

WOMEN IN LEADERSHIP WORKSHOP

ESSENTIAL SKILLS & TOOLS TO ENHANCE YOUR EFFECTIVENESS AS A LEADER IN AN EVOLVING ENVIRONMENT



3 - 4
MARCH 2021

ONLINE DELIVERY

EXPLORE

- ▶ Develop your individual leadership style
- ▶ Build confidence and influence
- ▶ Improve self-awareness and self-reflection
- ▶ Master the art of confident communication
- ▶ Learn to navigate change and uncertainty
- ▶ Understand and manage unconscious bias
- ▶ Difficult conversations and manage conflict
- ▶ Explore individual and team motivation
- ▶ Gain strategies for employee engagement
- ▶ Learn to self-promote and progress your career
- ▶ Write your personal leadership plan

EXPERT FACILITATOR



Karen Whittingham
Director
Impact Psychology Pty Ltd

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VIRTUAL EVENT

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ABOUT THE EVENT

Women remain critically underrepresented in senior executive leadership roles, and yet diversity is proven to be a key component to unlock innovation and performance, leading to better business outcomes. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. The corporate world has seen a slight increase in senior women leaders in recent years, but this current growth is still not enough to attain the benefits provided by gender diversity.

To increase the number of women represented in senior executive leadership, it is essential to equip aspiring leaders with the critical tools for leadership success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change, and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

WHO WILL ATTEND?

Advocates for change, established, emerging and aspiring women leaders in a variety of industries and roles, including:

- Team Leaders
- Leadership & Executive Development
- Executives & Managers
- Human Resources
- Diversity & Inclusion Managers
- General Managers
- Directors

DAY ONE

Develop self-awareness and authenticity

- Values-based leadership: what it means to be an authentic leader
- Identify your key strengths and potential derailers as a leader
- Identify how best to utilise your optimal leadership style within the context of your organisation

High-level communication, influence and negotiation skills

- Manage emotions for positive and assertive communication and relationships
- Develop techniques of persuasion, negotiation and influencing with coaching skills and “conversational intelligence”
- Prepare for and have difficult conversations with confidence

Develop self and others with “reflective leadership”

- Clarify the benefits of reflective practice in leadership
- Develop the skills and capacity for reflective practice
- Using reflective practice to influence the quality of the culture through the quality of relationships

Strategic career progression

- Everyday career management practices and creating a personal leadership plan
- Maximise existing relationships and networks and building new ones for professional opportunities
- Skills and approaches to manage your image and visibility without feeling you are “selling yourself”

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DAY TWO

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in your organisation

Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - provide and accept feedback

Action planning for leadership

- ▶ Develop a personalised approach - short and long-term
- ▶ Understand challenges
- ▶ Share approaches to move your career forward

WHAT OUR DELEGATES ARE SAYING



“Fantastic initiation to leadership/management with some real practical tools to take back and implement in the workplace. Extremely motivating and thought-provoking. Has Given me an insight into how leadership/management skills influence the workplace ”



YOUR FACILITATOR

Karen is one of Australia's leading executive management development specialists who has worked with thousands of executives to transition them into senior leadership roles quickly and effectively. She is an Organisational Psychologist passionate about people's success and facilitating their careers to rise. She teaches Organisational psychology at UNSW and works with ASX listed companies and large public sector organisations to drive engagement, inclusion and performance.



Karen Whittingham
Director
Impact Psychology Pty Ltd

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