

# Women in Leadership Workshop

Developing, promoting and enabling executive women's leadership in Hong Kong



## EXPLORE

- Develop your individual leadership style
- Write your personal leadership plan
- Build confidence and influence
- Improve self-awareness and self-reflection
- Master the art of confident communication
- Learn to navigate change and uncertainty
- Understand and manage unconscious bias
- Difficult conversations & managing conflict
- Explore individual and team motivation
- Gain strategies for employee engagement
- Learn to self-promote & progress your career

## EXPERT FACILITATOR



**Preeti Dubey**  
Founder and Director  
Strive High



5 & 6 March 2019  
**Hong Kong**



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# Women in Leadership Workshop

## BACKGROUND

It is a well-known fact that women remain critically underrepresented within senior executive leadership roles. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. Diversity is proven to be a key component for unlocking innovation and performance, leading to better business outcomes. The corporate world has seen a slight increase in senior women leaders in recent years, but this growth is not sufficient to attain the benefits provided by gender diversity.

To increase the number of women represented in senior executive leadership, it is essential to equip aspiring leaders with the critical tools for success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

## Day One

### Overcoming unconscious bias to pave the way for leadership advancement

- Understanding how to create an internal dialogue that enhances strengths
- Attributes of an effective leader
- Cultivating a high-performance mindset
- Leading with perspective and purpose

### Developing mindfulness and presence

- Understanding how the mind works to move through internal conflict
- Developing your ability to lead with enhanced self-awareness
- Understanding the importance of attitude to effectively lead others
- Develop your verbal communication skills to elevate your executive presence

### Creating an effective leadership experience

- Understanding the qualities of effective leadership
- Building your own leadership blueprint
- Learning to move through unconscious blocks
- Managing professional and personal setbacks effectively

### Strengthen your resilience and resolve

- Leadership under pressure - How to perform productively through tough times
- Bounce back faster from challenging situations and predicaments
- Effectively manage conflict and turn negativity into opportunity

## Day Two

### Leadership in the digital age

- How to manage your online/offline presence as a modern leader
- Identify strategies for boosting your online footprint
- Leveraging your personal brand and reputation to build your digital presence
- Creating and maximising your leadership profile across multiple platforms

### Leading through change

- Distinguishing types of change and their characteristics
- Leading a team and others through change
- How do effective leaders/managers promote performance in complex settings?

### Mentors and networks

- Understand the difference between advocates, supporters and mentors
- Build access to networks and genuine career sponsors
- Identify who you need in your network
- Maximise your mentor relationships

### Women's leadership think tank

- Wrap up reflection and discussion on key themes and your career action plan
- What will you do differently as a result of this program?
- How to stay on track when other priorities demand attention
- Tools and ideas to navigate obstacles and competing priorities

## WHO WILL ATTEND

Current, emerging and aspiring leaders across all industries:

- Officers / Coordinators / Executives
- Directors / Assistant Directors
- Regional / National Managers
- Team Leaders
- Divisional Heads
- Advisors
- Analysts
- Managers
- General Managers
- CEOs / MDs / Board Directors
- Business Consultants / Associates

As well as advocates of change, diversity champions and managers responsible for:

- Diversity / Human Resources / Leadership Development
- Women in Leadership Program Managers / Committee Members
- Champions of Change / Male Leaders

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10				

Your Investment

Options (per person)	Value Plus Rate	Super Saver Rate	Early Bird Rate	Standard Rate
Qty	Register and pay by 21 December	Register and pay by 18 January	Register and pay by 12 February	
___ Workshop	\$1895	\$2045	\$2145	\$2295
Discounted off standard rates :	Save up to \$400	Save up to \$250	Save up to \$150	

**TOTAL**

**Conditions:** Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.

**Note:** Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration Options are per person only.

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