

# 9th Women in ICT & Digital Leadership Summit

Empowering aspiring and established leaders within ICT and Digital roles through inspiring stories, professional insights & practical training

Theme: 'Redefine Your Future'

## FEATURED SPEAKERS



**Julie Canepa**  
Chief Information Officer, Cisco Australia & New Zealand  
Cisco



**Jenny Watson**  
Chief Technology Officer  
Swinburne University of Technology



**Rita Arrigo**  
Chief Digital Advisor  
Microsoft



**Tanya Graham**  
Chief Technology Officer  
Alinta Energy



**Rohan Penman**  
Global Head of Technology  
T2



**Jason Blackman**  
Chief Information Officer  
Carsales.com.au



**Lauren Moloney**  
Head of Digital Business Development  
News Corp, News Xtend



**Megan Fisher**  
Head of Digital and Innovation  
AusNet Services



**Matt Ormiston**  
Head of Technology, Corporate Optimisation  
ANZ



**Anna Leibel**  
Chief Information Officer  
UniSuper



**Shae Howard**  
Director of Government Technology Platforms  
Department of Finance, Services and Innovation  
NSW



**James Meszes**  
Director, Corporate and Data Services  
Department of Social Services



**Nathalie Moss**  
Head of Technology, Cards  
National Australia Bank



**Pre Workshop** 18 February  
**Summit** 19 & 20 February  
**Post Workshop** 21 & 22 February  
Melbourne Convention and Exhibition Centre

Set the foundations for success

Thrive during digital transformation

Explore your personal and professional ambitions

Build confidence and drive your career forward



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# 2019 Theme: 'Redefine Your Future'

ICT and Digital is a rapidly evolving space that presents unexpected challenges and exciting opportunities. In the midst of this transformation, existing and emerging leaders have the chance to redefine their future as an influential leader.

This summit will address the organisational effects of transformation, including how to lead in a changing environment. Be inspired by our lineup of impressive leaders in the ICT and Digital sphere as they share their tips for innovative success.

## Pre-Summit Workshop

18 February 2019

### Essential communication skills for leadership

9.00 - 4.30

#### Master the essentials for successful leadership

- Build and develop skills to reach your peak
- Understand the impact of different personality types
- Transform behaviour, communication and work styles

#### Communicate your message effectively

- Utilise natural energy styles to achieve maximum motivation
- Techniques for optimising project success
- Develop essential skills for maximum engagement

**Expert Facilitator:** Cheryl Alderman Executive & Business Coach **Be Ultimate Coaching & Training**

#### Engage and manage sensitive issues under pressure

- Reflect on the situation
- Navigate conflicting perspectives
- Learn to mediate constructively

#### Effective and constructive feedback

- Understand why feedback is important
- Use feedback as a tool for self-improvement
- Provide feedback to positively influence those around you

## Summit Day One

19 February 2019

### OPENING KEYNOTE CASE STUDY 9.00 - 9.50

#### Create inclusive environments through leadership

- Understand how to utilise diversity of thought
- Create a multi-skilled team
- Unlock the benefits of collaboration

**Jenny Watson**

Chief Technology Officer  
Swinburne University of Technology



### CASE STUDY 9.50 - 10.40

#### My leadership journey

- Step up with confidence and courage
- Master resilience in times of trouble
- View challenges as learning experiences

**Julie Canepa** Chief Information Officer,  
Cisco Australia & New Zealand  
Cisco



### CASE STUDY 10.55 - 11.45

#### Lead authentically in a dynamic role

- Develop your leadership style
- Facilitate positive cultural change
- Maintain strong leadership traits through times of change

**Shae Howard** Director of  
Government Technology Platforms  
Department of Finance, Services and  
Innovation NSW



### EXPERT COMMENTARY 11.45 - 12.35

#### Apply agile principles to leadership

- Leverage the benefits and uses of agile principles
- Improve end-user adoption and usability
- Move to a fully agile environment

**Andrew Corbett**  
Managing Director  
S&O Consulting Group



### INTERACTIVE PANEL DISCUSSION 1.35 - 2.25

#### Navigate personal and professional aspirations

- Identify your driving force and values
- Find balance without compromise
- Know your limits and take control

**Megan Fisher**

Head of Digital and Innovation  
AusNet Services

**Tanya Graham**  
Chief Technology Officer  
Alinta Energy

**James Meszes**

Director, Corporate and Data Services  
Department of Social Services



### CASE STUDY 2.25 - 3.15

#### Technology, jobs and the future of work

- Break the mould and make a difference
- Innovate the way you think about talent
- Identify new opportunities to redefine the future

**Matt Ormiston** Head of Technology,  
Corporate Optimisation  
ANZ



### EXPERT COMMENTARY 3.30 - 4.20

#### The seven vital components of subtly powerful self-promotion

- Communicate with confidence
- Learn essential self-promotion skills
- Redefine your future leadership style

**Amanda Blesing**

Mentor, Trainer, Speaker and Thinker  
The Ambition Revolution

### NETWORKING RECEPTION 4.30 - 5.30

## Who will attend?

This event will be a valuable learning and networking experience for aspiring and existing leaders across ICT and Digital roles.

Roles will include:

- Chief Information, Technology & Digital Officers
- Managers of ICT / Technology / Digital
- IT Project Managers
- Lead roles in Digital / Transformation / Change / SAP
- Managers of Business Strategy / Systems / Analytics / Service Delivery

## Summit Day Two 20 February 2019

### OPENING CASE STUDY

9.00 - 10.00

#### Remain relevant in digital leadership

- Identify individuals who promote change
- Create an engaging culture
- Redefine the future of your organisation

**Jason Blackman**  
Chief Information Officer  
Carsales.com.au



### CASE STUDY

10.00 - 11.00

#### Achieve leadership success in the technology industry

- Know your drivers and potential derailers
- Build strong professional teams
- Remain authentic when working under pressure

**Lauren Moloney**  
Head of Digital Business Development  
News Corp

NewsXtend

### EXPERT COMMENTARY

11.15 - 12.15

#### Increase credibility and visibility to get ahead

- Stand out as a confident and capable leader
- Project and lead with credibility
- Establish respect for your reputation

**Jo Wise**  
Director and Founder  
Jo Wise Leadership



### INTERACTIVE PANEL DISCUSSION

1.15 - 2.15

#### Seize opportunities for career growth

- Motivate yourself to explore opportunities
- Learn to work outside your comfort zone
- Develop your capabilities by expanding your skill set

**Anna Leibel**  
Chief Information Officer  
UniSuper



**Rita Arrigo**  
Chief Digital Advisor  
Microsoft



**Nathalie Moss**  
Head of Technology, Cards  
National Australia Bank



### INDUSTRY LESSONS

2.15 - 3.15

#### Build great teams for great outcomes

- Instill a strong culture of trust
- Ensure respectful communication
- Connect and empower your team

**Rohan Penman**  
Global Head of Technology  
T2



### INTERACTIVE CLOSING ROUNDTABLE

3.30 - 4.30

#### Redefine your future

- Key lessons gained from the summit
- Important skills to help you succeed
- Develop an action plan moving forward

**Cheryl Alderman** Executive & Business Coach  
Be Ultimate Coaching & Training



## Post-Summit Workshop

21 & 22 February 2019

### RIM & ICT Professionals Leadership Workshop

#### Day 1

9.00 - 4.30

##### Enhancing leadership skills

- How RIM and ICT is evolving and how you can prepare for future challenges of disruptive change
- The importance of developing strong leadership skills
- Essential leadership qualities
- Understanding professional strengths and working together

##### Transitioning from an IM specialist to become a strategic business enabler

- Growing beyond technical capabilities to develop analytical, strategic thinking and problem-solving skills
- Reflecting on your leadership style and drawing on your unique strengths
- What does 'great' or 'authentic' leadership mean to you?
- Building your influence as leader

##### Developing effective communication skills

- Breaking down complex jargon and processes to communicate effectively with non-IM business peers
- Providing clear direction and strategic goals
- Practical communication strategies to gain management buy-in
- How to demonstrate and present the ROI value of your IM project

##### Establishing networks and connection for IM and ICT project success

- Identifying and understanding the internal and external stakeholders that you work within a RIM environment
- Practical tips to build better connection, collaboration and how to facilitate co-creation
- Supporting and partnering with others to achieve greater efficiency and productivity

#### Day 2

9.00 - 4.30

##### Leading IM and ICT transformation

- Understanding how businesses are evolving and the impact to the existing IM and ICT structures in your organisation
- Aligning your IM and ICT transformation plan with the growing business needs
- Creating and leading an integrated IM and ICT approach – Navigating the common challenges
- How to drive incremental changes that lead to greater transformations

##### Developing skills for change management and leadership

- Leading an IM change project – What is required, what works, what doesn't and how to avoid the pitfalls
- Be aware of the risks
- Breaking down silos in an IM change management project

##### You as a change leader and enabler

- Communicating change effectively and in a timely manner
- Practical ways to approach resistance to change
- Managing difficult conversations
- Providing consistent messages around the visions and goals of your IM and ICT transformation plan

##### Digital by design - Creating and delivering a seamless user experience

- Users don't understand systems – Understanding IM and ICT from the users' perspective
- Embedding continuous improvement in your IM and ICT change project
- Building momentum through your project that facilitates future change
- Supporting an organisational culture that welcomes innovation and change

##### Expert Facilitator:

**Kate Fuelling** Digital Excellence Consultant  
Kate Fuelling Consulting

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