMENT

MINI-WORKSHOP 1:45 - 2:45

Maintaining a level of high-performance, especially in times of uncertainty and change, is no easy feat in this fast-paced industry. As consumer trends and environmental volatility influence the industry, you need to unearth a suite of skills that will help you float through turbulence and flourish. Deb will explore the values and strengths required to thrive in this unpredictable environment.

Deb Assheton
Director
The Amplify Group



THE NEW FACE OF FOOD AND BEVERAGE - SOLVING THE SKILLED LABOUR SHORTAGE

CASE STUDY 2:45 - 3:30

No industry pressure is more prolific than the labour shortage. Despite offering competitive career opportunities and advancement, attracting and retaining staff has been tricky. It's suggested that a lack of unattractive salary packages and tightening foreign worker quotas may be to blame. Food and beverage companies need to invest in creative recruitment and retention strategies that will win over the hearts and minds of the next generation. Lisa will explore The a2 Milk Company's existing strategies and share their approach for advancing diversity in the workplace to attract and retain top talent.

Lisa Burquest
Chief People Officer
A2 Milk Company



AFTERNOON TEA

3:30 - 3:45

TOMORROW'S LEADERS TODAY

ROUNDTABLE 3:45 - 4:30

In this interactive closing roundtable, you will explore key takeaways from the summit, discuss factors influencing your success and create an action plan for your future.

Gill McLaren
Founder & Chief Executive Officer
Syntegrate Consulting, Strategy & Coaching



PLUS TWO WORKSHOPS!

Plus two separately bookable interactive workshops before & after the event

POST-SUMMIT WORKSHOP

21 MAY

ADAPTIVE LEADERSHIP AND RESILIENCE IN A VUCA WORLD

In today's "VUCA world" – Volatile, Uncertain, Complex and Ambiguous — it's challenging to predict disruptive forces. Even the most traditional industries have had to adjust to the new norm of disruptions changing the way we do business. Food and beverage is no exception.

Resilient leadership requires flexibility, adaptability, and a fearless mindset. You'll have to manage multiple priorities, drive efficiency and improve productivity while coping with setbacks and remaining motivated in the face of adversity.

This workshop will provide you with strategies to enhance your leadership skills to remain versatile in the face of challenges. Karen will provide techniques to inspire direction, to optimise performance and to become a reliable leader.

Develop resilience and emotional intelligence to thrive through change

- ▶ Strategies to proactively navigate the turbulence
- ▶ Consciously manage your mental, physical and emotional strength
- ▶ Develop social and self-awareness towards you and your team's wellbeing using the six principles of EI

Understand how to frame organisational problems in a VUCA environment

- ▶ Explore the four components of VUCA and their underlying drivers
- ▶ Develop strategies to approach complex challenges
- ▶ Recognise the difference between technical and adaptive challenges

Identify and manage present and future challenges in food and beverage

- ▶ Understand how VUCA applies to individuals and environments
- ▶ Build an essential leadership toolkit for succeeding in VUCA times
- ▶ Develop new habits to thrive in complexity and uncertainty

Build strategies for managing expectations and managing up

- ▶ Building an authentic and influential relationship with your manager
- ▶ Gaining full engagement from your executive during times of high pressure
- ▶ Explore communication strategies to address difficult conversations

EXPERT FACILITATOR

Karen Whittingham
Director
Impact Psychology Pty Ltd

WHAT OUR DELEGATES ARE SAYING

“ Very thought-provoking in the most non-cliche way possible. I loved the two days and would jump at any opportunity to attend another Liquid Learning event.”

“ There were a great mixture of speakers who all were very honest and authentic. It was very grounding to know they are all just regular women too and we can achieve what we set our mind too. We just need to believe in ourselves and support other women to achieve their goals.”

“ Loved the speakers, motivational inspiring and thought provoking! Thank you Liquid Learning.”

WHO WILL ATTEND?

Aspiring, emerging and existing female leaders from any role across the Food and Beverage industry, including food and drink processing, packaging, retail and distribution:

- ▶ National Managers
- ▶ Group Managers
- ▶ Operations Managers
- ▶ Senior Managers
- ▶ Line/Business Managers
- ▶ Team Leaders
- ▶ Directors
- ▶ Heads of/General Managers
- ▶ Chiefs/Managing Directors
- ▶ Vice Presidents

