

# WOMEN IN LEADERSHIP WORKSHOP

ESSENTIAL SKILLS & TOOLS TO ENHANCE YOUR EFFECTIVENESS AS A LEADER IN AN EVOLVING ENVIRONMENT



27 & 28  
NOVEMBER  
CLIFTONS BRISBANE

## EXPLORE

- ▶ Develop your individual leadership style
- ▶ Build confidence & influence
- ▶ Improve self-awareness & self-reflection
- ▶ Master the art of confident communication
- ▶ Learn to navigate change & uncertainty
- ▶ Understand & manage unconscious bias
- ▶ Difficult conversations & manage conflict
- ▶ Explore individual & team motivation
- ▶ Gain strategies for employee engagement
- ▶ Learn to self-promote & progress your career
- ▶ Write your personal leadership plan

## EXPERT FACILITATOR



**Michelle Landy**  
Executive Coach  
Michelle Landy Communications

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## ABOUT THE EVENT

Women remain critically underrepresented in senior executive leadership roles, and yet diversity is proven to be a key component to unlock innovation and performance, leading to better business outcomes. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. The corporate world has seen a slight increase in senior women leaders in recent years, but this current growth is still not enough to attain the benefits provided by gender diversity.

In order to increase the number of women represented in senior executive leadership it is essential to equip aspiring leaders with the critical tools for leadership success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change, and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

## WHO WILL ATTEND?

Advocates for change, established, emerging and aspiring women leaders in a variety of industries and roles, including:

- ▶ Executives and Managers
- ▶ Directors / General Managers
- ▶ Team Leaders
- ▶ Human Resources
- ▶ Leadership / Executive Development
- ▶ Diversity and Inclusion Managers

## YOUR FACILITATOR

Michelle is a specialist in Leadership, Change and Communication excellence. She is a highly experienced, facilitator, coach, professional development presenter and a Master practitioner in Neuro-Linguistic Programming. She is author of "The Confidence Workout" a book with strategies to developing confidence for work and in life.

She was a lecturer in Leadership at the University of Technology for fifteen years and in-house trainer and consultant to businesses throughout Australia. With over twenty-five years experience in business and personal growth development and a strong academic background, Michelle's work helps people make profound change. She has a strong presence in Agribusiness and is a board member at two agricultural businesses in Australia. The media regularly interview Michelle for her expert opinion on topics including empowerment and communication success. She is passionate about igniting capacity and performance in people.



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Executive Coach  
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## 27 NOVEMBER DAY ONE

### Develop self-awareness and authenticity

- ▶ Values-based leadership - what it means to be an authentic leader
- ▶ Identify your key strengths and potential de-railers as a leader
- ▶ Identify how best to utilise your optimal leadership style within the context of your organisation

### High level communication, influence and negotiation skills

- ▶ Manage emotions for positive and assertive communication and relationships
- ▶ Develop techniques of persuasion, negotiation and influencing with coaching skills and "conversational intelligence"
- ▶ Prepare for and have difficult conversations with confidence

### Develop self and others with "reflective leadership"

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Using reflective practice to influence the quality of the culture through the quality of relationships

### Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise existing relationships and networks and building new ones for professional opportunities
- ▶ Skills and approaches to manage your image and visibility without feeling you are "selling yourself"

## 28 NOVEMBER DAY TWO

### Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

### Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in your organisation

### Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - provide and accept feedback

### Action planning for leadership

- ▶ Develop a personalised approach - short and long-term
- ▶ Understand challenges
- ▶ Share approaches to move your career forward

