4<sup>™</sup> ANNUAL **WOMEN IN TECH & TELCO LEADERSHIP SUMMIT** 

LEAD, EMERGE AND ACHIEVE

17 - 20 MAY 2021 ONLINE DELIVERY

#### **LEARN FROM**



Chief Financial Officer



Shanti Berggren Deputy General Counsel



Global Chief Customer Officer



Chief Customer Architect



Jegathesan Chief Operating Officer



**OPTUS** 









Jackie Khoo General Manager, Customer Channels & Enterprise Operations, & Project Evolve Lead



Monique Esplin General Manager, Indirect & Channel, Enterprise & Government

**V**CUS



Sonia Nazaretian Director, Commercial North Sector, Enterprise Partner Group

Microsoft



Chris Kelly Vice President, Infrastructure (APJ)





Westphalen

Vice President.

Innovation, APAC



Jenni Barnett Executive Director. Telstra Digital



APAC. Business Development &









Tania Jollie

Industry General

Manager, CREST

**CONTACT US** 

Call +61 2 8239 9711 Use Code - I

**EVENT PARTNER** 





# LEAP INTO THE FUTURE YOU DESERVE

Despite considerable effort to retain women in the workforce, a 3:1 ratio of men to women across tech organisations reveals slow progress. To overcome the challenges, you'll need strategies to unite strengths with opportunities, allowing you to establish a leadership presence.

Explore how to navigate the hurdles of leading in a male-dominated environment. Learn how to thrive in an ambiguous, fast-paced and digitally disruptive industry. Be inspired by the most influential minds and leave with the courage to accelerate your leadership career.

- ► Build and leverage your value proposition to achieve your leadership goals
- Recognise and overcome barriers to career progression
- ► **Become** an influential leader in a digitally disruptive environment
- Leadership strategies for a male-dominated workplace

### **Book and Save**

#### **RAPID ACTION**

Save up to \$400 Book before 29 September 2020

#### **VALUE PLUS**

Save up to \$300 Book before 12 November 2020

### **SUPER SAVER**

Save up to \$200 Book before 22 December 2020

#### **EARLY BIRD**

Save up to \$400 Book before 29 January 2021

### PRE-SUMMIT WORKSHOP

### **17 MAY**

### PRACTICE THE POWER OF MINDFUL LEADERSHIP

Learning the neuroscience of mindfulness can help you develop emotional intelligence to overcome stress and lead with compassion. Mindful leadership cultivates a safe and respectful culture, consequentially boosting production.

Dive into the science of emotional resilience to regulate your emotional reactivity, allowing you to link your purpose and values with your leadership and boost your performance.

#### Brain training and mindfulness/self-awareness

- Understand the mind and the neuroscience of mindfulness
- ► Master your mind
- ► Unearth the power of mindfulness
- ► Learn to be mindful in your everyday life

#### Manage stress and learn self-management

- ► Learn how to overcome stress with specialised mindful techniques
- ► Understand emotional intelligence
- ► Develop emotional intelligence and learn to regulate emotional reactivity

#### Motivate teams and learn to develop empathy

- ► Mindful listening and communication
- ► Cultivate a safe and respectful culture
- ► Improve team collaboration
- ► Link purpose and values to mindful leadership

#### **Boost your effectiveness**

- ► Lead with compassion learn the neuroscience of kindness and compassion
- ► Learn how to have difficult conversations
- Become mindful with technology in the digital age
- Prepare for major meetings and presentations

#### **EXPERT FACILITATOR**

**Alison Hutchens** Mindfulness Meditation Coach **Mind Body Energy** 



#### DISCOVER THE SECRET TO FEARLESS LEADERSHIP

KEYNOTE

9:00 - 9:45

Taking advantage of your strengths is one thing, but reaching outside your comfort zone and taking risks is critical for leadership success. At the heart of brave leadership is the willingness to take action amid uncertainty and to rise whenever you fall. Monique will talk about what it means to be a fearless leader and how to create a safe environment for future leaders.

#### **Monique Esplin**

General Manager, Indirect & Channel, Enterprise & Government

**Vocus Group** 

### YOU DON'T NEED TO WEAR A CAPE TO BE A 'SHERO' CASE STUDY 9:45 - 10:30

Effective leaders take a stand and motivate others to join a noble purpose. By cultivating influence, you can create opportunities for yourself and your team. Serene will give you insights from her leadership journey, focusing on how she found ways to lead and progress.

Serene Tan

Chief Customer Architect

ORACLE

Oracle

MORNING TEA 10:30 - 10:50

# HOW TO PRIORITISE WORK WHEN EVERYTHING IS #1 - LEARN THE BALANCING ACT

EXPERT COMMENTARY

10:50 - 11:30

It's tough to balance priorities in a busy and complex working environment. With the right approach, you can establish your ability to lead anywhere, anytime. Ashe-lee will talk about demonstrating your leadership skills by balancing priorities and highlight how you can embrace endless possibilities when you step out of your comfort zone.

Ashe-lee Jegathesan

Chief Operating Officer

**Uniti Group** 



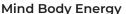
### FOSTER MINDFULNESS, HANDLE STRESS AND PROTECT YOURSELF FROM BURNOUT

CASE STUDY 11:30 - 12:30

What are the consequences of burnout? How can you protect yourself and your team? Alison will help you find ways to use mindful leadership to navigate the challenges of a complex work environment.

#### Alison Hutchens

Mindfulness Meditation Coach





**LUNCH** 12:30 - 1:30

### WOMEN IN POWER - MINDSET SECRETS OF SUCCESSFUL LEADERS

PANEL 1:30 - 2:30

Fearless leaders rise from failures, learn to take risks and embrace challenges. Hear all about the mindset of these inspirational women who have climbed the corporate ladder to leadership roles.

#### Rowena Westphalen

Vice President, Innovation, APAC



#### Sonia Nazaretian

Director, Commercial North Sector, Enterprise Partner Group



Microsoft

#### Alexandra Sloane

Director Marketing Communications Facebook



### FOSTERING INNOVATION THROUGH A DIVERSE WORKFORCE

CASE STUDY 2:30 - 3:10

Marc will highlight the value of a diverse workforce and why it is crucial for social and organisational welfare. He'll give practical examples of how leaders can execute a plan to achieve a diverse workforce and ensure that women have a projected career progression.

#### Marc Havercroft

Global Chief Customer Officer **SAP Australia** 



#### AFTERNOON TEA

3:10 - 3:30

## BEING YOU - HOW TO BUILD YOUR PERSONAL BRAND ON LINKEDIN

MINI-WORKSHOP

3:30 - 4:30

A winning LinkedIn profile projects your brand, raises your professional profile and demonstrates credibility to stakeholders. To get noticed, you have to know how to use LinkedIn as a career advancement tool and a social media platform. This mini-workshop will help you maintain your social media presence, as well as helpful tips to build your brand and connect with the right people.

#### Karen Tisdell

LinkedIn Trainer & Profile Writer

**Karen Tisdell Careers** 

#### **DRINKS & CANAPÉS**

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.



# CHOOSE YOUR VOICE RATHER THAN HAVING ONE CHOSEN FOR YOU - ADDRESSING AI GENDER BIAS

KEYNOTE 9:00 - 9:45

With rare exceptions, most leading voice assistants like Siri, Alexa and Cortana remain exclusively female, or female by default, both in name and in the sound of their voice. Shanti will talk about the urgency to raise awareness about the risks, and the reality of gender bias in Al, beginning with voice assistants.

#### Shanti Berggren

Deputy General Counsel



Optus

### LEAD WITH CREDIBILITY - ESTABLISH YOUR LEADERSHIP BRAND

CASE STUDY 9:45 - 10:30

Performance isn't the only requisite for leadership. Without visibility, you'll likely miss out on opportunities to develop your skills. Jean will talk about how she established her credibility as a leader amid the challenges endured.

#### Jean Tan

Chief Financial Officer

MORNING TEA



IBM

10:30 - 10:50

### WHEN MEN MENTOR WOMEN - BREAKING BARRIERS TO EXPLORE ENDLESS POSSIBILITIES

**EXPERT COMMENTARY** 

10:50 - 11:30

Coaching and mentoring women in the telecommunication workforce is a key need. Particularly with the relative number of female leaders shrink as they advance up the ladder. The challenges are also around lack of role models to aspire to. It is becoming necessary for leaders to uplift their female employees. Especially in a male dominated industry, men in positions of power can also mentor women, and do so in an appropriate and empowering fashion. Jackie will give you insights into how she has come across inspiring male leaders who took initiatives to uplift women in the industry.

#### Jackie Khoo

General Manager, Customer Channels & Enterprise Operations, & Project Evolve Lead **NBN** 



# HOW TO POSITIVELY INFLUENCE OTHERS - THE IMPORTANCE OF MENTAL WELLBEING

MINI-WORKSHOP 11:30 - 12:30

Mental health and wellbeing are crucial to growing organisational productivity, focus and performance. Erin will take you on a journey to how you and your workforce can successfully thrive as authentic leaders.

Erin Quinane Founder
Erin Quinane Consulting



#### **LUNCH**

12:30 - 1:30

### WHAT IT TAKES TO BE A LEADER IN THE DIGITAL AGE

PANEL 1:30 - 2:30

The fourth industrial revolution brings unprecedented challenges, driven by the advent of new technologies. You'll have to pave the way amid transitions, disruptions, chaos and ambiguity. Our panellists will discuss the skills and approach required for leaders to survive and thrive in the age of disruption.

#### **Chris Kelly**

Vice President, Infrastructure Solutions Group (APJ)



Dell

#### Jenni Barnett

Executive Director, Telstra Digital **Telstra** 



#### Lisa Munnings

Area Vice President APAC, Business Development & Alliances



DocuSign

## YOU'RE SO MUCH MORE THAN YOU THINK YOU ARE - ADDRESSING SELF-BIAS

CASE STUDY 2:30 - 3:30

Professional self-doubt can be crippling and prevent you from embracing opportunities. So how do you build the courage and self-awareness to make the most of your career? Tania will discuss how she believed in herself and wasn't afraid to say yes across different divisions. She will focus on how women must seek mentors and sponsors for career progression.

#### Tania Jollie

Industry General Manager, CREST Industries **DXC.Technology** 



**AFTERNOON TEA** 

3:30 - 3:50

# **TAKE A LEAP INTO THE FUTURE YOU WANT**ROUNDTABLE 3:50 - 4:30

Discover how you can future-proof your career and make progress in the industry with a viable, immediately applicable action plan.

#### **Alison Hutchens**

Mindfulness Meditation Coach
Mind Body Energy





# POST-SUMMIT WORKSHOP 20 MAY

### DISCOVER AND DECODE YOUR LEADERSHIP STYLE TO EMERGE AS A CONFIDENT LEADER

Gain the skills to build a strategic approach and emerge as an authentic leadership style. Reconfigure and realign your approach towards success, then build the tools to establish your influence as a powerful leader.

### Build your leadership capability and remain true to yourself

- Authentic leadership for male-dominated environments
- Understanding your values and the linkage to authenticity
- Building on your strengths as an approach to leadership excellence

### Discover your strengths and become a confident leader

- ► Managing impostor syndrome
- ► Building your support network
- ► Take care of yourself and maintain resilience

#### Create engaged and high performing teams

- Understand what drives engagement in our teams and why it is important
- ► Build on your coaching style
- ► Supercharge your workforce engagement

#### Pause, think and step up in your career

- ► The transition from technical excellence to leadership influence
- ► Set career goals and actionable plan to move your career in the right direction
- Keep yourself into account and know where to turn for assistance

#### **EXPERT FACILITATOR**

Lisa Mason
Leadership Coach
Delta Performance Coaching



# WHAT OUR DELEGATES ARE SAYING

"Lots of great pieces of information through the stories the speakers were telling on their career journey. The questions from the audience also stimulated great discussion. Very well run event! "

" Hearing from key people leaders on a very honest transparent level gave me a different perspective and made it important to be connected and curious! "

### WHO WILL ATTEND?

Current, aspiring and future women leaders in all roles working in the Tech & Telco industries, including:

- Managers
- Officers / Coordinators / Executives
- ► Directors / Assistant Directors
- Regional / National Managers
- ► Team Leaders
- Divisional Heads
- Advisors
- Analysts
- General Managers
- ► Business Consultants / Associates

Advocates of change and managers responsible for:

- Diversity / Human Resources / Leadership Development
- Women in Leadership Program Managers / Committee Members
- Champions of Change / Male Leaders

### 4th Annual Women in Tech & Telco Leadership Summit 17 - 20 May 2021

#### **Online Delivery**

**Registration Information** 

### **Booking Form**

Event Reference: WITT0620A - S Priority Code: I

Address			Suburb	State	Postcode	
Booking Contact Information						
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Delegate Information						
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Your Investment						
Options (per person)	Rapid Action Rate Register and pay by 29 September 2020	Value Plus Rate Register and pay by 12 November 2020	Super Saver Rate Register and pay by 22 December 2020	Early Bird Rate Register and pay by 29 January 2021	Standard Rate	
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Discounted off standard rates :	Save up to \$400	Save up to \$300	Save up to \$200	Save up to \$100	All prices listed in AU Dollars	
Group Discounts Available:  10% off Standard Rat Team of 3 - 4  Conditions: Group discounts apply for booki Discounts cannot be applied retrospectively a	te Standard Rate Star 4 Team of 5 - 7 Tea ngs made simultaneously. Only one dis and must be claimed at the time of boo	king. Liquid Learning Group reserves the righ	ndard rates only. Group discounts are not ap It to have sole discretion on an organisation's	TOTAL incl GS plicable to Value Plus, Super Saver and seligibility for discounts.	ST .	
Note: Course materials included. Travel and accommodation are NOT included. Registration options are per person only.  Payment Details  Payment is required prior to attending this event						
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☐ Cheque (payable to Liquid Learn ☐ Electronic Funds Transfer	Note: 2%	Note: 2% surcharge applies to American Express payments		BSB: 032	Group Pty Ltd 002 No: 407 273	
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Authority  Authorising Manager's Details: This registration is invalid without a signature						
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