

WOMEN IN LEADERSHIP ONLINE 2020

INSPIRATIONAL STORIES,
PROFESSIONAL INSIGHT & PRACTICAL TRAINING
FOR LEADERSHIP SUCCESS POST-COVID



14 - 16 SEPTEMBER
ONLINE DELIVERY

LEARN FROM



Jodi Palmer
Vice President,
Legal &
Compliance



Severine Yerriah
Chief Financial
Officer, Australia &
New Zealand



Frances Martin
Vice President
Retail, Consumer
Sales



Kerri-Lee Krause
Deputy Vice-Chancellor,
Student Life, Deputy
Provost & Honorary
Professorial Fellow



Kerryn Kovacevic
First Assistant
Secretary & Chief
Digital Officer



Clare Burden
Vice President,
Portfolios &
Alliances



**Samantha
Abeydeera**
Managing
Director, Transport



Ciara Spencer
Assistant
Secretary, Law
Enforcement
Policy



Leanne Pilkington
Managing
Director, Real
Estate Franchising

Laing+Simmons



Lisa Harris
Assistant Secretary
Financial
Compliance



Jenni Barnett
Executive Director,
Telstra Digital



Jackie Khoo
General Manager,
Customer Channels &
Enterprise Operations,
& Project Evolve Lead



Alexandra Sloane
Director Marketing
Communications



Amy List
Director,
Sustainment
Operations



CONTACT US

Call +61 2 8239 9711
Priority Code - 1



LIQUIDLEARNING
bebetter

CONNECTIONS THAT COUNT

Challenge

Overcome

Network

Nurture

Engage

Change

Transform

Great leaders find ways to connect with their people and help them fulfil their potential, and this has never been imperative. We are all being forced to rethink how we behave, what we do and how we operate. The change of greater society - changes in generations, gender dynamics, technology and most recently the way we connect with one another, are leading to a shift in business and the way we lead. Although the reality of life post-COVID has not fully sunk in yet, and its consequences for our businesses, organisation, economy and society will play out over the rest of 2020 and beyond. Right now we need smart, values-driven and focused leadership to take us into the new era of work.

Liquid Learning presents the Women in Leadership Online 2020! Bringing you our first conference since lockdown, connect with Australia's foremost leaders and senior executives for one full day of impactful and interactive content, as they candidly reflect on from their career success, leading through the coronavirus crisis, and provide professional insight on the best ways to position yourself for personal and professional success.

14 SEPTEMBER | SUMMIT DAY 1

KEEPING IT REAL - THE WHAT, HOW & WHY OF AUTHENTIC LEADERSHIP

CASE STUDY

9:20 - 10:00

In our hyper-connected, rapid-paced world, leadership success hinges on a sculpted strategy. People want everything customised to their individual needs and preferences, including their leaders. However, it is impossible to be all things to everyone, so what can you do? The answer begins with authenticity, rooting your leadership in who you are and what you believe. Jodi will share what it means to be an authentic leader, discuss what drives her, and examine the importance of passion and purpose in leadership.

Jodi Palmer

Vice President, Legal & Compliance

Volvo Group Australia

VOLVO

REWRITING THE RULES FOR SUCCESS

CASE STUDY

10:00 - 10:40

Have you ever felt scared of being found out? Of feeling out of your depth? For not having all the answers? Impostor syndrome not only lowers a person's inner self-confidence and self-esteem, it can significantly impact you achieving the success you want and deserve. With leadership experts and senior executives across the globe stating confidence and self-belief as the keys to success, and even more crucial when managing a team, especially during tough times - perhaps it's time we rewrite the rules! Join Amy as she shares insight from her own career and talks you through some of the tips and tools to combat self-doubt and overcome impostor syndrome

Amy List

Director, Sustainment Operations

Boeing Defence Australia



MORNING TEA

10:40 - 10:55

EXPERT LED SESSION

10:55 - 11:40

STREAM A

LINKEDIN 101 - CRAFTING A PROFILE FOR THE NEW DIGITAL AGE

To progress your career, you need a strong network of peers, champions, and allies, especially as we enter a new era of work. With these in place, the glass-ceiling begins to crack, and along those fault-lines women can carve out paths for their leadership careers. You won't be effective at using LinkedIn for networking or expressing your thought-leadership if you don't have a profile that makes others want to get to know you. In this high-energy session, you will learn how to build a LinkedIn profile that showcases your unique leadership brand and communicates your value proposition.

Karen Tisdell

LinkedIn Trainer & Profile Writer

Karen Tisdell Careers

STREAM B

COMMUNICATE WITH IMPACT AND INFLUENCE

With the current situation evolving so fast and with so much left uncertain, there is perhaps nothing more important than the way a leader communicates. People always tend to over-value leader communication - They focus on it, interpret it and seek to read between the lines. Uncertainty causes people to pay even greater attention to what leaders say, how they say it and what they (really) mean. Transparency is key to build trust, but how much is too much and how can you do it effectively? In this interactive mini-workshop session, Communication Coach, Arabella, will provide you with the skills to make an impact and communicate confidently.

Arabella Macpherson

Founder & Communications Coach

Resonate Communications

FEMALE FORCE - WOMEN LEADING THROUGH COVID-19
PANEL

11:45 - 12:40

From Taiwan's leader Tsai Ing-wen to Angela Merkel or New Zealand Prime Minister Jacinda Ardern, women are being applauded for their leadership during the pandemic. Resilience, pragmatism, benevolence, and humility are among the top qualities and common features of success seen in our female leaders today. But what does it really take to lead your business and people through crisis, and overcome biases and stereotypes to do so? Hear from our panel of executive leaders as they candidly reflect on their COVID-19 journeys and provide you with the practical tips and tools for navigating crisis and making your mark.

Kerri-Lee Krause

Deputy Vice-Chancellor, Student Life,
Deputy Provost & Honorary Professorial Fellow
University of Melbourne



Frances Martin

Vice President Retail, Consumer Sales
Optus



Clare Burden

Vice President, Portfolios & Alliances
Fujitsu Australia



Leanne Pilkington

Managing Director, Real Estate Franchising
Laing + Simmons

Laing + Simmons

Kerryn Kovacevic

First Assistant Secretary & Chief Digital Officer
**Department of Education,
Skills and Employment**



LUNCH

12:40 - 1:40

FORGET WORK-LIFE BALANCE - MAKE INTEGRATION THE NEW NORMAL
PANEL

1:40 - 2:35

COVID-19 has obliterated the boundaries that conventionally separate work from the rest of our lives. It has left us questioning the old concept of work-life balance. Working from home has been particularly onerous for families with kids cooped up and parents having to take on homeschooling duties, or managing primary carer responsibilities alongside their full-time jobs. So what does work-life integration look like in the new world of work? This interactive panel discussion will explore the concept of work-life integration, particularly in our current working environments, discuss tools for managing competing priorities and expectations, and look towards embracing the new normal and how you can make this work for you.

Samantha Abeydeera

Managing Director, Transport
NRMA



Severine Yerriah

Chief Financial Officer,
Australia & New Zealand
Unilever



Alexandra Sloane

Director Marketing Communications
Facebook



Jenni Barnett

Executive Director, Telstra Digital
Telstra



Lisa Harris

Assistant Secretary Financial Compliance
Department of Defence



Jackie Khoo

General Manager, Customer Channels &
Enterprise Operations, & Project Evolve Lead
NBN



EXPERT LED SESSION

2:40 - 3:25

STREAM C

THE NEUROSCIENCE OF RESILIENCE AND SUCCESS IN LIFE

The only way to test our own resilience is through adversity itself, just like a crisis such as the COVID-19 pandemic is the ultimate test of a society's vulnerability. You need stress to boost your resilience, but those who are most prone to experiencing stress are generally less resilient to begin with. So what can leaders and teams do to encourage resilience and a 'winners' mindset? Combining her experience, passion for enhancing human performance, and masters studies in the Neuroscience of Leadership, Josie will share exciting scientific advances in the field of resilience. Gain tools to increase your sense of wellbeing, agility, resilience, and the capacity to foster resilience in others.

Josie Thomson

Chief Executive Officer
Josie Thomson Enterprises

STREAM D

STICK-IT TO STRESS - PRIORITISE WELLBEING DURING UNPRECEDENTED TIMES

Australians are living through one of the most tumultuous times in modern history. With elevated levels of depression and anxiety recorded as a result of the pandemic or its economic effects, it is certainly a topic of concern. Stress is increasing, uncertainty is a part of daily life and finding a work life balance seems more challenging than ever. A focus on your own health and wellbeing is not selfish but is a priority for the long term survival of your career and success in your day to day performance. Hear from Catherine as she explores the critical importance of balancing your new world of work, prioritising your mental health and avoiding burn out.

Catherine Bell

Director
Bell Training Group

Book and Save

VALUE PLUS

Save up to \$300
Book before 24 July 2020

SUPER SAVER

Save up to \$200
Book before 7 August 2020

LOOKING BACK, MOVING FORWARD CASE STUDY

3:40 - 4:20

In today's fast-paced business environment, we breathlessly race ahead to the next challenges before the dust settles on the previous one. But in our desire to move full steam ahead, we give the act of looking back and reflecting on what's been a bad rap. As we begin to navigate our way out and recover from the turbulence of early 2020, it is essential to take the time to look retrospectively and reflect on our successes and failures. Ciara was part of the National Coordination Mechanism, coordinating the cross jurisdictional response to non-health aspects of COVID-19, holding the role of Assistant Secretary, Policy and Legislation. During this time, Ciara not only supported the remote learning and teaching of her two young children, but overcame significant personal and professional hardship as our nation shut down. Join her as she reflects on her journey and shares personal insight on the issues and direct impact the work of the public service can have.

Ciara Spencer

Assistant Secretary, Law Enforcement Policy
Department of Home Affairs



NEW NORMAL, NEXT NORMAL CLOSING ROUNDTABLE

4:20- 4:30

It is increasingly clear our era will be defined by a fundamental split: the period before COVID-19 and the new normal that will emerge in the post-viral era: the "next normal." In this unprecedented new reality, we will witness a dramatic restructuring of the economic and social order in which business and society have traditionally operated. Throughout this powerful one day Summit, we have explored the future of working, discussed and debated what the next normal looks like and reflected on the powerful leadership that has carried us through. In this closing, interactive roundtable session you will connect with others in the room, reflect on your journey so far and create an action plan to carry you forward.

Julie Alexander

Chief Executive Officer
Changing Change International (CCI)



WHAT OUR DELEGATES ARE SAYING

“ I went in quite sceptical about the presentations being over zoom but thought it was of a very high standard and now I can't imagine it being done any other way! ”

“ I really enjoyed the content, as well as the breakout activities. It was good to reflect on how those frameworks/tools relate to me and just hearing the experiences of others. Enjoyed the online experience! ”

POST-SUMMIT WORKSHOP | 15 - 16 SEPTEMBER 2020

WOMEN IN LEADERSHIP WORKSHOP

Women remain critically underrepresented in senior executive leadership roles, and yet diversity is proven to be a key component to unlock innovation and performance, leading to better business outcomes. Greater participation of women is the first step to improving diversity and the benefits it provides to the organisation. The corporate world has seen a slight increase in senior women leaders in recent years, but this current growth is still not enough to attain the benefits provided by gender diversity.

To increase the number of women represented in senior executive leadership, it is essential to equip aspiring leaders with the critical tools for leadership success. Women must be able to identify the opportunities for career advancement, build supportive networks, remain resilient through change, and continuously cultivate their leadership skills.

The Women in Leadership Workshop will offer an inspiring learning and networking platform. The event aims to provide existing and emerging leaders with the strategies and skills required to excel in their careers.

WORKSHOP DAY 1

Develop self-awareness and authenticity

- ▶ Values-based leadership: what it means to be an authentic leader
- ▶ Identify your key strengths and potential de-railers as a leader
- ▶ Identify how best to utilise your optimal leadership style within the context of your organisation

High level communication, influence and negotiation skills

- ▶ Manage emotions for positive and assertive communication and relationships
- ▶ Develop techniques of persuasion, negotiation and influencing with coaching skills and “conversational intelligence”
- ▶ Prepare for and having difficult conversations with confidence

Develop self and others with “reflective leadership”

- ▶ Clarify the benefits of reflective practice in leadership
- ▶ Develop the skills and capacity for reflective practice
- ▶ Using reflective practice to influence the quality of the culture through the quality of relationships

Strategic career progression

- ▶ Everyday career management practices and creating a personal leadership plan
- ▶ Maximise existing relationships and networks and building new ones for professional opportunities
- ▶ Skills and approaches to manage your image and visibility without feeling you are “selling yourself”

EXPERT FACILITATOR



Karen Whittingham
Director
Impact Psychology Pty Ltd

WORKSHOP DAY 2

Transformational leadership strategies to accelerate team performance

- ▶ Leverage team dynamics to enhance performance
- ▶ Challenge, support and empower others
- ▶ Manage uncooperative staff members

Drive change and innovation as a female leader

- ▶ Recognise and overcome hurdles to change
- ▶ Trust your intuition and step outside your comfort zone
- ▶ Embed a positive change culture in an organisation

Remain productive in a crisis

- ▶ Build resilience to thrive under pressure
- ▶ Support your team and engage others to deliver
- ▶ Debrief after crisis - Provide and accept feedback

Action planning for leadership

- ▶ Develop a personalised approach: short and long-term
- ▶ Understand challenges
- ▶ Share approaches to move your career forward

**BOOK
NOW**

Call
+61 2 8239 9711
Priority Code - I

GROUP DISCOUNTS

Save up to 25%

Women in Leadership 2020 - Virtual Edition

14 - 16 September 2020

Online Delivery

Booking Form

Event Reference: WILV0920A - O
Priority Code: I

Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone

Delegate Information

| # | Title | Full Name or TBA | Position | Email | Attendance Date/s |
|----|-------|------------------|----------|-------|--|
| 1 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 2 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 3 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 4 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 5 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 6 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 7 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 8 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 9 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |
| 10 | | | | | <input type="checkbox"/> 14 <input type="checkbox"/> 15 & 16 |

Your Investment

| Options (per person) | Value Plus Rate | Super Saver Rate | Early Bird Rate | Standard Rate |
|---------------------------------|-----------------------------|------------------------------|-------------------------------|---|
| Qty | Register and pay by 24 July | Register and pay by 7 August | Register and pay by 21 August | |
| 3 Days | \$2495 + GST = (\$2744.50) | \$2595 + GST = (\$2854.50) | \$2695 + GST = (\$2964.50) | \$2795 + GST = (\$3074.50) |
| 2 Days | \$1695 + GST = (\$1864.50) | \$1795 + GST = (\$1974.50) | \$1895 + GST = (\$2084.50) | \$1995 + GST = (\$2194.50) |
| 1 Day | \$995 + GST = (\$1094.50) | \$1095 + GST = (\$1204.50) | \$1195 + GST = (\$1314.50) | \$1295 + GST = (\$1424.50) |
| Discounted off standard rates : | Save up to \$300 | Save up to \$200 | Save up to \$100 | All Prices listed in Australian Dollars |

| Group Discounts Available: | 10% off Standard Rate | 15% off Standard Rate | 20% off Standard Rate | 25% off Standard Rate | TOTAL incl GST |
|----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------|
| | Team of 3 - 4 | Team of 5 - 7 | Team of 8 - 9 | Team of 10 + | |

Conditions: Group Discounts apply for bookings made simultaneously. Only one discount applies. Group discounts apply to standard rates only. Group discounts are not applicable to Value Plus, Super Saver and Early Bird rates. Discounts cannot be applied retrospectively and must be claimed at the time of booking. Liquid Learning Group reserves the right to have sole discretion on an organisation's eligibility for discounts.
Note: Course materials included. Registration Options are per person only.

Payment Details

Payment is required prior to attending this event

- Credit Card
- Cheque (payable to Liquid Learning Group Pty Ltd)
- Electronic Funds Transfer
- Please invoice me:
- Purchase Order No. #

Credit Card Details - Please charge my credit card for this registration:

Card Type Visa MasterCard American Express

Note: 2% surcharge applies to American Express payments

Card Number Expiry /

CVV Full Name as on card

Cardholder's Contact Number

Signature

X

Electronic Funds Transfer (EFT)

Please transfer funds directly to:
Westpac Account Name: Liquid Learning Group Pty Ltd
BSB: 032 002
Account No: 407 273
SWIFT Code: WPACAU2S

Amount

Please quote ref WILV0920A - O and registrant name

Authority

Authorising Manager's Details: This registration is invalid without a signature

Name Position Phone

Email Signature Date

X

Email this form to: registration@liquidlearning.com.au or Call us on: +61 2 8239 9711

Registration Policy If you are unable to attend this event, you may send a substitute delegate in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by Liquid Learning Group Pty Ltd. A 10% service fee may apply. By confirming your registration you commit to pay the registration investment in full. Should you wish to cancel your registration, please notify us in writing as soon as possible and a credit note will be issued valid for use towards any future event held by Liquid Learning Group Pty Ltd in the twelve months following the date of issuance. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$400 plus GST. Liquid Learning Group Pty Ltd does not provide refunds for cancellation. If your invoice is yet to be paid and you wish to cancel, payment must be processed and a credit note will be issued following receipt. The prices above are based on one person per registration. It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. A fee will apply. Please call us for details.

Liquid Learning Group Pty Ltd takes all care to produce high quality events that deliver as promised. All advertised details are correct at time of publishing. However, when circumstances beyond our control prevail, we reserve the right to change program content, facilitators or venues. We also reserve the right to cancel or reschedule events if circumstances arise whereby performance of the event is no longer feasible, possible or legal. Liquid Learning Group Pty Ltd will not be responsible for any loss or damage arising from any changes to or cancelling or rescheduling of an event. If an event is cancelled or rescheduled, Liquid Learning Group Pty Ltd will make every effort to contact every registered delegate, if an event is cancelled or you are unable to attend the rescheduled event you will be issued with a credit note valid for use towards any future Liquid Learning Group Pty Ltd event held in the twelve months following date of issuance.

Disclaimer Liquid Learning Group Pty Ltd has taken due care in selecting qualified professionals as its authors and course facilitators. The information provided by course facilitators is not produced by Liquid Learning Group Pty Ltd and should not be regarded as advice. Liquid Learning Group Pty Ltd

accepts no responsibility for reliance on such information and recommends that its clients seek further professional advice.

Privacy Statement Liquid Learning Group Pty Ltd is committed to your privacy. All information collected on this registration will be held in the strictest of confidence and in accordance with the Privacy Act 1988. Liquid Learning Group Pty Ltd will add your information to a secure database. This will be used primarily to contact you for ongoing research, product development and notice of future events and services offered by Liquid Learning Group Pty Ltd. Occasionally you may receive information from organisations associated with Liquid Learning Group Pty Ltd. If you do not wish to receive such information please tick this box:

To update or have your details deleted please advise our Database team at Liquid Learning Group Pty Ltd, Level 9, 80 Clarence Street, Sydney NSW 2000, PH: +61 2 8239 9700, email: database@liquidlearning.com.au

© 2020 Liquid Learning Group Pty Ltd ACN 108 415 354