# 9TH WOMEN IN **ENGINEERING** LEADERSHIP SUMMIT

FUEL YOUR AMBITION FOR PROFESSIONAL GROWTH

27 - 30 APRIL 2021 **ONLINE DELIVERY** 

#### **LEARN FROM**



Jo Heves Head of Resource Engineering, BHP Technical Centre of Excellence



Amy Lezala Head of Engineering



**Neil Scales** Director-General, Transport and Main Roads



Norike Ganhao General Manager, Strategy



Carlo Prato Head of School, Civil Engineering



Kate Drews Market Director, Urban Communities















Richardson Director, Traffic & Transport



Jo Kirby Adjunct Lecturer First Year Engineering



Mansi O'Keeffe Continuous Improvement Manager



Ray Rawlings End Market Director, Infrastructure & Environment, Australia & New Zealand



System Completions Database Coordinator Gorgon Stage 2













Alicia Heskett Turnaround Engineer



Michelle Richard Purchasing Director



Rachel Fowler General Manager, Transport & Australia



**Felicity Furey** Founder and CEO



THALES





# **CONTACT US**

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# MAKE YOUR FUTURE BIGGER THAN YOUR PAST

Over 40% of skilled women who enter engineering end up leaving, demonstrating a severe gender-based retention problem.

Organisations are making positive steps towards addressing the pipeline problem and developing more inclusive workforces. Women continually report deep satisfaction with their profession. But we remain far off from achieving an equal playing field for women in senior leadership positions.

Join a lineup of industry role models to learn how you can overcome unconscious bias, master and refine work-life flexibility, and triumph the roadblocks on your leadership journey. Let the ambitious drive that got you into engineering in the first place propel you into a successful leadership career.

- ► Assemble a strong professional network
- ► **Discover** methods and tools to tackle unconscious bias in a constructive way
- ► **Develop** your authentic leadership style for better business performance
- Leverage your strengths to promote your visibility at work

# Liquid Learning's Virtual Event Experience

**COMPLETELY LIVE** virtual event experience - no pre-recorded sessions!

**LIVE CHAT** and **INTERACTIVE BREAK-OUT ROOMS** for unparalleled interactivity and engagement in the virtual setting

An **UNMISSABLE NETWORKING OPPORTUNITY**, putting you in the room with your peers, future mentors and leaders!

**CANDID CASE STUDIES** from senior women leaders from across the country, sharing personal insights into leadership success!

**INTERACTIVE PANELS** diving into the hot topics and real-world issues you're facing today!

**GROUP ROUNDTABLES** that put you in the conversation!

Regular RECHARGE BREAKS between sessions!

Connection Concerns? Or just want to relive the experience? As part of your ticket you also get **EXCLUSIVE ACCESS** to stream our **POST-EVENT SHOWCASE**, so you'll never miss a session again!

# PRE-SUMMIT WORKSHOP

### 27 APRII 2021

# COMMUNICATION SKILLS TO ELEVATE YOUR LEADERSHIP POTENTIAL

Women and men face subtle differences in the way they are treated in engineering programs, facing cultural ideologies about what it means to be a competent engineer. These biases can contribute to women being less confident in their expertise and engineering as a career fit.

To challenge these preconceptions, you must build your professional brand and develop the skills to stand out for career advancement. Enhancing your communication abilities will help you build confidence. Learning to navigate different personality types will help you adapt your communication strategy to distinct individuals.

Whether you're negotiating a pay rise, going for a promotion or delivering a presentation, the ability to communicate confidently and authentically is essential for success.

#### Understand your communication style

- ► Evaluate yourself and your communication style
- ► Embrace and develop your strengths
- ► Understand the behaviours of others

#### **Build your communications toolbox**

- Master the art of constructive conversations, negotiating promotions and pay rises
- ► Know your objective and remain solution-focused
- ► Tools for talking when the stakes are high

# Have compelling and engaging conversations with staff, employees, and stakeholders

- Structure your communication style around different personality types
- Prepare for and have difficult conversations with confidence
- ► Build credibility in your conversations

#### Communicate to successfully navigate change

- ► Ensure that you have a two-way flow of communication between leadership and your team
- ► Establish trustworthy relationships with your peers
- ► Be authentic and direct in your communication to ensure all parties feel supported

#### **EXPERT FACILITATOR**

#### **Amy Jackson**

Executive Coach, Professional Speaker & Trainer **Nurturing Confidence** 

# WHO WILL ATTEND?

This event will be relevant for aspiring and emerging leaders in engineering:

- Engineers
- Senior Engineers
- Lead Engineers
- Engineering Managers
- Project Managers
- Technical Directors
- Principal Analysts

#### MAKING THE LEAP FROM TECHNICAL SPECIALIST TO LEADER

CASE STUDY 9:40 - 10:30

Impactful leadership requires more than technical skills alone. You must have the people skills to successfully inspire and motivate your team. Drawing from her own career journey, Rachel will offer tips to transition from a technical specialist to leadership strategist.

#### Rachel Fowler

General Manager, Transport & Infrastructure, Australia

Beca

#### WHO WANTS TO BE AN ENGINEER?

PARTNER SESSION 10:30 - 10:40

Low levels of understanding what Engineering entails, coupled with perceptions of it being 'very hard' are major factors for the overall lower levels of engagement with the subject at school. This is seen in both genders, but more pronounced amongst females. Hear from our partners at Refraction media who focus on collective impact, bringing together hundreds of champions in STEM who strive to inspire a smarter future as they work towards improving the pipeline problem for women in engineering.

#### Karen Taylor-Brown

Co-Founder, CEO & Publisher

**Refraction Media** 



#### TAKE CONTROL OF YOUR LEADERSHIP LEGACY

CASE STUDY 11:00 - 11:55

Kate comes from a non-traditional background. Following her tertiary education in the arts, she moved into the Australian Defence Force to specialise in engineering and has since taken on leadership positions in multiple organisations. Drawing from her career journey, Kate will discuss authentic leadership, followership and the next generation of leaders.

#### Kate Drews

Market Director, Urban Communities

SMEC Australia



#### POSITIVE THINKING ISN'T ALWAYS ENOUGH

CASE STUDY

11:55 - 12:45

Optimism is a nice idea, but without the reinforcement of helpful, encouraging and productive thinking habits, an optimistic mindset alone may not be enough to support your leadership journey. Your mind is an incredibly powerful tool, but harnessing that power can be complex and challenging. In this session, Clare will share key insights to help you get the best out of your brain for a brilliant career!

#### Clare Desira

Founder & Director

Top Five Movement

#### LET'S TALK ABOUT QUOTAS

PANEL 1:45 - 2:35

Many organisations have been taking steps to boost the number of women in engineering roles - increasingly through quotas. While quotas can jump-start equal representation, some employers resist the imposition. As a result, quotas remain shrouded in controversy regarding their benefits and pitfalls. Can quotas impact self-worth? Is there anything you can do to adjust fixed mindsets around the issue?

#### Hannah Richardson

Director, Traffic & Transport Engineering



#### Amy Lezala

Head of Engineering

Metro Trains Melbourne

#### Ray Rawlings

End Market Director, Infrastructure & Environment, Australia & New Zealand

AECOM



V∕N METRO

# Carlo Prato

Head of School, Civil Engineering
The University of Queensland





#### THE FINE ART OF FEMALE ASSERTIVENESS

CASE STUDY

2:35 - 3:15

When women are nice, we're weak. When we're assertive, we're bossy. How do we navigate this delicate balancing act? How do we find the best way to communicate with different personality types and get our message across effectively?

#### Amy Lezala

Head of Engineering

Metro Trains Melbourne



#### THE NEUROSCIENCE OF LEADERSHIP, RESILIENCE AND SELF-MASTERY

**EXPERT COMMENTARY** 

3:30 - 4:30

As a two-time cancer survivor, Josie is living proof that resilience determines success. Combining her experience, passion for enhancing human performance, and studies in the Neuroscience of Leadership, Josie will share impressive advances in the field of resilience. Gain tools to increase your wellbeing, agility, resilience, and the capacity to influence others.

#### WHY YOUR VALUES MATTER

CASE STUDY 9:00 - 9:50

When your job aligns with your values, you connect and engage with big picture thinking. Creating this alignment will take you far, but it isn't always straightforward to accomplish. Having clearly defined values when leading large teams is essential if you strive for ethical leadership. Neil is the Director-General of the Department of Transport and Main Roads, coming from an engineering and public service background. Join him as he shares insights on what it takes to be a value-based leader.

#### **Neil Scales**

Director-General

Department of Transport and Main Roads QLD



#### NAVIGATE THE RETURN TO WORK AFTER A CAREER BREAK

CASE STUDY

9:50 - 10:40

Whether it's taking time off to start a family or go travelling, career progression can be daunting because of a perceived lack of industry flexibility. Organisations like BHP are working to improve these conditions. But what can you do personally? How can you navigate the return to work and overcome potential roadblocks to career progression? Jo will help you ensure career growth with a work-life balance that works for you.

#### Jo Heyes

Head of Resource Engineering, BHP Technical Centre of Excellence **BHP** 



#### IF YOU CAN SEE IT, YOU CAN BE IT

CASE STUDY

10:55 - 11:45

It is striking how quickly pre-conceptions can form, and shape our view of not only others but also ourselves. To create the pathways and potential for women leaders in engineering, it is vital to have role models that are visible and vocal. Join award-winning business leader, engineer and entrepreneur Felicity Furey as she shares her story on what it was like to pave her path and how she backed herself to achieve her goals.

#### **Felicity Furey**

Founder and CEO

WeAspire



#### BE HEARD - ADVANCED COMMUNICATION TECHNIQUES

**EXPERT COMMENTARY** 

11:45 - 12:45

You may work in a supportive team and be happy to speak out if you spot an issue. But do you feel heard? If not, rest assured you can take control. Mastering advanced communication techniques will help you command respect and ensure you're listened to while making your value visible.

#### Amy Jackson

Executive Coach, Professional Speaker & Trainer

**Nurturing Confidence** 

#### MISTAKEN IDENTITY - BUILDING A STRONG PROFESSIONAL BRAND

PANEL

1:45 - 2:35

Unconscious bias can have a tremendous impact on workplace interactions. We're learning how to overcome these biases, but the conversation can be divisive without strategic, thoughtful communication. Now's your time to be a part of this discussion, to constructively unpack unconscious biases, and to be an active participant in changing outdated perceptions.

#### Norike Ganhão

General Manager, Strategy

Powerlink Queensland

#### Mansi O'Keeffe

Continuous Improvement Manager

Unitywater



### Jo Kirby

Adjunct Lecturer First Year Engineering

The University of Queensland



### **BLUEPRINT FOR LEADERSHIP SUCCESS**

CASE STUDY

2:35 - 3:25

Knowing who you are and what you bring to the table empowers and enables growth. Join Michelle as she unpacks her leadership journey and crucial career moments. Discover how you can silence your inner critic and take the next leap in your journey.

#### Michelle Richard

Purchasing Director **Thales Australia** 

THALES

# GIVE IT A GO - WHAT'S THE WORST THAT COULD HAPPEN?

ROUNDTABLE

3:40 - 4:30

Ever felt like you're not good enough? That you don't deserve or aren't ready for that promotion? You're not alone. 70% of women and over 50% of men have experienced imposter syndrome, a persistent nagging sense of self-doubt and insecurity. As you fight to take the next step, it's easy to forget that you're smart, you're a hard worker, and you've achieved a lot to get to the position you're in. Discover strategies for changing your mindset, unearthing your potential as a fearless female leader.

#### Polly Mahapatra

System Completions Database Coordinator - Gorgon Stage 2

Chevron

# POST-SUMMIT WORKSHOP

### 30 APRIL 2021

### HIGH-PERFORMANCE AUTHENTIC LEADERSHIP

Without having a mentor or a role-model to look up to or help you with your career progression, it can be hard to know how to take the next step.

Women have an opportunity to step up and amplify their energy. It's time to balance out the masculine energies by increasing the use of soft skills to create connection, trust and transparency. Female leadership can provide alternative ways to serve, creating a holistic and balanced approach within organisations and society.

# Practical resources to build emotional resilience for leadership

- Embrace self-care strategies to maintain your energy and avoid burnout
- Evaluate your capacity to realign it with your needs and requirements
- ► Identify what you want with unwavering certainty

#### Strategic communication and relationship management

- Everyday career management practices and creating a personal leadership plan
- Maximising existing relationships and networks and building new ones for professional opportunities
- Skills and approaches in managing your image and visibility without feeling imposter syndrome

# Self-awareness and discovering your authentic leadership style

- ► Effectively position yourself as a leader in your business
- Self-motivation and pursuing new opportunities for value creation
- Access growth opportunities by establishing strategic dialogue and partnerships

### Prepare to engage in a cultural shift

- ► Invest in team relationships
- Model authenticity and don't be afraid to show vulnerabilities
- ► Leave a legacy for future generations of women

#### **EXPERT FACILITATOR**

**Joan McEwan** High Performance Expert



## WHAT OUR DELEGATES ARE SAYING



Fantastic initiation to leadership/ management with some real practical tools to take back and implement in the workplace. Extremely motivating and thoughtprovoking. Has Given me an insight into how leadership/management skills influence the workplace



Liquid Learning is more than just another conference - they create an experience of growth and inspiration through real human connection. With a breadth of delegates, interesting session styles, quality content and exceptional venues, these events are a professional and personal investment with true reward.







Very worthwhile and incredibly valuable.

Liquid Learning is excellent.

Really flawless, thank you. \*\*)



I really enjoyed the content, as well as the breakout activities. It was good to reflect on how those frameworks/ tools relate to me and just hearing the experiences of others. Enjoyed the online experience! >>>





# 9th Women in Engineering Leadership Summit 27 - 30 April 2021 **Online Delivery**

# **Booking Form**

Event Reference: WIE0520A - B Priority Code: I

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