

# 5<sup>TH</sup> WOMEN IN PHARMA & MEDICAL LEADERSHIP SUMMIT

CONNECT WITH LEADERS IN PHARMA, MEDICAL DEVICES & MEDTECH TO DISCOVER YOUR 'WHY' & FUTURE-PROOF YOUR SKILLSET



27 - 29  
NOVEMBER 2019  
SWISSÔTEL, SYDNEY

## LEARN FROM



**Leah Goodman**  
Managing Director,  
Australia &  
New Zealand



**Ben Travers**  
Vice President,  
Australia



**Sara Trafford-Jones**  
Vice President &  
Managing Director, ANZ,  
South Korea & China



**Jeppe Theisen**  
Vice President &  
General Manager,  
Oceania



**Jane Crowe**  
Managing  
Director, ANZ



## ALSO FEATURING



## EVENT PARTNERS



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# INSPIRE. INFLUENCE. INNOVATE.

With a predicted 2% growth in the Australian Pharma & Medical industry by 2020, change is rapidly becoming the norm - not the exception. The role and impact of agile, collaborative, performance-driven leaders will only become more relevant.

The first part of this conference will allow you to step back and reflect. Discover your 'why' and use this to unlock your leadership capability. In part two, you will learn from trailblazing leaders and innovators about the future of the industry and how you can future-proof your skillset. Continue these ideas and learnings in the post-summit workshop, where you will delve deeper into understanding your skillset and how to upskill for the Imagination Age.

- ▶ **Foster** a collaborative & innovative culture
- ▶ **Expand** your network of like-minded professionals
- ▶ **Build** self-awareness & lead with purpose
- ▶ **Future-proof** your leadership skillset

## BOOK NOW

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## WHO WILL ATTEND?

Leaders working in Pharmaceuticals, Medical Devices and MedTech in roles including;

- ▶ Sales & Marketing
- ▶ Research & Development
- ▶ Regulatory Affairs
- ▶ Finance
- ▶ Customer Care
- ▶ Human Resources
- ▶ Operations
- ▶ Quality & Compliance
- ▶ IT, Digital & Data

Continue to network while you enjoy complimentary refreshments:

Morning Tea  
Lunch  
Afternoon Tea

PLUS  
CANAPÉS & DRINKS  
AFTER SUMMIT  
DAY ONE

## SUMMIT DAY 1

## 27 NOVEMBER

### FIND YOUR WHY

**DISCOVER YOUR WHY**  
CAMPFIRE STORYTELLING

9:00 - 10:00

What drives you to succeed? What are your strengths? What are your weaknesses? In this campfire storytelling session, our speakers will share how they discovered their why and offer advice on how you can lead with purpose.

**Jeppe Theisen**  
Vice President & General Manager, Oceania



**Ben Travers**  
Vice President, Australia



**Rachael Bylykbashi**  
Director, Corporate Affairs



**Sara Trafford-Jones**  
Vice President & Managing Director, ANZ, South Korea & China



**SET YOUR GOALS** Break-Out Session

10:00 - 10:15

**DEFEATING SELF-DOUBT**  
CASE STUDY

10:15 - 10:55

Ever felt like you're not good enough? That you don't deserve or aren't ready for the job or promotion? You're not alone. It's a phenomenon that plagues many successful people. As the youngest and first female to be in her current role, Emmy's felt it too. Through sharing some stories from her career, Emmy will help you to combat feeling like an impostor and how to find the best version of you.

**Emmy Holt**  
Senior Director, Joint Replacement  
**Stryker**



**DEVELOP YOUR AUTHENTIC LEADERSHIP BRAND**  
CASE STUDY

11:10 - 11:50

Authentic leaders are genuine, inspire trust, and have a clear vision of their 'why'. Authenticity is something you continually work on, by learning from mistakes, asking for help, and accepting imperfection. Vered will discuss how she incorporates authenticity into her leadership brand and shares advice for bringing your true self.

**Vered Keisar**  
Vice President & General Counsel, Asia Pacific  
**ResMed**



**BUILD A WINNING LINKEDIN PROFILE**  
MINI-WORKSHOP

11:50 - 12:50

In this high-energy session, you will learn how to build a LinkedIn profile that showcases your unique leadership brand and communicates your value proposition. Karen will ensure you are perfectly positioned to connect with others in the room throughout the conference.

**Karen Tisdell**  
LinkedIn Trainer & Profile Writer  
**Karen Tisdell Careers**

**GUIDED MEDITATION**  
EXPERT COMMENTARY

1:40 - 2:10

Ever feel there aren't enough hours in the day? Meditation can help. It's a fantastic tool for reducing stress, increasing focus, and improving relationships. Camille will take you through the benefits and teach you how to practice it.

**Camille Woods** Corporate Meditation Teacher **Monday Mind**

**POWERFUL WAYS TO BUILD INFLUENCE**  
CASE STUDY

2:10 - 2:50

Influence is a core trait of persuasive leaders. You must convey your worth and convince a diverse demographic to follow your vision. Throughout her career, Sabeen has had to build influence in a multitude of situations, from male-dominated spaces to managing senior executives and consulting startups.

**Sabeen Shaikh**  
Chief Executive Officer  
**Doc2Me**

**CREATE A CULTURE WHERE EVERYONE THRIVES**  
BREAK-OUT SESSION

2:50 - 3:30

Although women make up 60% of the pharma workforce, only 34% are female CEOs. AbbVie is one of the top employers for gender equity, being consistently recognised as one of the best places to work. Marlene will share how they have laid the foundations for equity of opportunity for everyone and how you can drive balance in your organisation.

**Marlene Tanner**  
Head of Development  
**AbbVie**



**NETWORKING 101**  
BREAK-OUT SESSION

3:50 - 4:30

Although many find networking daunting, it can open doors to professional and personal opportunities. This interactive session will help you overcome awkwardness to network genuinely and effectively.

**Roanne Innes** Director **TEAMING**

**DRINKS & CANAPÉS**

4:30 - 5:30

Continue to network while you enjoy complimentary refreshments.

# FUTURE-PROOF YOUR SKILLSET

## GETTING A SEAT AT THE TABLE

KEYNOTE 9:00 - 9:40

Board quality is dependent on board diversity, and it's no secret that there aren't enough women around the table in the health industry. As Non-Executive Director of Ellume, a digital diagnostics company recognized by the AFR as one of Australia's most innovative health companies, Joanne will provide her insights into utilizing transferable skills and developing new ones in order to carve out a successful board career.

**Joanne Moss** Independent Non-Executive Director & Chair Audit and Risk Committee  
**Ellume**



## DEVELOP YOUR CHANGE MINDSET & CATALYSE CHANGE

EXPERT COMMENTARY 9:40 - 10:20

Having a change mindset is about making change a part of your DNA. It's about enabling yourself and others to think differently and embrace the opportunities this brings. Whether it is seizing new career opportunities, or inspiring innovation, developing a change mindset is a crucial skill.

**Julie Alexander**  
Chief Executive Officer  
**Changing Change International (CCI)**

## ENVISIONING 2030 - WHAT DOES THE FUTURE LOOK LIKE FOR PHARMA & MEDICAL?

PANEL 10:40 - 11:40

The pharma and medical industries face a future of growth and disruption, with 85% of the jobs that will exist in 2030 not yet imagined. Our panel of visionary leaders will share their thoughts on the changes in store for the workplace, the workforce, and the industry itself.

<b>Paul Slade</b> Acting General Manager	<b>Sara Giesen</b> Director, Human Resources, Australia & New Zealand	<b>Nicole Lee</b> Director of National Operations, Australia	<b>Jane Crowe</b> Managing Director, ANZ
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## BUILD A PERFORMANCE CULTURE

CASE STUDY 11:40 - 12:20

Since joining Merck Group, one of Leah's focuses has been to seize the opportunity for cultural change. Having a high-performance culture means that your organisation embraces innovation, develops influential leaders, and establishes core values. A performance culture can be your competitive edge and help you stay ahead of the game in this face-paced industry.

**Leah Goodman**  
Managing Director, Australia/New Zealand  
**Merck Group**



## POWERING INNOVATION

CASE STUDY 12:20 - 12:40

At EnGeneIC, Jennifer is leading the development of a revolutionary technology to treat late-stage and intractable cancers. Having won the Australian Financial Review's innovative health industry organisation award, Jennifer will reflect on how she is promoting a culture of innovation and entrepreneurialism. She will also discuss the professional and personal leadership qualities of a founder/CEO.

**Jennifer MacDiarmid**  
Co-Founder & Joint-CEO  
**EnGeneIC**



## BRAINDATING Break-Out Session

12:40 - 1:00

## MAKE DISRUPTION THE NORM

CASE STUDY 1:50 - 2:30

Healthcare is being disrupted. As the wheels of innovation turn, wearables and apps are becoming mainstream and enabling customers to take control of their health. As industries continue to blur, traditional healthcare companies will need to break down silos and constantly innovate to keep up. As the leader of a wearables 'disruptor', Kylie will share her vision for how to future-proof in this competitive space.

**Kylie Glover**  
Managing Director  
**Polar Australia**



## ARE YOU & YOUR COMPANY READY FOR THE 'IMAGINATION AGE'?

EXPERT COMMENTARY 2:30 - 3:20

In this thought-provoking session, Katharine will reflect on how leadership style, talent, organisational structure, and the type of management are radically changing as we enter the 'Imagination Age' of artificial intelligence, blockchain, wearables, and the Internet of Things. You will learn how processes of the Industrial Age and Information Age are disappearing.

**Katharine McLennan** Executive Psychotherapist **What is Leadership**

## INSPIRE. INFLUENCE. INNOVATE.

ROUNDTABLE 3:40 - 4:30

In this interactive closing session, you will have the chance to collectively summarise themes and ideas explored throughout the conference. Return to work with a clear plan of how you are going to implement new ideas.

## MEASURING LEADERSHIP IN THE AGE OF AI - WILL I BE REPLACED BY A MACHINE?

As we enter the 'Age of Artificial Intelligence', will your leadership skills keep you relevant in the new world? As we leave the Information Age and enter the Imagination Age, the ability to generate new ideas and co-create are becoming the drivers of economic value. In this hands-on workshop, explore and assess your leadership to prepare for a new era. You will look at the four pillars of the 'Neuro-Leader' and how you can develop these skills to future-proof your career. Join Katharine to assess your current skill set and receive coaching in the domains of;

### Performance

Performance is the power that fuels self-development so we can expand our brain's ability to create, find purpose, and integrate our many lives. With the rise in neuroscience and the recall of our thousands-year-old wisdom of what it takes to discipline our mind, we expect our leaders to be as mentally, physically, and emotionally ready as we would an Olympic athlete.

### Collaboration

Our boundaries are changing. Authority to one fixed manager no longer applies to our ever-changing virtual teams. There are shifting functional lines and evolving supply chains. We need to fuel coordination and collaborate, rolling up our sleeves to find new ideas and see new paradigms.

### Innovation

The 'last year plus 10%' mentality is no longer sufficient to move us into a successful future. We need new ideas to respond to a world that is changing disruptively. We must call forth an ability to imagine, a curiosity that will energise our people, a drive that will keep them going and an attitude that will expect failure and success.

### Agility

Agility is crucial to forming new strategies. You must have the ability to constantly evolve and adapt. You need to be able to influence up, down, across, and diagonally.

**Katharine McLennan**  
Executive Psychotherapist  
**What is Leadership**

## WHAT OUR DELEGATES ARE SAYING

*"A must attend leadership event for anyone looking to expand their growth mindset and find greater professional satisfaction"*

*"I feel motivated and inspired after a great two days. It was thought provoking and informative, and has given me the skills to be better at my job and my life."*

# 5th Women in Pharma & Medical Leadership Summit

27 - 29 November 2019

Swissôtel, Sydney

# Booking Form

Event Reference: WPH1119A - S

Priority Code: QA3



## Registration Information

Organisation Name

Address Suburb State Postcode

Booking Contact Information

Title Full Name Position Email Phone



## Delegate Information

#	Title	Full Name or TBA	Position	Email	Attendance Date/s
1					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
2					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
3					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
4					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
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9					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29
10					<input type="checkbox"/> 27 & 28 <input type="checkbox"/> 29



## Your Investment

Options (per person)	Value Plus Rate Register and pay by 24 September	Super Saver Rate Register and pay by 11 October	Early Bird Rate Register and pay by 1 November	Standard Rate
Qty				
3 Days	\$2995 + GST = (\$3294.50)	\$3495 + GST = (\$3844.50)	\$3745 + GST = (\$4119.50)	\$3995 + GST = (\$4394.50)
2 Days	\$1995 + GST = (\$2194.50)	\$2495 + GST = (\$2744.50)	\$2745 + GST = (\$3019.50)	\$2995 + GST = (\$3294.50)
1 Day Workshop	\$1495 + GST = (\$1644.50)	\$1695 + GST = (\$1864.50)	\$1845 + GST = (\$2029.50)	\$1995 + GST = (\$2194.50)
Discounted off standard rates :	<b>Save up to \$1000</b>	<b>Save up to \$500</b>	<b>Save up to \$250</b>	All prices listed in Australian Dollars

<b>Group Discounts Available:</b>	<b>15% off Standard Rate</b> Team of 3 - 4	<b>20% off Standard Rate</b> Team of 5 - 7	<b>25% off Standard Rate</b> Team of 8 - 9	<b>30% off Standard Rate</b> Team of 10 +	<b>Partner Discount</b> Members of supporting organisations receive a special 10% discount off standard rates!	<b>TOTAL incl GST</b>
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**Note:** Course materials, refreshments & lunches are included. Travel and accommodation are NOT included. Registration options are per person only.



## Payment Details

Payment is required prior to attending this event

- Credit Card
  - Cheque (payable to Liquid Learning Group Pty Ltd)
  - Electronic Funds Transfer
  - Please invoice me:
- Purchase Order No. #

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Card Type  Visa  MasterCard  American Express

**Note: 2% surcharge applies to American Express payments**

Card Number                    Expiry  /

CVV    Full Name as on card

Cardholder's Contact Number

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## Authority

Authorising Manager's Details: This registration is invalid without a signature

Name	Position	Phone
Email	Signature	Date
	X	

Email this form to: [registrations@liquidlearning.com.au](mailto:registrations@liquidlearning.com.au) or Call us on: +61 2 8239

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