

# 8<sup>th</sup> Women in Retail & FMCG Leadership Summit



Step out of your comfort zone and seize opportunities to unleash your leadership potential

Position yourself for leadership success

Ignite innovation in a fast-paced industry

Build your authentic personal brand

Sharpen your strategic communication skills

18 - 21 March 2019 Melbourne Convention and Exhibition Centre

## FEATURED SPEAKERS



**THE ICONIC**

**Mareile Osthus**  
Chief Category Management Officer



**coles**

**Sophie Wong**  
State General Manager, SA & NT



**Australian Beverages**

**Sandra Loader**  
Non Executive Director and Chair



**MYER**

**Joanne Mercer**  
General Manager, Footwear and Accessories



**THE REJECT SHOP**

**Ross Sudano**  
CEO



**CALTEX**

**Helen Moore**  
General Manager, Convenience Development



**L'ORÉAL AUSTRALIA**

**Christine Burke**  
Communications Director



**agl**

**Kristin Schneider**  
General Manager People Strategy, Customer Markets



**Unilever T2**

**Manik Godhwani**  
Global Head of eCommerce, T2 Tea



**adairs**

**Alexandra Christopher**  
General Manager, Marketing, eCommerce & Business Development



**MARS**

**Emily Dowling**  
Marketing Director



**Hush Puppies**

**Charlene Perera**  
General Manager, Hush Puppies



**OPTUS**

**Lynne Kavanagh**  
Director of Retail Operations and Channel Excellence



**KraftHeinz**

**Joanne Chin**  
Head of HR



**BLACKMORES**

**Kerry Cunningham**  
Director, Business Integration



**7 ELEVEN**

**Tanya Robertson**  
National Franchising Manager



**Mondelēz international**

**Lauren Fildes**  
Associate Director Biscuits ANZ and Japan



**ANZ**

**Melissa Tandy**  
Head of Strategy & Business Management, Compliance | ANZ Pride Network Leader



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**Vlad Yakubson**  
Head of Retail, Australia



**CALTEX**

**Sarah Armstrong**  
Head of Trade



**AIP**

**Kristen Lennis-Harvey**  
Head of Strategic Partnerships



**AIP**

**Andrew Barker**  
Head of Product and Pricing, Retail

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# 2019 Theme: 'Exceed Expectations'

What drives you to push your career further than you thought it could go? What motivates you to exceed expectations? We have invited some of the most influential and inspiring leaders in Retail & FMCG to share their passion and expertise. They will uncover the secrets of going above and beyond to help you achieve greatness and reach your ultimate career goals.

## Pre-Summit Workshop

18 March 2019

### Communication toolkit - Optimise communication skills for leadership excellence

9.00 - 4.30

#### Successful leadership communication

- Help your team understand business strategy and their role in executing it
- Stand for something – Define and communicate your leadership values
- A positive approach to performance discussions and difficult conversations

#### High-level communication, influence and negotiation skills

- Manage emotions for positive and assertive communication
- Develop techniques of persuasion, negotiation and influence
- Understand how to increase your influence at work

#### Stretching the limits of who you are

- Identify your thinking preferences as a leader by exploring Whole Brain® Thinking
- Understand how your thinking preferences impact on your communication style with colleagues
- Enhance your communication skills to engage your colleagues and lead more effectively

#### Communicate with confidence and authority

- Promote yourself positively
- Enhance your communication effectiveness through vocal intelligence
- Boost your power through your body language

**Expert Facilitator: Angela McWiggan** Leadership Consultant & Coach, Facilitator & Trainer, Keynote Speaker **Sure Trac Consulting**

## Summit Day One

19 March 2019

### STEPS TO CAREER SUCCESS

#### OPENING KEYNOTE CASE STUDY 9.00 - 9.45

##### Stand out, step up

- Transform obstacles into opportunities
- Realise your potential
- Take control of your career path

Joanne Mercer Myer

#### SET YOUR GOALS 9.45 - 10.00

Angela McWiggan Chair

#### CASE STUDY 10.00 - 10.40

##### Build your brand from the inside out

- Create an inclusive and empowering organisational culture
- Positively drive efficiency and performance
- Provide supportive, resilient leadership

Charlene Perera Brand Collective, Hush Puppies

#### EXPERT COMMENTARY 10.55 - 11.30

##### Begin your board career

- How can you find these opportunities?
- Transition between executive and non-executive
- Identify your leadership strategy

Sandra Loader Australian Beverages Council

#### INTERACTIVE PANEL DISCUSSION 11.30 - 12.30

##### Find harmony between work and life commitments

- Maintain wellbeing without compromising ambition
- Manage competing expectations
- Know your limits

Kerry Cunningham Blackmores

Helen Moore Caltex

Tanya Robertson 7-Eleven

Melissa Tandy ANZ

Kristen Lennis-Harvey AIA

Andrew Barker AIA

Joanne Chin Kraft Heinz Australia

### BUILD HIGH-PERFORMING TEAMS

#### PRE-INTERVIEW SESSION 11.55 - 12.10

##### Prepare questions for interview

Angela McWiggan Chair

#### INTERVIEW 1.40 - 2.10

##### A conversation with the CEO

- Learn how they made it to the top
- How to search for career growth opportunities
- Navigate career challenges

Ross Sudano The Reject Shop

#### CASE STUDY 2.10 - 3.00

##### Unlock your authenticity

- Establish rapport, gain respect
- Create a culture of trust and loyalty
- Influence with integrity

Lynne Kavanagh Optus

#### CASE STUDY 3.15 - 3.50

##### Pay it forward

- Lift as you lead
- Reciprocal benefits of the mentor-mentee relationship
- Leave a leadership legacy

Emily Dowling Mars Petcare

#### EXPERT COMMENTARY 3.50 - 4.30

##### Maximise networking opportunities

- Identify and build support networks
- Welcome and initiate conversation
- Strategies to work the room and network effortlessly

Sarah Gale Sarah Gale Coaching & Consultancy



### NETWORKING RECEPTION

4:30 - 5:30PM

Make the most of your Liquid Learning experience, join us to network over complimentary canapés and drinks

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## CRAFT YOUR CONFIDENCE

### OPENING CASE STUDY 9.00 - 9.45

#### Break barriers

- Advocate for women in leadership
- Engage your workforce
- Lead the movement with credibility

Christine Burke L'Oréal

### THINK TANK 9.45 - 10.00

#### Stay motivated, fight burnout

Angela McWiggan Chair

### CASE STUDY 10.00 - 10.40

#### Step outside your comfort zone

- Allow yourself to jump into the deep end
- Build the confidence to raise your hand for opportunities
- Actively pursue chances to grow

Lauren Fildes Mondelēz International

### EXPERT COMMENTARY 10.55 - 11.55

#### Unleash your leadership confidence

- Leverage your professional strengths
- Build the courage to be heard
- Stay true to your values and identity

Jo Wise Jo Wise Leadership

### CASE STUDY 11.55 - 12.40

#### Harness the power of communication

- Create and nurture productive work relationships
- Identify your communication style
- Engage your team, clients and stakeholders

Sophie Wong Coles

## LEAD FOR THE FUTURE

### INTERACTIVE PANEL DISCUSSION 1.35 - 2.35

#### The future of Retail & FMCG

- Future-proof your business
- Develop an innovative mindset
- Manage change and transformation

Mareile Osthus THE ICONIC

Sarah Armstrong Caltex

Vlad Yakubson yd. Australia

Manik Godhwani Unilever

Kirstin Schneider AGL Energy

Alexandra Christopher Adairs Retail Group

### THINK TANK 2.35 - 3.00

#### Drive innovation and transformation

Angela McWiggan Chair

### CASE STUDY 3.15 - 4.00

#### Compete in a fast growing online space

- A look into Mareile's leadership career
- Stay relevant in a hyper growth environment
- Set up teams for success in a competitive retail landscape

Mareile Osthus THE ICONIC

### INTERACTIVE CLOSING ROUNDTABLE 3.30 - 4.20

#### Exceed expectations

- Reflect on key lessons
- Strategies to excel
- Create your action plan

Angela McWiggan Chair

## Post-Summit Workshop

# 21 March 2019

### Superpower your leadership brand for the 21st Century

9.00 - 4.30

#### Understand your natural leadership style

- Discuss what makes a good leader and create your vision of success
- Assess how your colleagues and staff see you as a leader
- Understand your instinctive reactions to emerging situations

#### Explore different approaches to leadership

- Contrast the different aspects of situational leadership
- Assess when to apply masculine and feminine approaches to different situations
- Workshop solutions to challenging, real life-situations

Expert Facilitator: Jo Wise Director and Founder Jo Wise Leadership

#### Break barriers to success

- Understand unconscious bias and how to overcome it
- Develop a workplace and culture that is emotionally intelligent
- Overcome imposter syndrome and develop your authentic identity

#### Thrive in times of complexity

- Master techniques to inspire, motivate and engage diverse contemporary teams
- Maintain transparency and be the author of your identity
- Build a full repertoire of leadership techniques to prepare for complex emerging situations

## Who will attend?

This event will be a valuable learning and networking experience for aspiring and existing leaders across Retail & FMCG roles.

Roles will include:

- National Managers
- Group Managers
- Senior Managers
- Line or Business Managers
- Team Leaders
- Directors
- Heads of General Managers
- Leadership Programs
- HR / L & OD / Diversity
- Chief Executive Officers
- Chief Financial Officer
- Chief Marketing Officer
- Managing Directors
- Vice-Presidents

Also:

- Women's Leadership Program managers
- Female executives and managers
- HR / OD / Diversity and inclusion

