

# WOMEN IN LEADERSHIP ONLINE 2020

INSPIRATIONAL STORIES,  
PROFESSIONAL INSIGHT & PRACTICAL TRAINING  
FOR LEADERSHIP SUCCESS POST-COVID



14 - 16 SEPTEMBER  
ONLINE DELIVERY

## LEARN FROM



**Jodi Palmer**  
Vice President,  
Legal &  
Compliance



**Severine Yerriah**  
Chief Financial  
Officer, Australia &  
New Zealand



**Frances Martin**  
Vice President  
Retail, Consumer  
Sales



**Kerri-Lee Krause**  
Deputy Vice-Chancellor,  
Student Life, Deputy  
Provost & Honorary  
Professorial Fellow



**Kerryn Kovacevic**  
First Assistant  
Secretary & Chief  
Digital Officer



**Clare Burden**  
Vice President,  
Portfolios &  
Alliances



**Samantha  
Abeydeera**  
Managing  
Director, Transport



**Ciara Spencer**  
Assistant  
Secretary, Law  
Enforcement  
Policy



**Leanne Pilkington**  
Managing  
Director, Real  
Estate Franchising



**Lisa Harris**  
Assistant Secretary  
Financial  
Compliance



**Jenni Barnett**  
Executive Director,  
Telstra Digital



**Jackie Khoo**  
General Manager,  
Customer Channels &  
Enterprise Operations,  
& Project Evolve Lead



**Alexandra Sloane**  
Director Marketing  
Communications



**Amy List**  
Director,  
Sustainment  
Operations



## CONTACT US

Call +61 2 8239 9711  
Priority Code - 1



**LIQUIDLEARNING**  
bebetter

# CONNECTIONS THAT COUNT

Challenge  
Overcome  
Network  
Nurture  
Engage  
Change  
Transform

Great leaders find ways to connect with their people and help them fulfil their potential, and this has never been imperative. We are all being forced to rethink how we behave, what we do and how we operate. The change of greater society - changes in generations, gender dynamics, technology and most recently the way we connect with one another, are leading to a shift in business and the way we lead. Although the reality of life post-COVID has not fully sunk in yet, and its consequences for our businesses, organisation, economy and society will play out over the rest of 2020 and beyond. Right now we need smart, values-driven and focused leadership to take us into the new era of work.

Liquid Learning presents the Women in Leadership Online 2020! Bringing you our first conference since lockdown, connect with Australia's foremost leaders and senior executives for one full day of impactful and interactive content, as they candidly reflect on from their career success, leading through the coronavirus crisis, and provide professional insight on the best ways to position yourself for personal and professional success.

## 14 SEPTEMBER | SUMMIT DAY 1

### KEEPING IT REAL - THE WHAT, HOW & WHY OF AUTHENTIC LEADERSHIP

CASE STUDY

9:20 - 10:00

In our hyper-connected, rapid-paced world, leadership success hinges on a sculpted strategy. People want everything customised to their individual needs and preferences, including their leaders. However, it is impossible to be all things to everyone, so what can you do? The answer begins with authenticity, rooting your leadership in who you are and what you believe. Jodi will share what it means to be an authentic leader, discuss what drives her, and examine the importance of passion and purpose in leadership.

**Jodi Palmer**

Vice President, Legal & Compliance

**Volvo Group Australia**

**VOLVO**

### REWRITING THE RULES FOR SUCCESS

CASE STUDY

10:00 - 10:40

Have you ever felt scared of being found out? Of feeling out of your depth? For not having all the answers? Impostor syndrome not only lowers a person's inner self-confidence and self-esteem, it can significantly impact you achieving the success you want and deserve. With leadership experts and senior executives across the globe stating confidence and self-belief as the keys to success, and even more crucial when managing a team, especially during tough times - perhaps it's time we rewrite the rules! Join Amy as she shares insight from her own career and talks you through some of the tips and tools to combat self-doubt and overcome impostor syndrome

**Amy List**

Director, Sustainment Operations

**Boeing Defence Australia**



### MORNING TEA

10:40 - 10:55

## EXPERT LED SESSION

10:55 - 11:40

### STREAM A

#### LINKEDIN 101 - CRAFTING A PROFILE FOR THE NEW DIGITAL AGE

To progress your career, you need a strong network of peers, champions, and allies, especially as we enter a new era of work. With these in place, the glass-ceiling begins to crack, and along those fault-lines women can carve out paths for their leadership careers. You won't be effective at using LinkedIn for networking or expressing your thought-leadership if you don't have a profile that makes others want to get to know you. In this high-energy session, you will learn how to build a LinkedIn profile that showcases your unique leadership brand and communicates your value proposition.

**Karen Tisdell**

LinkedIn Trainer & Profile Writer

**Karen Tisdell Careers**

### STREAM B

#### COMMUNICATE WITH IMPACT AND INFLUENCE

With the current situation evolving so fast and with so much left uncertain, there is perhaps nothing more important than the way a leader communicates. People always tend to over-value leader communication - They focus on it, interpret it and seek to read between the lines. Uncertainty causes people to pay even greater attention to what leaders say, how they say it and what they (really) mean. Transparency is key to build trust, but how much is too much and how can you do it effectively? In this interactive mini-workshop session, Communication Coach, Arabella, will provide you with the skills to make an impact and communicate confidently.

**Arabella Macpherson**

Founder & Communications Coach

**Resonate Communications**

**FEMALE FORCE - WOMEN LEADING THROUGH COVID-19**  
PANEL

11:45 - 12:40

From Taiwan's leader Tsai Ing-wen to Angela Merkel or New Zealand Prime Minister Jacinda Ardern, women are being applauded for their leadership during the pandemic. Resilience, pragmatism, benevolence, and humility are among the top qualities and common features of success seen in our female leaders today. But what does it really take to lead your business and people through crisis, and overcome biases and stereotypes to do so? Hear from our panel of executive leaders as they candidly reflect on their COVID-19 journeys and provide you with the practical tips and tools for navigating crisis and making your mark.

**Kerri-Lee Krause**

Deputy Vice-Chancellor, Student Life,  
Deputy Provost & Honorary Professorial Fellow  
**University of Melbourne**



**Frances Martin**

Vice President Retail, Consumer Sales  
**Optus**



**Clare Burden**

Vice President, Portfolios & Alliances  
**Fujitsu Australia**



**Leanne Pilkington**

Managing Director, Real Estate Franchising  
**Laing + Simmons**

Laing + Simmons

**Kerryn Kovacevic**

First Assistant Secretary & Chief Digital Officer  
**Department of Education,  
Skills and Employment**



**LUNCH**

12:40 - 1:40

**FORGET WORK-LIFE BALANCE - MAKE INTEGRATION THE NEW NORMAL**  
PANEL

1:40 - 2:35

COVID-19 has obliterated the boundaries that conventionally separate work from the rest of our lives. It has left us questioning the old concept of work-life balance. Working from home has been particularly onerous for families with kids cooped up and parents having to take on homeschooling duties, or managing primary carer responsibilities alongside their full-time jobs. So what does work-life integration look like in the new world of work? This interactive panel discussion will explore the concept of work-life integration, particularly in our current working environments, discuss tools for managing competing priorities and expectations, and look towards embracing the new normal and how you can make this work for you.

**Samantha Abeydeera**

Managing Director, Transport  
**NRMA**



**Severine Yerriah**

Chief Financial Officer,  
Australia & New Zealand  
**Unilever**



**Alexandra Sloane**

Director Marketing Communications  
**Facebook**



**Jenni Barnett**

Executive Director, Telstra Digital  
**Telstra**



**Lisa Harris**

Assistant Secretary Financial Compliance  
**Department of Defence**



**Jackie Khoo**

General Manager, Customer Channels &  
Enterprise Operations, & Project Evolve Lead  
**NBN**



**EXPERT LED SESSION**

2:40 - 3:25

**STREAM C**

**THE NEUROSCIENCE OF RESILIENCE AND SUCCESS IN LIFE**

The only way to test our own resilience is through adversity itself, just like a crisis such as the COVID-19 pandemic is the ultimate test of a society's vulnerability. You need stress to boost your resilience, but those who are most prone to experiencing stress are generally less resilient to begin with. So what can leaders and teams do to encourage resilience and a 'winners' mindset? Combining her experience, passion for enhancing human performance, and masters studies in the Neuroscience of Leadership, Josie will share exciting scientific advances in the field of resilience. Gain tools to increase your sense of wellbeing, agility, resilience, and the capacity to foster resilience in others.

**Josie Thomson**

Chief Executive Officer  
**Josie Thomson Enterprises**

**STREAM D**

**STICK-IT TO STRESS - PRIORITISE WELLBEING DURING UNPRECEDENTED TIMES**

Australians are living through one of the most tumultuous times in modern history. With elevated levels of depression and anxiety recorded as a result of the pandemic or its economic effects, it is certainly a topic of concern. Stress is increasing, uncertainty is a part of daily life and finding a work life balance seems more challenging than ever. A focus on your own health and wellbeing is not selfish but is a priority for the long term survival of your career and success in your day to day performance. Hear from Catherine as she explores the critical importance of balancing your new world of work, prioritising your mental health and avoiding burn out.

**Catherine Bell**

Director  
**Bell Training Group**

**Book and Save**

**VALUE PLUS**

Save up to \$300  
Book before 24 July 2020

**SUPER SAVER**

Save up to \$200  
Book before 7 August 2020

### LOOKING BACK, MOVING FORWARD CASE STUDY

3:40 - 4:20

In today's fast-paced business environment, we breathlessly race ahead to the next challenges before the dust settles on the previous one. But in our desire to move full steam ahead, we give the act of looking back and reflecting on what's been a bad rap. As we begin to navigate our way out and recover from the turbulence of early 2020, it is essential to take the time to look retrospectively and reflect on our successes and failures. Ciara was part of the National Coordination Mechanism, coordinating the cross jurisdictional response to non-health aspects of COVID-19, holding the role of Assistant Secretary, Policy and Legislation. During this time, Ciara not only supported the remote learning and teaching of her two young children, but overcame significant personal and professional hardship as our nation shut down. Join her as she reflects on her journey and shares personal insight on the issues and direct impact the work of the public service can have.

#### Ciara Spencer

Assistant Secretary, Law Enforcement Policy  
Department of Home Affairs



### NEW NORMAL, NEXT NORMAL CLOSING ROUNDTABLE

4:20- 4:30

It is increasingly clear our era will be defined by a fundamental split: the period before COVID-19 and the new normal that will emerge in the post-viral era: the "next normal." In this unprecedented new reality, we will witness a dramatic restructuring of the economic and social order in which business and society have traditionally operated. Throughout this powerful one day Summit, we have explored the future of working, discussed and debated what the next normal looks like and reflected on the powerful leadership that has carried us through. In this closing, interactive roundtable session you will connect with others in the room, reflect on your journey so far and create an action plan to carry you forward.

#### Julie Alexander

Chief Executive Officer  
Changing Change International (CCI)



## WHAT OUR DELEGATES ARE SAYING

“ I went in quite sceptical about the presentations being over zoom but thought it was of a very high standard and now I can't imagine it being done any other way! ”

“ I really enjoyed the content, as well as the breakout activities. It was good to reflect on how those frameworks/tools relate to me and just hearing the experiences of others. Enjoyed the online experience! ”

# POST-SUMMIT WORKSHOP | 15 - 16 SEPTEMBER 2020

## WOMEN IN LEADERSHIP WORKSHOP

Women remain critically underrepresented in senior executive leadership roles, and yet diversity is proven to be a key component to unlock innovation and performance, leading to better business outcomes. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. The corporate world has seen a slight increase in senior women leaders in recent years, but this current growth is still not enough to attain the benefits provided by gender diversity.

To increase the number of women represented in senior executive leadership, it is essential to equip aspiring leaders with the critical tools for leadership success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change, and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

### WORKSHOP DAY 1

#### Develop self-awareness and authenticity

- ▶ Values-based leadership: what it means to be an authentic leader
- ▶ Identify your key strengths and potential de-railers as a leader
- ▶ Identify how best to utilise your optimal leadership style within the context of your organisation

#### High level communication, influence and negotiation skills

- ▶ Manage emotions for positive and assertive communication and relationships
- ▶ Develop techniques of persuasion, negotiation and influencing with coaching skills and “conversational intelligence”
- ▶ Prepare for and having difficult conversations with confidence

#### Develop self and others with “reflective leadership”

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Using reflective practice to influence the quality of the culture through the quality of relationships

#### Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise existing relationships and networks and building new ones for professional opportunities
- ▶ Skills and approaches to manage your image and visibility without feeling you are “selling yourself”

### EXPERT FACILITATOR



**Karen Whittingham**  
Director  
Impact Psychology Pty Ltd

### WORKSHOP DAY 2

#### Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

#### Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in an organisation

#### Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - Provide and accept feedback

#### Action planning for leadership

- ▶ Develop a personalised approach: short and long-term
- ▶ Understand challenges
- ▶ Share approaches to move your career forward

**BOOK  
NOW**

Call  
+61 2 8239 9711  
Priority Code - I

GROUP DISCOUNTS

Save up to 25%

