



Women in Pharma & Medical Workshop

Refine key leadership competencies to achieve sustainable success

EXPLORE

- Develop advanced communication skills
- Drive strategic change and build resilience
- Lead with conviction to embrace challenges
- Take ownership of your career as an influential leader

LEARN FROM INDUSTRY LEADERS



Vanessa Macdonald
General Manager
Zoetis



Jo Copeland
General Manager, HR
Douglas Pharmaceuticals Limited



Jacquie Palmer
Managing Director
Pharmaceutical Solutions



Kate Reid
Director of Digital Health
Deloitte NZ



EXPERT FACILITATOR



Carmen Doran
Director
Tracks Business Consulting Ltd



25 & 26 March 2019
Auckland



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Women in Pharma & Medical Workshop

BACKGROUND

The Pharma, Medical and Healthcare industries are rapidly evolving. They present a turbulent landscape scattered with opportunities to stand out. To achieve success, aspiring leaders must be armed with vital skills to navigate the sectors challenges, influence effectively and drive innovation.

This practical 2-day workshop has been tailored to equip existing, emerging and aspiring leaders with the tools to develop their competency base and embody a truly authentic and effective leadership style.

You will also be invited to join an intimate leadership panel, where we have handpicked a selection of industry leaders to reflect on their experiences and share their guidance. You will learn how to move forward in an equally challenging and rewarding workforce.

Book today to secure your seat and take ownership of your career.

INTRODUCING YOUR FACILITATOR



Carmen Doran
Director
Tracks Business Consulting Ltd

Carmen is contagiously passionate about empowering leadership and driving an environment of continuous improvement. In addition, Carmen's logical process thinking has often been called upon to bring structure into a world of chaos.

Carmen has a background in Biomedical Engineering, a career in Pharmaceutical Operations and a number of real-life experiences which all contribute to Carmen's hunger for pursuing excellence.

WHO WILL ATTEND

Aspiring, emerging and existing female leaders within the Pharma/Medical/Health industry across all disciplines, including:

- General Manager
- Heads of Division
- Consultants / Advisers
- Senior Nursing Staff
- Health Policy
- Specialists
- Human Resources
- Senior Physicians
- Line / Product Management
- Regional / National Manager
- Senior Executive / Management
- Laboratory / Research Manager
- Quality / Compliance / Regulatory Affairs Manager
- Director Nursing / Midwifery
- Clinical Operations / Scientific Manager
- Sales and Account Management
- Medical Researchers / Academics
- Senior Manager / Director / General Manager

TRAINING DELIVERY

This workshop will be delivered using a three tiered approach. The structure of each session is as follows:

1. Technical overview and review of research into the topic area under discussion
2. Practical application of management principles in the review of case studies, worked examples and interactive exercises
3. Discussion of outcomes and implementation issues

PRE-COURSE QUESTIONNAIRE

Workshop participants will have the opportunity to include comments and questions about issues outlined in the program by way of a pre-course questionnaire. This feedback will enable the course facilitator to adjust content accordingly. The workshop has limited places to allow for customisation, greater interactivity and for individual concerns to be addressed.

More people? More savings!

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UP TO 17% OFF

Women in Pharma & Medical Workshop

Day One

Identify key leadership strengths

- Unpack your individual characteristics
- Align your inner beliefs and values
- Tap into the core capabilities, attributes, and skills of an influential leader

Advocate an authentic leadership framework

- How legitimacy and positive psychology drive organizational performance
- The links between trust and authenticity
- Establish your unique professional profile

Build confidence & overcome adversity in an advancing sector - An intimate afternoon roundtable with senior industry leaders

- Engage in collaborative discussion for development
- The real challenges, obstacles and opportunities on the long road to success
- Practical and personal advice for career progression



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Grow your career potential as a Pharma & Medical industry professional

- Transition from technical excellence to leadership influence
- Strategies to propel your leadership career
- Remain relevant in the ever changing environment of pharma, medical & healthcare

Day Two

Master advanced communication & influencing skills

- Understand the art of influence to achieve positive outcomes
- Leverage effective strategies to engage with stakeholders
- Build confidence to project your leadership voice

Craft a resilient outlook to thrive in a competitive market

- Learn how to enhance your own resilience
- Practical techniques to strengthen your coping mechanisms
- Set the tone to engage the organisation

Lead with conviction to embrace challenges

- Find your “why” & identify your passion
- Create certainty in a turbulent environment
- Focus your energy and attention in a determined direction

Take ownership of your career - Think Tank

- Reflections and takeaways from the 2 day workshop
- Practical tips to navigate obstacles and competing priorities
- Create & implement an action plan

