# WOMEN IN PROPERTY LEADERSHIP WORKSHOP

**CHALLENGE NORMS & EMBRACE OPPORTUNITIES FOR ACCELERATED CAREER GROWTH** 



**CLIFTONS MELBOURNE** 

## **EXPLORE**

- Understand the nature of property sector leadership
- Awareness, action & accountability for sustainable success
- ► Strategies to manage rejection & build resilience
- Lead with Emotional Intelligence (EQ)
- Explore unconscious bias at a personal & organisational level
- Confidence & influential communication
- Change leadership, flexibility & adaptability
- Personal brand & reputation in the property sector

## **EXPERT FACILITATOR**



**Sue Storey** Chief Executive Officer **Permanent Life Changes** 

# CPD/CPE **GUIDE**

Clock up to 12 hours of Structured learning!

professional association or society for eligibility.



### **ABOUT THE EVENT**

In the competitive and unpredictable world of property, you have to stand out to step up. You must be ready to embrace opportunities, develop risk intelligence to make strategic career moves and learn key strategies to maximise your leadership potential.

Accelerate your career growth with a practical leadership plan that you can use to navigate a successful career and advance to senior levels. You'll have the opportunity to gain new skills and strategies that will give you a competitive edge and a polished leadership profile.

### WHO WILL ATTEND?

Leaders and emerging leaders within a variety of property-related roles:

- ► Head of Property, Transactions, Projects
- Property Sales
- ► Real Estate / Commercial Property
- ► Lease Management
- ► Retail Development
- ► General Managers of Property
- ► Investment / Research
- National Managers and National Operations Managers
- Valuation
- Facilities Management
- ► Building Managers
- Asset Managers
- ► Business Development Managers
- ▶ Team Leaders
- ► Leasing Executives
- ► Property Financial Services / Insurance
- ▶ Property Consulting
- ▶ Legal Services for Property

### YOUR FACILITATOR

Sue Storey is no stranger to the challenges for women in the traditionally male dominated industry of property and construction. A sought-after coach and trainer, specialising in NLP, personality profiling and corporate training, Sue also has a comprehensive understanding of all aspects of property, and is a member of the Independent Property Group. She has her real estate sales and property management registration, and has worked as a residential listing specialist, including a stint as a strata manager, before shifting her focus to her time equally between her coaching and property development.



# 19 NOVEMBER DAY ONE

#### Women's leadership in the property sector

- ► Leadership in a male-dominated industry
- What are the capabilities, attributes and skills of an influential leader?
- Understand the value of embracing complexity, uncertainty and diversity

#### Lead truthfully and remain authentic

- ► Understand your own leadership style
- Align your leadership strengths with the expectations of your organisation
- Awareness, action and accountability for sustainable success

#### Lead with Emotional Intelligence (EQ)

- ► Utilise EQ to motivate and influence your team
- Adapt your leadership style to effectively manage different personalities
- Employ heightened EQ to make effective strategic decisions

#### Strategies to manage rejection and lead with resilience

- ► Learn to lead (and live) with resilience and resolve
- Don't make it personal and bounce back stronger

# 20 NOVEMBER DAY TWO

#### Personal brand and the power of presence

- Amplify your personal impact and ability to influence
- Create and maximise your leadership profile in the property sector
- ► The art of listening for influential communication

#### Turn conflict into clarity

- ► Tackle conflict situations with confidence and assurance
- Explore the key causes of upset and how to turn them around
- Increase confidence to broach sensitive topics across your organisation

#### Create and lead a peak performing team

- Strategies to envision, engage, embody, empower, evaluate and encourage
- ▶ Build capability and accountability in your team
- ► Learn to drive strategy and culture

#### Leadership success strategy and your action plan

- Wrap up discussion on key themes
- ► Create your vision for the next 12 months
- How to stay on track when other priorities demand attention
- Tools and ideas to navigate obstacles and competing priorities

# Women in Property Leadership Workshop

19 - 20 November 2019

#### **Cliftons Melbourne**

# **Booking Form**

Event Reference: WPFW1119A - M Priority Code: I

Registration information				
Organisation Name				
Address		Suburb	State	Postcode
Booking Contact Information				
Title Full Name	Position	Email	Phone	
Delegate Information				
# Title Full Name or TBA Position Email				
1				
2				
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5				
6				
7				
8				
9				
10				
Your Investment				
Options (per person) aty	Value Plus Rate Register and pay by 10 September	Super Saver Rate Register and pay by 1 October	Early Bird Rate Register and pay by 22 October	Standard Rate
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Workshop	\$2495 + GST = (\$2744.50)	\$2695 + GST = (\$2964.50)	\$2845 + GST = (\$3129.50)	\$2995 + GST = (\$3294.50)
	\$2495 + GST = (\$2744.50)  Save up to \$500	\$2695 + GST = (\$2964.50)  Save up to \$300	\$2845 + GST = (\$3129.50)  Save up to \$150	\$2995 + GST = (\$3294.50)  All Prices listed in Australian Dollars
Discounted off standard rates:  Group Discounts Available:  Team of 3 - 4	Save up to \$500  20% off Standard Rate Team of 5 - 7  Team of 8+	Save up to \$300	Save up to \$150	All Prices listed in Australian Dollars  FAL  GST
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